HURRY UP GIFT! See inside.

WALT DISNEY EDUCATIONAL MATERIALS CATALOG 1985

HOW YOU QUALIFY

Your media purchases can add up to

FREE with a $300 order (or more) your choice:

Any DISNEY FILMSTRIPS worth up to $124

OR

MICKEY MOUSE WALL CLOCK
Time at a glance with this cheerful quartz clock, 8″ in diameter with a bright red trim.
Code: 70PREMR01

FREE with a $500 order (or more) your choice:

Any DISNEY FILMSTRIPS worth up to $170

OR

An EMERSON SLIM-LINE PORTABLE CASSETTE RECORDER CR46
Convenient size (10″L x 5″W x 2″H) goes everywhere. Pause control, auto record level, and AC/DC adaptability. Perfect for recording class discussions, lessons, or for individual study and drill.
Code: 70PREMM88

OR

A MICKEY MOUSE Cross® pen
A handsome long-lasting 10 karat gold pen crowned by Mickey.
Code: 70PREMR06

FREE with a $750 order (or more) your choice:

Any DISNEY FILMSTRIPS worth up to $250

OR

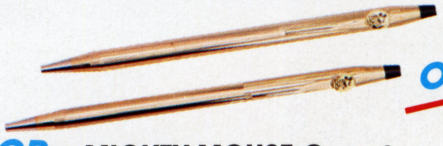
AIRWAY ATTACHE CASE
Carry your paper work in this leather-look, expandable vinyl-covered attache case with expanded file folder for easy organizing, and three accessory pockets. A strong durable construction with brass hardware and locks to complete the quality exterior.
Code: 70PREMM23

OR

An EMERSON CLOCK RADIO
This stylish walnut-look digital clock radio with easy-to-read dial scale and brightness control is perfect for your desk top! Calendar with day/date display, battery back-up, and dual alarm.
Code: 70PREMM25

FREE with a $1000 order (or more) your choice:

Any DISNEY FILMSTRIPS worth up to $300



OR

MICKEY MOUSE Cross® Pen/Pencil Set
You'll want to hang on to this timeless 10 karat gold pen/pencil set crowned by the most famous mouse in the world: Mickey!
Code: 70PREMR11

OR

CENTENNIAL MULTI JACK LISTENING CENTER
This portable listening center is ideal for playing filmstrip cassettes, read-alongs, or any other prerecorded materials. Eight jacks allow eight students to listen at one time!
Code: 70PREMM71

FOR FREE PREMIUMS

some great bonuses . . . check and see!

FREE with a $1500 order (or more) your choice:

Any DISNEY FILMSTRIPS worth up to $450

OR

MICKEY MOUSE TELEPHONE
This colorful push-button phone will conveniently adapt to your standard phone jack.
Code: 70PREMR12

OR

An OLIVETTI LETTERA 25
Features memory line finder, automatic paragraph indent, 2 color ribbon and stencil selection, and more! (Size 13″W x 14″L x 3¾″H.)
Code: 70PREMM30

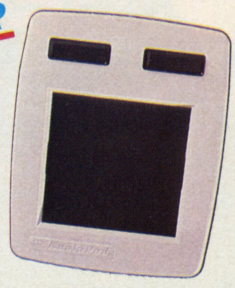
FREE with a $2000 order (or more) your choice:

Any DISNEY FILMSTRIPS worth up to $600

OR

An RCA PLAY-MATE BLACK AND WHITE 9″ TELEVISION
Code: 70PREMM31

OR



A KOALA PAD TOUCH TABLET
Pressure sensitive surface converts the touch of its stylus—even your finger—to computer input.
Codes:
Apple: 70PREMR15
IBM: 70PREMR53
Commodore: 70PREMR57

FREE with a $3000 order (or more) your choice:

Any DISNEY FILMSTRIPS worth up to $1050

OR

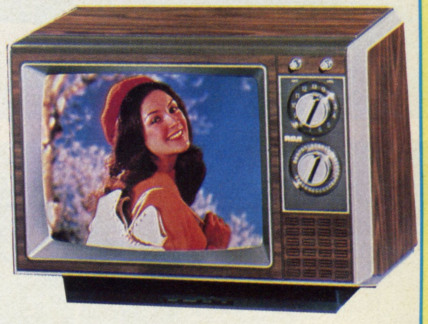
A DUKANE MINI-MATIC II AUTOMATIC FILMSTRIP PROJECTOR
Handy sound filmstrip projector, small in size (3¾″ x 5″ built in screen), and light in weight (7¾ lbs.).
Code: 70PREMM70

FREE with a $5000 order (or more) your choice:

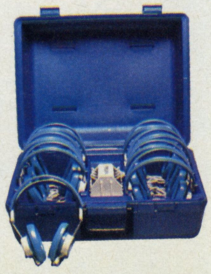
Any DISNEY FILMSTRIP worth up to $1500

OR

An RCA SOLID STATE 13″ COLOR TV/MONITOR
Code: 70PREMM67



FREE when you purchase any six "Read-Along Libraries"—



This Portable Group Listening Center serves 1 to 8 youngsters at the same time, plugs into any convenient record or cassette player and offers individual volume controls for each of the 8 headphones.
70PREMM82

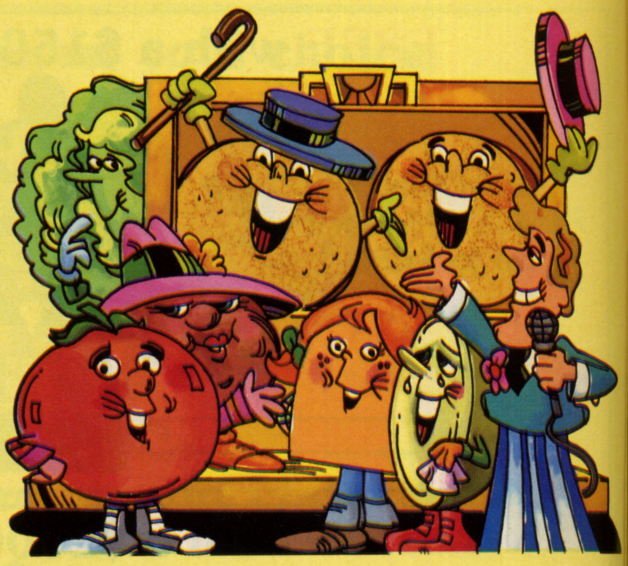
Note: *cassette or record player not included.*

QUALIFICATIONS FOR FREE PREMIUMS

In order for your purchases to qualify you for free premiums, they must be contained in one order at one time. Simply add the purchase prices together to determine the free premium(s) to which you are entitled.
Customers may not accumulate purchase orders over a period of time to be added together at a later date.

New Disney releases to meet

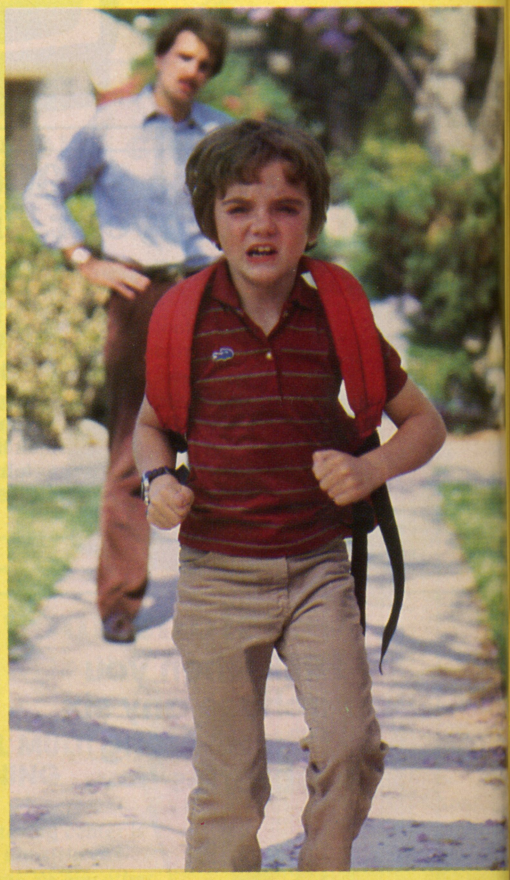
DECISION MAKING: CRITICAL THOUGHT IN ACTION (I,J)
Introduce the important principles of critical thinking and show applications in daily decision making. See page 75.



CHEESEBURGER: THIS IS YOUR LIFE
A Multimedia Kit about Food Origins (P)
Teach students about the origins of food by following the journey of food from the farm to the table. See page 6.

SKILLS FOR THE NEW TECHNOLOGY: WHAT A KID NEEDS TO KNOW TODAY (p,I)
Help prepare students for our ever-changing world with skills and attitudes they need to keep up with future technologies. See page 65.

THE CHALLENGE OF SURVIVAL (j,S)
Learn the importance of maintaining our nation's food supplies through proper resource management. See page 55.



CHILD MOLESTATION (P,A)
Alert children and adults alike to the serious problems of child molestation and offer guidelines for treatment and prevention. See page 69.

your growing classroom needs!

CTV (CONSTRUCTIVE TELEVISION VIEWING) (I)

AVAILABLE JANUARY, 1985

Turn hours spent by your students in front of the TV into constructive learning time. *See page 33.*

LITERARY CLASSICS SET 7 (I,J)

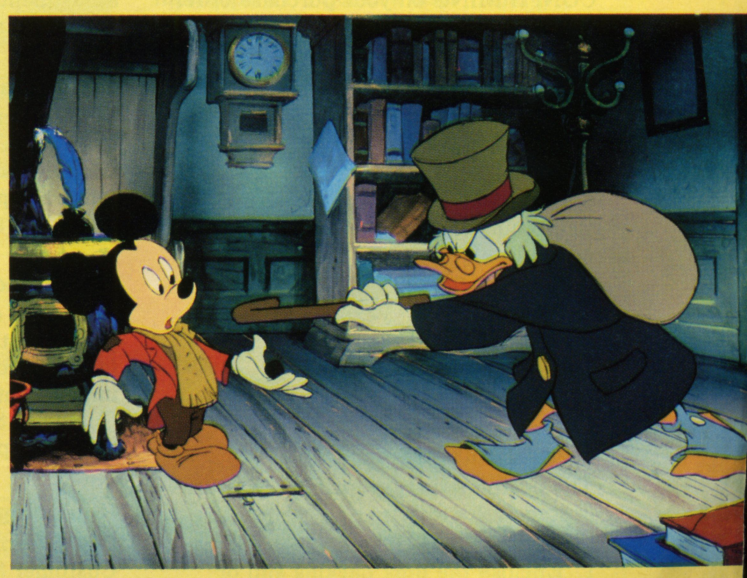
Filmstrip adaptations from new Disney feature films provide a sure-fire way to introduce contemporary authors and arouse interest in reading. *See page 41.*

FUN TO BE FIT (p,I)

Show intermediate students why and how they should get started on their own fitness program. *See page 20.*

SING CONSONANTS WITH WINNIE THE POOH (P)

Help beginning readers learn to sound out words by understanding consonants — all with the help of Winnie the Pooh! *See page 31.*



FANTASY CLASSICS SET 14 (P,I)

Based on the works of Charles Dickens and A.A. Milne, "Mickey's Christmas Carol" and "Winnie the Pooh and a Day for Eeyore" will inspire your youngsters to read! *See page 37.*

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Grade Level Key: **P = Primary** **I = Intermediate** **J = Junior High** **S = Senior High** **G = General** **A = Adult**

ORDERING INFORMATION

Three easy ways you can order Walt Disney Educational Media

1. Call our TOLL FREE Number

   1-800-423-2555

   In California, Alaska, and Hawaii call COLLECT 818-840-1726.
2. Send a completed order form.
3. Send your School Purchase Order, or Payment.

30 Day Free Examination Policy

Examine any of our materials free for 30 days. For your quick purchasing convenience, all FREE EXAM materials will be invoiced at time of shipment. If satisfied, simply remit payment with invoice. If you prefer to send a confirming purchase order, please write CONFIRMING on your purchase order and return it with your invoice and payment. Otherwise, return the materials along with the pink packing slip within 30 day from date of delivery and owe nothing.

Shipping and Handling

Shipments are FOB Los Angeles, California. The following charges will be added to all orders:

- 5% on orders up to $1,000
- 3% on orders over $1,000

with a minimum charge of $5.00.

Product Returns

You'll find complete, easy-to-follow instructions for returning materials enclosed with your shipment.

The customer is responsible for return postage.

Please remember to:

1. Enclose the pink packing slip or invoice in order to assure proper credit.
2. Ship materials to:
   Walt Disney Educational Media Company
   4563 Colorado Blvd.
   Los Angeles, California 90039

If the media are damaged in shipment or received in defective condition, we will be happy to replace them. All adjustments must be made within 90 days after delivery of merchandise.

Free Catalog Cards

We print catalog cards for all Disney media sets. You'll receive a free card automatically when you place an order (one card per set: cards not available for individual set components).

Captioned Filmstrips

A number of our titles are available in silent, captioned versions. They're excellent for youngsters with hearing impairment or reading problems. Call Customer Service for a complete list of titles and prices.

Replacing Media Components

Obtain replacement prices by calling our Customer Service department toll-free at 1-800-423-2555. In California, Alaska, and Hawaii call collect 818-840-1726.

BUY WITH UTMOST CONFIDENCE: DISNEY'S PLEDGE OF SATISFACTION

We're confident you will find Disney media the best answer to your teaching needs. Every Disney title is backed by more than a quarter century of ongoing commitment to the highest quality educational programs and to customer service. For this reason we are happy to offer you the following pledge:

You may exchange any Disney program for any reason within one year of purchase for a Disney program of the same or lesser value by merely returning the original purchase to us, postage paid.

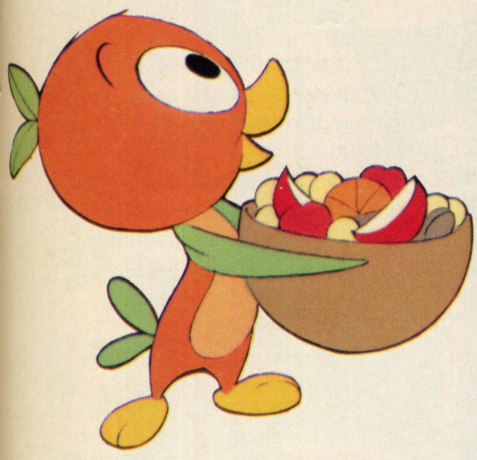
Qualifications for Free Premiums

In order for your purchases to qualify you for free premiums, they must be contained in one order at one time. Simply add the purchase prices together to determine the free premium(s) to which you are entitled. *Customers may not accumulate purchase prices over a period of time to be added together at a later date.*

If you choose filmstrips as your free premium and their cost exceeds the amount allowable based on your purchase, the difference will be added to your total purchase bill.

Help keep your class healthy and happy!

NUTRITION AROUND THE CLOCK MULTIMEDIA KIT (P)



Your youngsters will hear about the importance of nutritious snacks.

A cartoon cast of mirthful birds shows your young students what constitutes a good breakfast, lunch, and dinner. But these filmstrips don't stop there! Because a major portion of your students' diets may consist of snacks and fast-food meals, **Nutrition Around the Clock** emphasizes healthy eating habits between meals and away from home.

The filmstrips are just the beginning of this complete nutrition learning unit. You can reinforce these lessons with a collection of activities and materials, including nutrition comic books, recipe cards, spirit master worksheets, posters, and even sheet music for an original nutrition song.

Purposes:

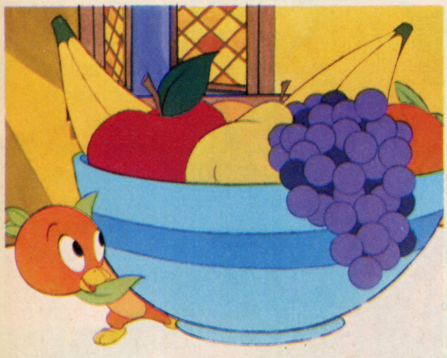
- To illustrate the importance of eating a variety of foods.
- To suggest appropriate foods for healthy snacking
- To warn against excessive sweets and salts, especially when eating at fast-food restaurants
- To emphasize the importance of eating breakfast

Content:

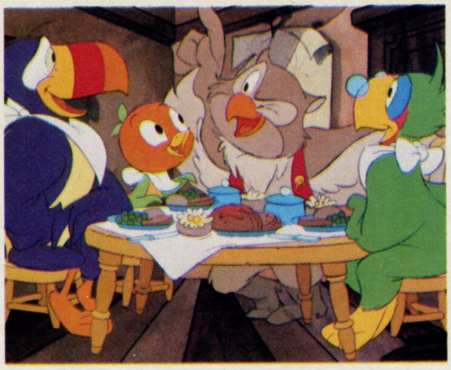
Five colorful stories each focus on a different aspect of nutrition: the importance of breakfast; the fun of trying new foods; how to use fresh ingredients in meals; what makes a healthy snack; and how to get the most nutrition from fast-foods.

Lesson Support Materials:

The "Orange Bird in Nutrition Adventures" comic book stories highlight the need to eat wisely. Eight recipe cards give healthy recipes that students can prepare with minimal adult assistance. Ten spirit masters feature key nutrition concepts, plus the words and sheet music for an original song from the filmstrips. Five posters offer visual reminders of lessons.



Good snacking habits learned now last a lifetime.



A happy and well-balanced dinner is delightfully illustrated in appealing cartoon format.

Comic books reinforce lessons.

Youngsters can follow simple recipes.

NUTRITION AROUND THE CLOCK — SET 69-0700 FA **$184**

Filmstrip titles:
- Breakfast Gives You Bounce
- Lunch: Trying New Foods
- Dinner: A Time For Sharing
- Smart Snacks
- Fast-Food Facts

Components:

5 color filmstrips, 5 records OR cassettes, 36 comic books (one title), 8 recipe cards, 10 spirit masters, 5 posters, and teacher's guide. **ONLY $184**

1981
Family Circle
GOLD LEAF AWARD
First Place:
Classroom
Category

Build an appreciation and understanding

CHEESEBURGER: THIS IS YOUR LIFE MULTIMEDIA KIT (P)

NEW!

Today, only about 5% of the people in the United States are directly involved in agriculture. Because most American students have little or no direct exposure to actual food growing and processing, the lesson about food origins and production is a valuable addition to the elementary curricula. "Cheeseburger: This is Your Life" offers youngsters an entertaining look at the journey of food from the farm to the table.

In a humorous format reminiscent of the popular TV show "This Is Your Life," food characters that go into the nutritious cheeseburger remember their roots and their journey to the table. Colorful animation and live-action photography clearly illustrate lessons and hold youngsters' attention.

From the farm to the table: wheat products have a long journey to your home.

Purposes:

- To trace the origins of food
- To introduce the people and technology involved in food production
- To provide basic nutrition information
- To preview technological advances that will shape future agriculture
- To demonstrate how geography, culture, and agriculture are interrelated

Host Danny Delicious introduces all the nutritious ingredients of the cheeseburger.

of the foods we all eat!

The Bun Brothers introduce a bakery worker who demonstrates how dough is made.

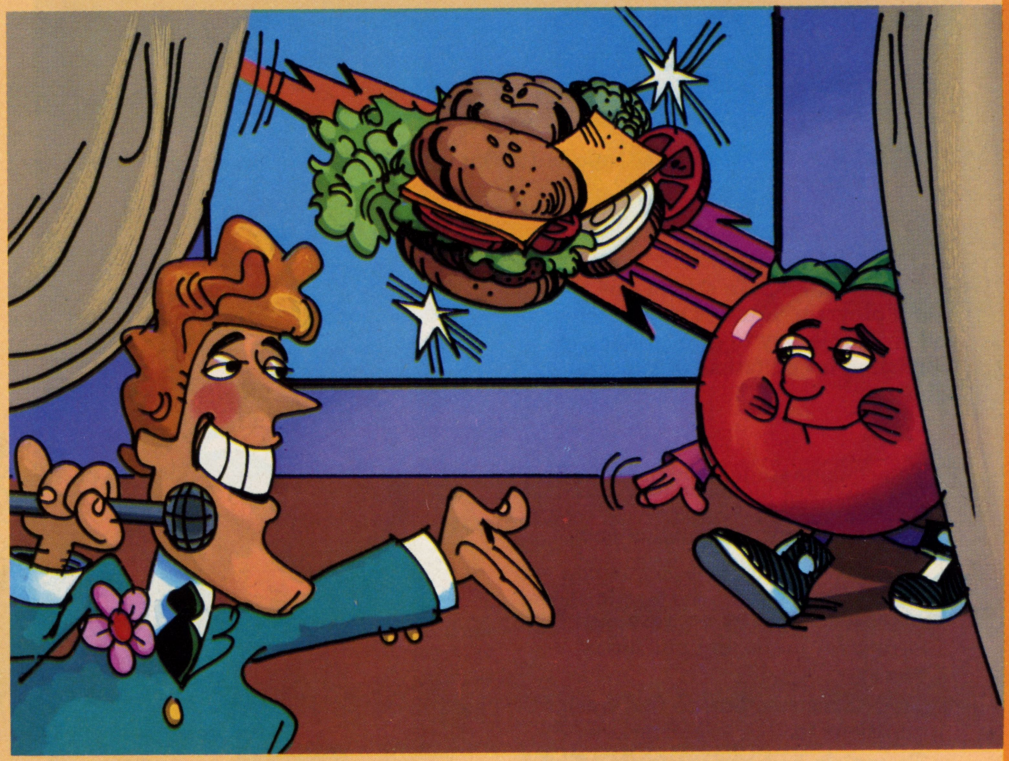
- "Apples, Tomatoes, and Other Fruit" Tony Tomato presents nutritional background on fruit and describes its characteristics.
- "Cheese and Dairy Products" Chelsea Cheese shows how she started as milk on a dairy farm, was pasteurized, curdled, colored, and more, on her way to the store. She is also joined by relatives from the dairy family.

Lesson Support Materials:

Three comic book stories explore topics like sound nutrition, alternative protein sources, and future farming. A full-color poster features international equivalents to the cheeseburger for your youngsters' global perspective on foods. A set of five spirit masters reinforces important information and encourages student participation in further exploring the subject.

Content:

- "Burger Buns and Wheat Products" Billy and Bobby, the Burger Bun Brothers, explain the growth, harvesting, and processing of wheat and describe various wheat products.
- "Hamburger Patty and Protein Products" Hamburger Patty relates how she started on a cattle ranch, was improved by scientists, and approved by USDA inspectors on her way to becoming a major part of the cheeseburger.
- "Onions, Lettuce, and Other Vegetables" Ollie Onion describes how he was grown, picked and graded, and sized before being shipped to the grocery store. He also describes characteristics of his "vegetable family."



Meet Tony Tomato, a member of the fruit family.

Fruit and vegetables are graded and sized before being shipped to your store.

CHEESEBURGER: THIS IS YOUR LIFE MULTIMEDIA KIT SET 69-5000 FA **$184**

Filmstrip titles:

Burger Buns and Wheat Products
Hamburger Patty and Protein Products
Cheese and Dairy Products
Onions, Lettuce, and Other Vegetables
Apples, Tomatoes, and Other Fruit

Components:

5 color filmstrips, 5 cassettes, 36 comic books (one title), poster, 5 spirit masters, teacher's guide, and catalog cards.

ONLY $184.

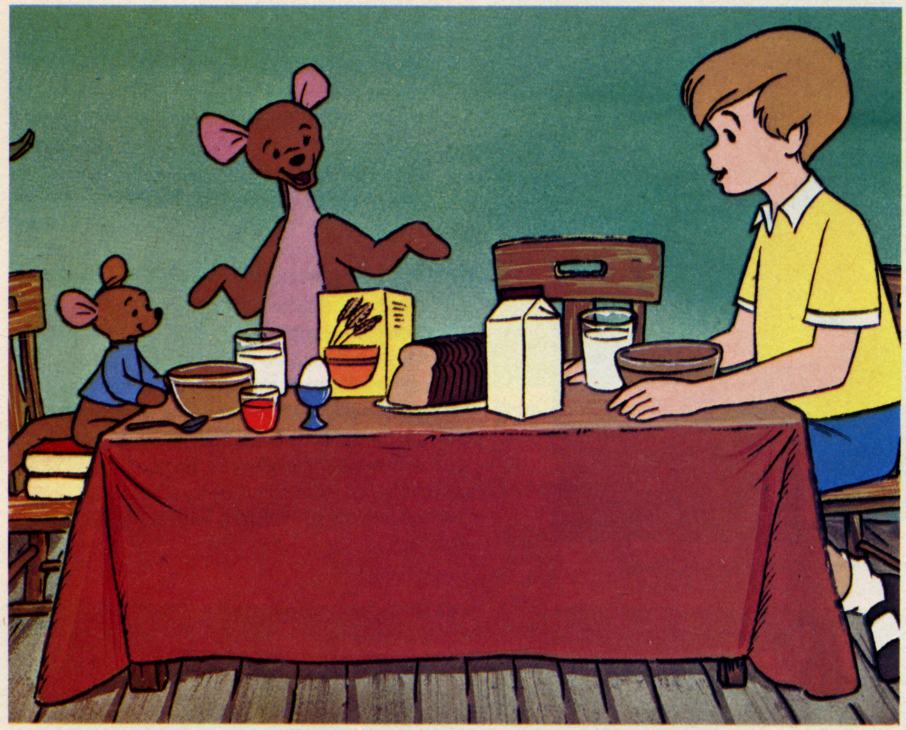
For Instant Ordering or information call toll-free at

1-800-423-2555.

In California, Alaska, or Hawaii, call collect 818-840-1726.

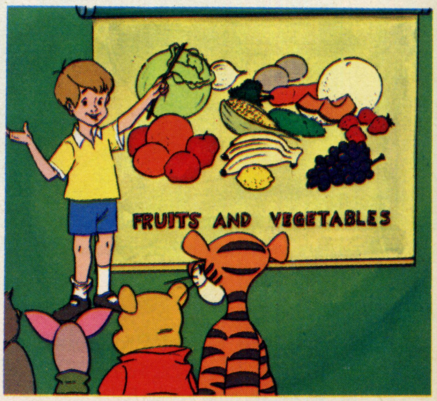
Start your students off on the right nutritional track.

WINNIE THE POOH, NUTRITION AND YOU (P)



Your children are introduced to the basic food groups and how they affect energy levels and growth.

Content:
Six captivating filmstrips together provide the complete nutrition story, from identifying the basic food groups and selecting a balanced diet to shopping wisely and making mealtime pleasant and healthful.



The Pooh characters share a lesson in nutrients and vitamins with your youngsters.

Children love the colorful, charming Winnie the Pooh characters. That's why Disney chose Pooh to star in this basic health program. It offers you an effective and enjoyable way to give students a foundation for a lifetime of good eating habits.

Purposes:

- To acquaint students with the concept of a balanced diet
- To encourage good conduct and manners, for pleasant meals and proper digestion
- To encourage personal responsibility for regular meals and nutritious snacks
- To demonstrate how to find fresh, nutritious food in supermarkets
- To explain how various foods affect energy levels and growth

WINNIE THE POOH, NUTRITION AND YOU SET 63-0647 FA **$170**

Filmstrip titles:
Balanced Diet: The Need for Variety
Regular Meals
Personal Choices
Mealtime, Special Time
Shopping for Good Health
Review: The Need for Healthy Habits

Single sound filmstrip $36

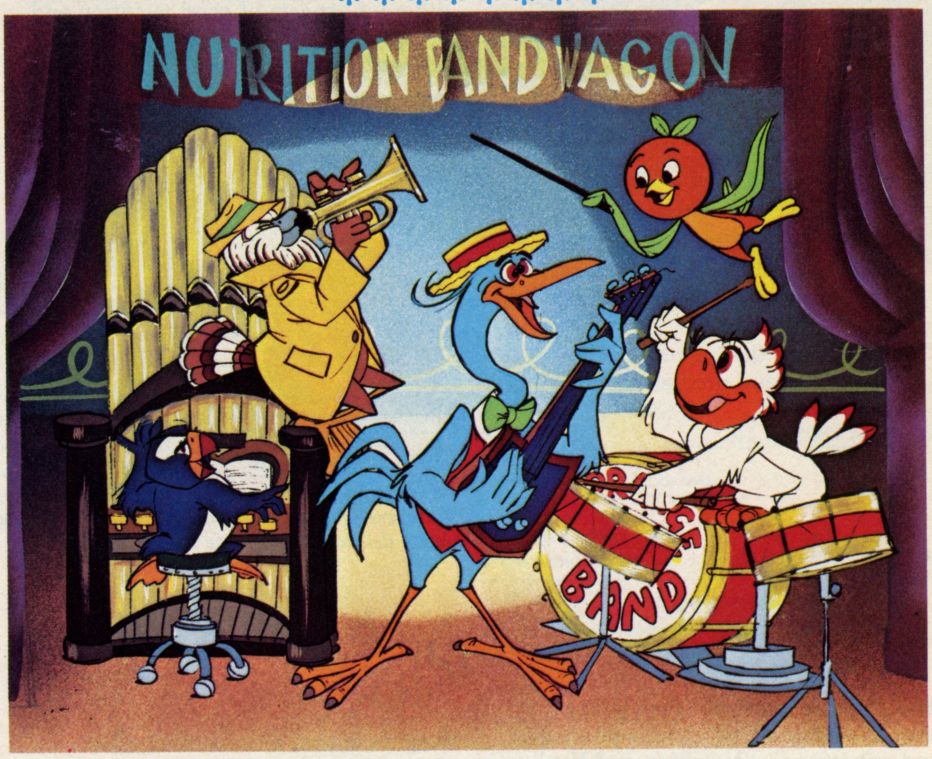
SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes OR records, 12 spirit masters, teacher's guide, and catalog cards. **ONLY $170.**

Give a nutrition lesson youngsters will applaud!

ORANGE BIRD'S "GET TO KNOW GOOD NUTRITION SHOW" MULTIMEDIA KIT (I)

Orange Bird and his colorful pals are back! This exciting filmstrip set shows your students the relationship between nutrition and good health in a way they'll remember. The lessons are interesting and fun, with Orange Bird as the conductor of an original nutrition song in each filmstrip. Students will go home singing about the nutrition lessons they've learned!

HONORABLE MENTION
National Educational Film Festival
1984



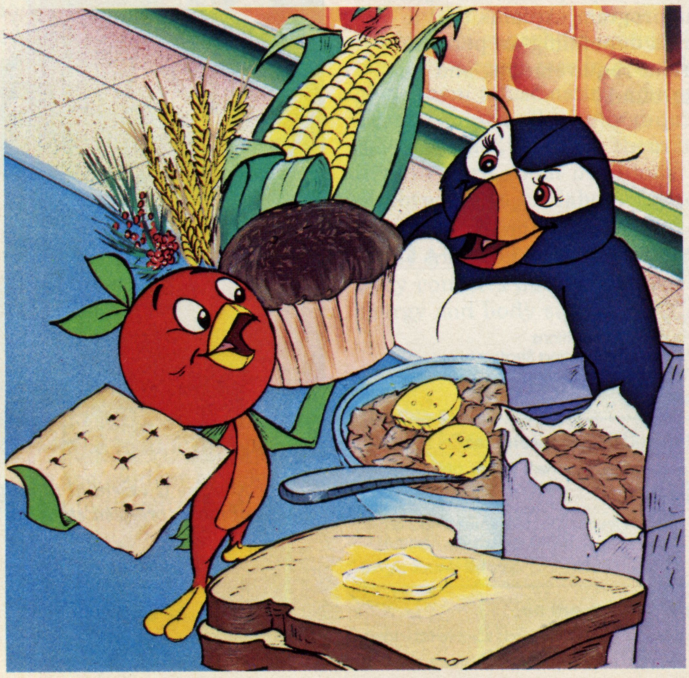
Orange Bird conducts an original nutrition song in each delightful filmstrip.

Purposes:

- To illustrate the importance of a balanced diet
- To introduce the six nutrients and their functions
- To demonstrate how the digestive system works
- To encourage exercise and good eating habits
- To suggest nutritious snacks as an alternative to high-caloric, low-nutrition snacks

Content:

With this five-part filmstrip "show" featuring a flock of memorable characters, youngsters learn about nutrients, digestion, calories, and energy, the importance of a balanced diet and exercise. They'll even learn how to choose nutritious snacks over "junk" food.



Original songs and the antics of Orange Bird help youngsters understand how nutrition relates to overall health.

Lesson Support Materials:

A special audio cassette teaches exercises your students can do *in class, at their desks.* Colorful comic books explain the six nutrients and highlight the benefits of a balanced diet; five beautiful posters remind students of the importance of healthy eating habits.

ORANGE BIRD'S "GET TO KNOW GOOD NUTRITION SHOW" SET 69-0706 FA **$184**

Filmstrip titles:
- Table Fables
- The Case of the Missing Nutrients
- Digestion Along the Body Highway
- The Calorie Olympics
- The Refrigerator Raiders

Components:
5 color filmstrips, 6 cassettes (includes exercise cassette), 36 comic books (one title), 5 posters, 9 spirit masters, teacher's guide, and catalog cards **$184**

Win high ratings from youngsters on your nutrition program.

THE YOUNG AND THE NUTRITIOUS: A SOUP OPERA (I)

For our TV generation, this one-of-a-kind "soup opera" holds attention with a humorous backdrop for important lessons on nutrients, snacking, weight loss, diet, and other key nutrition topics.

Purposes:

- To emphasize the importance of a sufficient breakfast
- To illustrate the roles played by the six major types of nutrients
- To offer suggestions for safe, sensible dieting and nutritious snacks
- To teach students how to use good judgment in menu selection, at home and in restaurants
- To highlight the importance of comparing food product labels

Content:

From **Snacks of Our Lives** to **As the Calorie Burns,** each of these six humorous adventures makes an individual and important point about the different aspects of good nutrition and its dramatic impact on students' health – now and in their futures.

Campers learn that fresh fruit and vegetables make delicious low calorie snacks.

"A refreshing change from the usual filmstrip format, **The Young and the Nutritious** *presents nutrition basics in a concise, accurate, yet entertaining manner which is sure to capture the audience. I highly recommend this series as a supplement to classes in nutrition, health, and consumerism!"*

Barbara Bannister Dietsch, MA, RD
Nutrition Education Specialist
NET Program

THE YOUNG AND THE NUTRITIOUS — SET 63-8116 FA **$170**

Filmstrip titles:
- Love of Breakfast
- Snacks of Our Lives
- All My Nutrients
- As the Calorie Burns
- Another Burger
- The Guiding Labels

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, 6 spirit masters, teacher's guide, and catalog cards. **ONLY $135.**

NUTRITION AND YOU (i,J)

The preteen years are when young people start thinking about self-image and appearance. "Nutrition and You" shows them that foods they eat do make a difference in the way they look and act and in how they feel.

Purposes:

- To build awareness of basic food groups
- To identify the sources and the functions of "leader nutrients"
- To demonstrate how to plan balanced meals and nutritious snacks
- To suggest sensible means of weight control
- To create an appreciation of the cuisines of different cultures
- To suggest personal eating strategies that complement individual lifestyles

Content:

Weight control, a concern of many teenagers, is presented in a simple formula that combines a slight modification of eating habits and regular exercise. This program explains that a good diet varies depending on personal lifestyle, nutrient requirements, and cultural background.

NUTRITION AND YOU — SET 63-8087 FA **$147**

Filmstrip titles:
- Nutrition and Your Health
- Nutrition and Your Looks
- Nutrition and Your Family Traditions
- Nutrition and Your Personal Eating Strategy
- Nutrition Quiz: The Basics of Balance

Single sound filmstrip $36

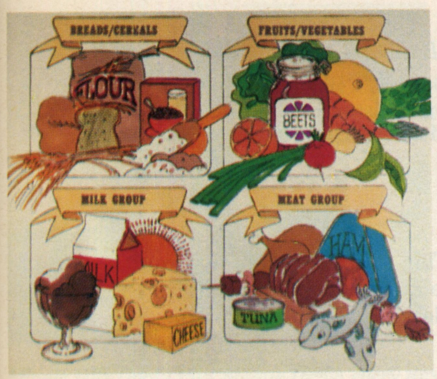
SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes, teacher's guide, and catalog cards. **ONLY $147.**

Regular exercise is essential to weight control, a concern of many pre-teen students.

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Start your students on the road to health—help them develop good eating habits now

FOODS, FADS, AND FALLACIES (J,s)



You'll introduce your students to the four basic food groups.

Here's an effective way to help your students examine conflicting claims about food. This best-selling series combines humorous Disney artwork and live-action photography to explore the issues concerning food processing, food additives, fad diets, and more. After seeing these films, your students will understand why a regular, balanced diet is the basic foundation of good health.

Purposes:

- To explore some current fad foods and their actual nutritional value
- To examine some of the influences that shape our eating patterns
- To consider the advantages and disadvantages of various food production and processing methods
- To encourage students to read nutrition labels and to make healthy choices

Content:

This engaging series explains how advertising, geography, and religious practices influence food choices; examines popular health foods; and explores the pros and cons of "naturally" and chemically grown foods. Since weight reduction is a major concern of many teenagers, the filmstrips also expose the dangers of fad diets and recommend sensible dieting methods.

Discover how foods affect your body.

FOODS, FADS, AND FALLACIES — SET 63-8089 FA **$124**

Filmstrip titles:
- I Eat What I Like, Regardless
- Food Fads: Short Cuts to Health?
- Is "Natural" Healthy?
- Is There a Perfect Diet?

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes,, teacher's guide, and catalog cards. **ONLY $124.**

GOOD SENSE AND GOOD FOOD (J,s)

Clever cartoon filmstrips make it easy for teenagers to learn about photosynthesis, the food chain, the chemistry of food, and how nutrients are absorbed by the body. Once your students understand this, they'll begin to think about what they eat and make intelligent food choices.

Purposes:

- To show the biological need for a balanced diet
- To define a "balanced diet" as one that provides a sufficient amount of the essential nutrients
- To illustrate and explain man's relationship to the food chain
- To encourage the student to select food according to its nutritional value

Content:

A nutrition superhero named "Vita Man" meets two teenagers in a snack shop and gives them a fascinating educational tour. To explain why the body requires a balanced diet, he takes them back in time to learn about nutritional discoveries; to his laboratory to learn about the chemical makeup of food; and inside a human cell to discover how the body converts nutrient molecules into energy and body substance.

A nutrition superhero named "Vita Man" explains why we need to eat a wide variety of foods.

GOOD SENSE AND GOOD FOOD — SET 63-8064 FA **$124**

Filmstrip titles:
- Man, Plant and Animal
- The Chemistry of Foods
- The Cell: Assimilation of Nutrients
- Nutrition and Malnutrition

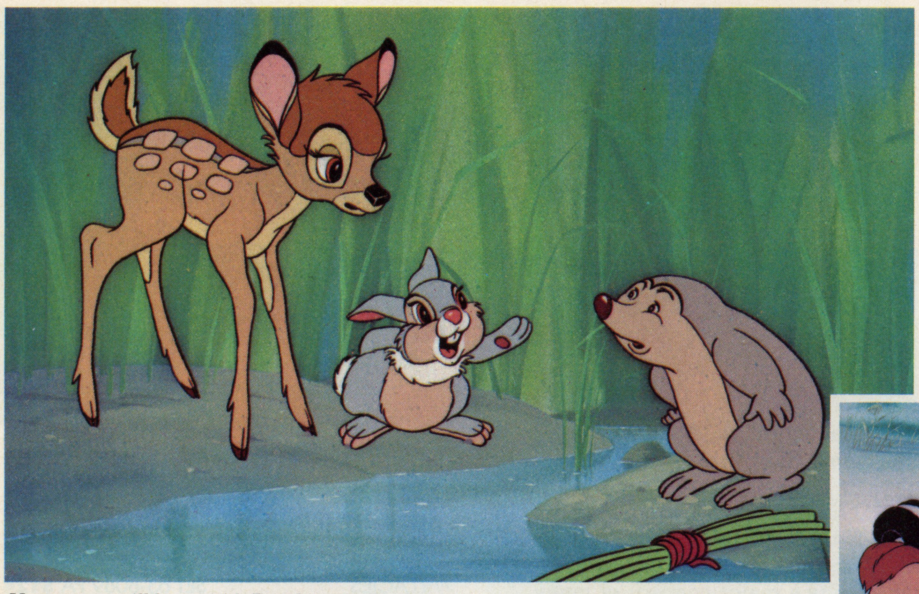
Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Let Bambi introduce your primary students to the wonder of their five senses

BAMBI DISCOVERS THE FIVE SENSES (P)



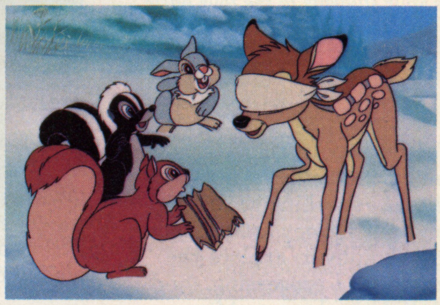
Youngsters will learn with Bambi as he discovers how his senses interact with one another.

"Excellent teaching aid."

Doris E. Terry
Specialist in Health Education
Maryland Department of Education

Lesson Support Materials:

This series includes five spirit masters to reinforce key concepts with enjoyable classroom activities.



Bambi learns to appreciate his senses of sight and touch.

Your young students will closely identify with Bambi's discoveries and be strongly motivated to apply these lessons in health and safety to themselves.

Purposes:

- To make students aware that the sensory organs can bring them pleasure, warn them of danger, and help them learn
- To teach that tastes, textures, shapes, and colors can be classified
- To show how the five senses work together with the brain
- To encourage good health and safety habits

Content:

In this enchanting filmstrip series, Bambi and his adorable forest friends explore the importance of the five senses. They discover how much they depend on their senses: sight, hearing, touch, taste, and smell. They also learn how all five senses interact to make their lives more safe and fulfilling.

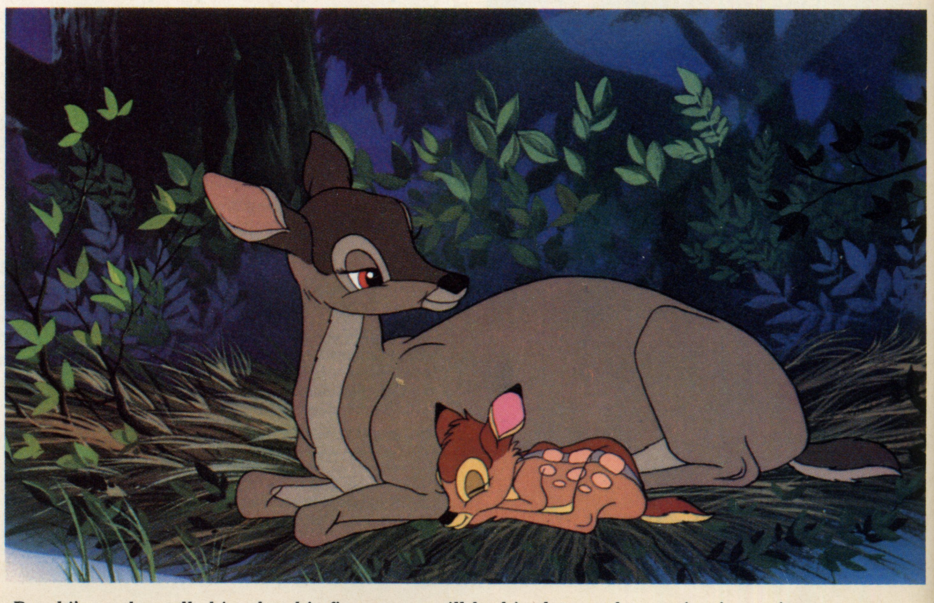
BAMBI DISCOVERS THE FIVE SENSES — SET 63-8112 FA **$147**

Filmstrip titles:
- Bambi Learns About Seeing
- Bambi Learns About Hearing
- Bambi Learns About Touch
- Bambi Learns About Taste and Smell
- Our Senses Work Together

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes, 5 spirit masters, teacher's guide, and catalog cards. **ONLY $147.**

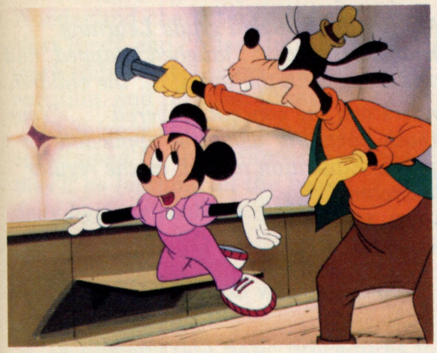
Exquisite Disney artwork illustrates each of the five senses.



Bambi's mother tells him that his five senses will let him know when spring is coming.

Fill your class with happy smiles and healthy bodies!

DISNEY'S DENTAL HEALTH PROGRAM (I)



Minnie tells Goofy that plaque forms every day on our teeth, and if it is not removed, it will harden into calculus.

Vivid Disney artwork holds students' attention, showing in detail the major parts of teeth and the most recent information on brushing techniques and flossing.

Purposes:

- To stress students' responsibility for their dental health
- To help students learn how to prevent tooth decay and gum disease
- To show the proper procedures for brushing and flossing daily
- To emphasize the value of regular checkups
- To illustrate that sugar is the prime cause of tooth decay and demonstrate how to choose healthy snacks

Content:

Mickey, Minnie, and the entire Disney gang emphasize the lifelong importance of properly caring for teeth and gums. Every filmstrip stresses the necessity of daily dental care and regular checkups.

DISNEY'S DENTAL HEALTH PROGRAM — SET 63-8111 FA **$124**

Filmstrip titles:
- The Inside Story on Teeth
- Daily Care: Brushing and Flossing
- Filling You in on Tooth Decay
- A Visit to the Dentist

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes, 4 spirit masters, teacher's guide, and catalog cards. **ONLY $124.**

Lesson Support Materials:

Four spirit masters support the important dental health concepts presented in this series.

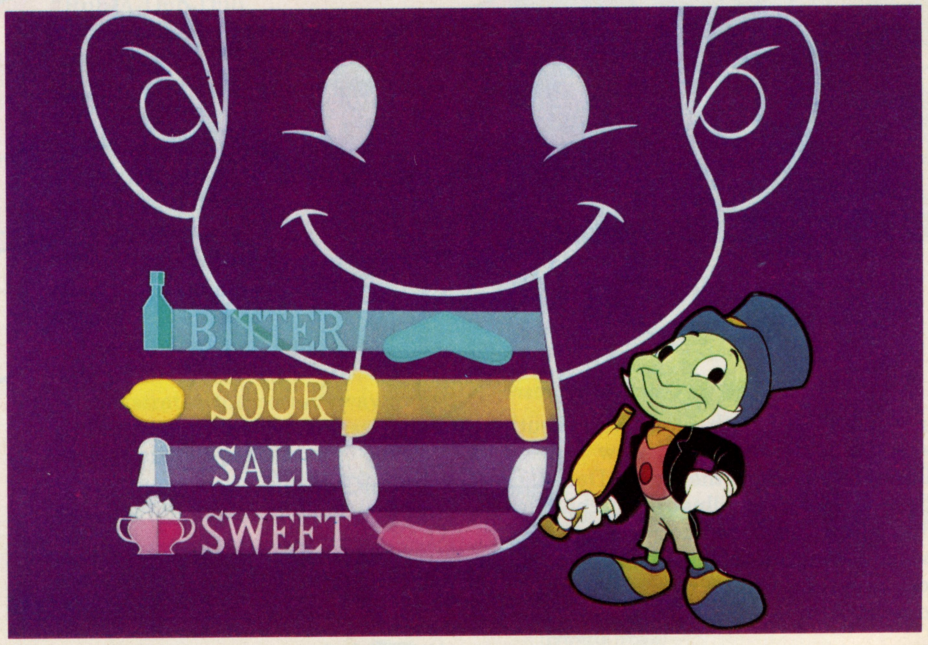
For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

YOU AND YOUR HEALTH (p,I)

Here, in filmstrip adaptation is all the colorful artwork, lively music, and wealth of fascinating information from the classic Walt Disney animated film series.

Purposes:

- To illustrate man's unique physical and mental capabilities
- To emphasize proper care of the human body
- To show students how to safeguard the receptors of our five senses
- To demonstrate the structures and functions of the five senses



Teach your students the basic physiology of their five senses.

YOU AND YOUR HEALTH* — SET 63-0600 FA **$216**

Filmstrip titles:
- You—The Human Animal
- You—And Your Eyes
- You—The Living Machine
- You—And Your Food
- You—And Your Five Senses
- You—And Your Senses of Smell and Taste
- You—And Your Sense of Touch

Single sound filmstrip $36

SAVE $72 on the complete set.
8 color filmstrips, 8 cassettes OR records, teacher's guide, and catalog cards. **ONLY $216.**

Content:

Jiminy Cricket clearly explains the major functions of the human body, with special emphasis on the importance of diet and the role of the five senses in happy, wholesome living.

** Also available in silent, captioned format. See page 4 for ordering information and index for complete listing.*

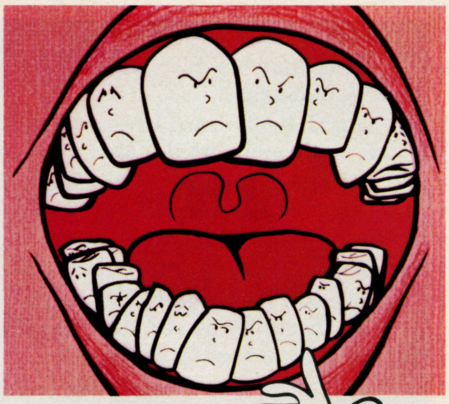
Teach your youngsters good dental health habits right from the start

YOUR MOUTH SPEAKING (P)

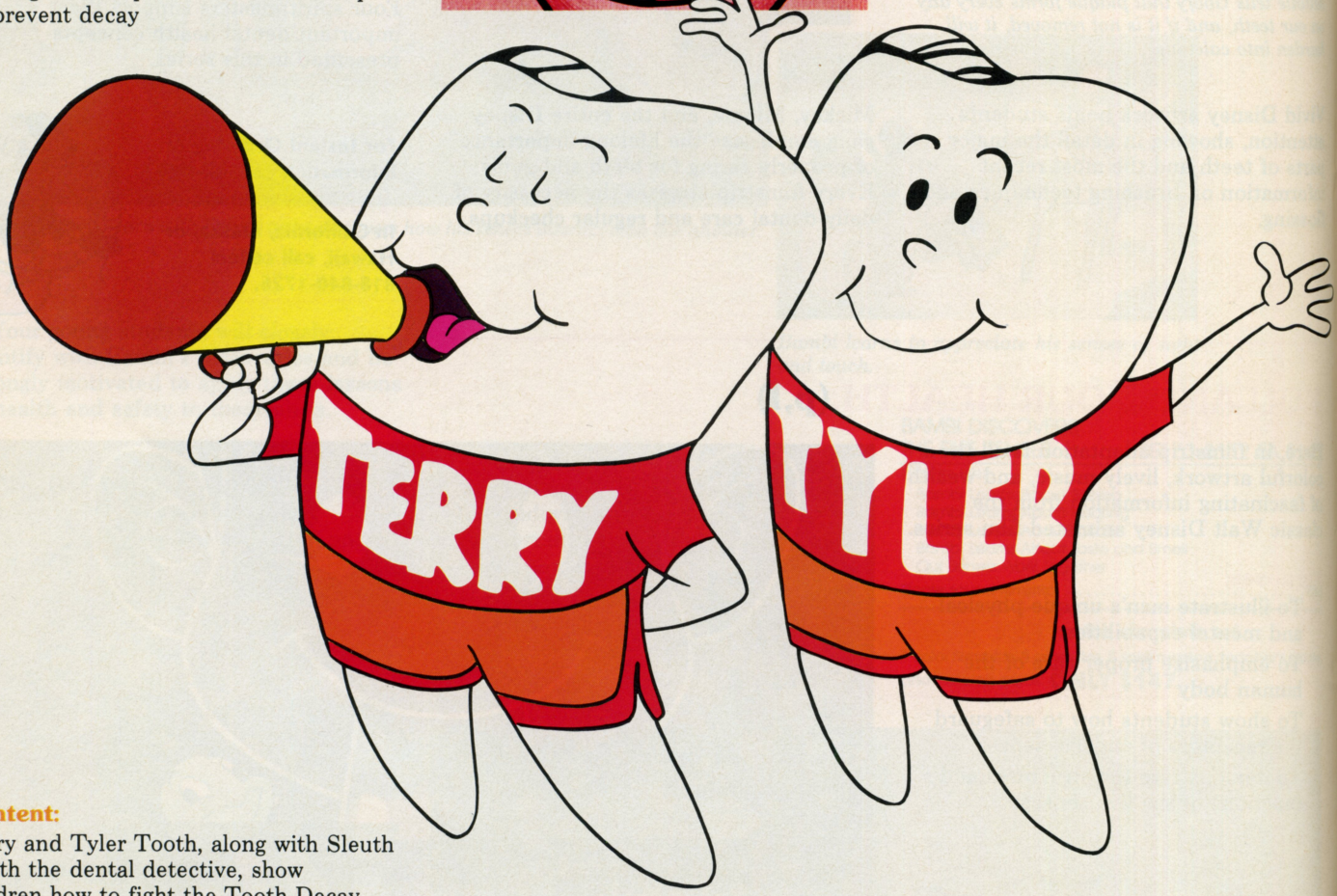
A humorous cast of Disney cartoon characters helps you teach good dental habits to even the earliest grades. Your students will learn how dental health affects their appearance, social acceptance, speech, and digestion.

Purposes:

- To demonstrate proper brushing
- To present safety measures for protecting teeth
- To prepare students for a visit to the dentist
- To give examples of foods that help prevent decay



"My first and second grade Learning Disabled Group . . . laughed, clapped, and sang along with the tapes . . . the children understood the concepts covered . . . 'Your Mouth Speaking' would be applicable for Special Education as well as the regular classroom."
Don E. McFarland
Torrance, CA



Content:
Terry and Tyler Tooth, along with Sleuth Tooth the dental detective, show children how to fight the Tooth Decay Villain. Their stories illustrate techniques of brushing, causes and corrections of crooked teeth, the value of fluoride as a decay preventative, the role of nutrition, and more.

** Also available in silent, captioned format. See page 4 for ordering information and index for complete listing.*

YOUR MOUTH SPEAKING* SET 63-0609 FA **$195**

Filmstrip titles:
- Meet Your Teeth
- Brushing Away Tooth Decay
- Safety of the Mouth
- Why Visit the Dentist?
- The Case of the Crooked Tooth
- The Magic Potion
- A Tale of Two Teeth

Single sound filmstrip $36

SAVE $57 on the complete set.
7 color filmstrips, 7 cassettes OR records, teacher's guide, and catalog cards. **ONLY $195.**

Also Available in Spanish

¡Ahora Disponible en Español!

Give children a head start on good health

THE HEALTHY WAY IN WONDERLAND (P,i)

The adventures of Tweedledum and Tweedledee, featuring amusing Wonderland characters such as "The Neat Bird" and "Miss Huff 'N' Puff," teach important lessons in cleanliness, nutrition, and physical fitness.

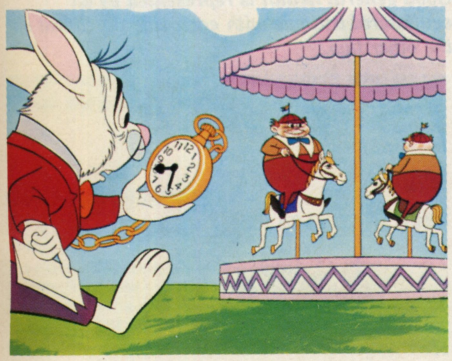
While your students are being entertained by these filmstrip stories, they'll be learning all the basics of good daily hygiene routines.

Purposes:

- To encourage good washing and bathing habits
- To demonstrate basic procedures for well-groomed hair and nails
- To encourage proper teeth cleaning and dental habits
- To show students how to protect the skin from disease and injury
- To illustrate the standards for neat and appropriate clothing
- To describe the roles of exercise and sleep in maintaining physical fitness
- To help students plan a balanced diet

Students learn that the best diet is a balanced one.

Wonderland characters teach nutrition.



It's time for Tweedledee and Tweedledum to learn proper exercise.

Content:

The Healthy Way in Wonderland includes these six filmstrips:

- "Rub-A-Dub-Dub
  Explains the importance of clean skin.
- "The Neat Bird"
  Tells how to take care of hair, teeth, and nails.
- "Mr. Dermis' Holiday"
  A special skin care show at the Wonderland Theater demonstrates proper hygiene.
- "The Wizard of Good Appearance"
  Shows tips on how to dress with proper fit and style.
- "Miss Huff 'N' Puff's Exercise Troupe"
  Demonstrates the correct way to gain and maintain physical fitness through regular exercise and rest.
- "Chef Ahmalette's Health Diet"
  Surveys the basics of good nutrition.

Instruct youngsters on tooth care.

THE HEALTHY WAY IN WONDERLAND — SET 63-1600 FA **$170**

Filmstrip titles:
- Rub-A-Dub-Dub (cleanliness)
- The Neat Bird (good grooming)
- Mr. Dermis' Holiday (skin care)
- Miss Huff 'N' Puff's Exercise Troupe (physical fitness)
- Chef Ahmalette's Health Diet (nutrition)
- The Wizard of Good Appearance (personal appearance)

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes OR records, teacher's guide, and catalog cards. **ONLY $170.**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Provide students with practical health advice

HOW TO CATCH A COLD (P,I)

Common sense rules for taking care of a cold are stressed in this filmstrip.

Purposes:

- To show students how to guard against colds
- To caution against spreading cold germs when you have a cold
- To explain how to treat a cold

Content:

The hero of **How To Catch A Cold** wakes up one morning with cold symptoms, but he totally ignores them. That's when "Common Sense" (his alter-ego conscience) steps in to show him how irresponsible behavior made him susceptible to colds and offers him sensible rules for treating his cold.

HOW TO CATCH A COLD — SET 63-0641 FA

Filmstrip title:
How to Catch a Cold

Components:
1 color filmstrip, 1 record OR cassette, and teacher's guide.

$36

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

TRIANGLE OF HEALTH (I,J)

Adapted from the highly acclaimed Disney Health Films.

Good general health is represented by an equilateral triangle with physical, mental, and social sides. Students learn that the development of each side depends on the strength of the other two. Weaken any one side, and you damage the whole triangle.

The filmstrip provides practical advice for maintaining each side of the triangle in entertaining, easy-to-understand lessons.

Purposes:

- To provide practical advice for maintaining overall good health
- To illustrate the interdependence of physical, mental, and social health
- To encourage students to take personal responsibility for their health

Content:

The series establishes the adolescent's responsibility to develop and maintain each side of the health triangle; examines the roles of exercise, rest, and diet in promoting good physical health; discusses modern causes of stress and suggests a method of overcoming it; and explores man's need to interact with others.

TRIANGLE OF HEALTH * — SET 63-0617 FA **$124**

Filmstrip titles:
Steps Toward Maturity and Health
Understanding Stresses and Strains
Physical Fitness and Good Health
The Social Side of Health

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

Good general health is represented by an equilateral triangle with each side dependent on the other two.

* *Also available in silent, captioned format. See page 4 for ordering information and index for complete listing.*

Encourage personal responsibility for good health

GROWING UP HEALTHY (2 Sets) (I)

This healthful series helps you teach all about the body's systems and health care in a clear, simple fashion young students can understand.

Purposes:

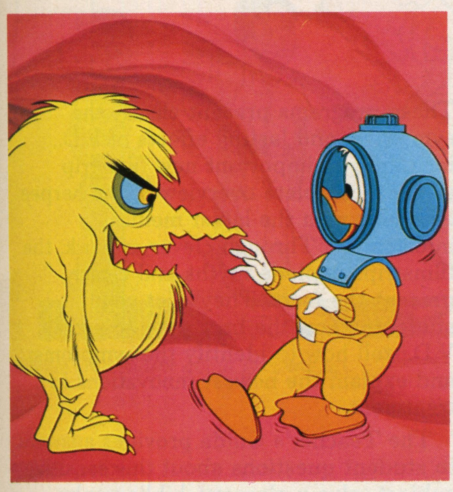
SET 1

- To show students how to prevent common illnesses
- To identify the symptoms of illness
- To demonstrate the use of basic first aid
- To show children how to get help in emergencies
- To diminish children's fears of a hospital visit

SET 2

- To identify the body's five major systems
- To illustrate basic health habits related to each body system
- To encourage students to take responsibility for their own health
- To discuss safety measures for maintaining the body systems
- To show how substance abuse affects the body systems

One filmstrip teaches your students not to be afraid if they visit a hospital.



Humorous artwork shows youngsters how germs invade the human body.

Content:

Together the two **Growing Up Healthy** sets give you a comprehensive unit covering preventive health measures, body systems, and different health care workers.

GROWING UP HEALTHY
SET 1 — SET 63-0642 FA **$124**

Filmstrip titles:
- Symptoms: The Body's Warning Signs
- Prevention: Ways to Avoid Illness
- First Aid: On-the-Spot Approaches
- A Hospital Visit: Know What to Expect

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

GROWING UP HEALTHY
SET 2 — SET 63-8079 FA **$170**

Filmstrip titles:
- Our Body Systems: An Overview
- The Skeletal/Muscular System
- The Digestive System
- The Respiratory System
- The Circulatory System
- The Nervous System

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes OR records, teacher's guide, and catalog cards. **ONLY $170.**

"Using beloved Disney characters in surprising new roles, the series leads young people through adventures that are sometimes hilarious, and always informative. Children learn why *they should care about their health and* how *to care about their health."*

Shari Pretzer, Media Specialist,
Pleasantview School District #47
Sauk Rapids, MN

Information every teenager should know!

DRINKING AND SMOKING: NO BODY NEEDS THEM (I,J,S)

Use humorous animation to deliver hard-hitting facts on drinking and smoking.

Advise your students of the dangers of drinking and smoking with hard-hitting filmstrips that deliver powerful evidence through humorous animation your students won't tune out.

Purposes:

- To demonstrate the dangers of drinking and smoking
- To show how self-image and peer pressure influence students to begin drinking and smoking
- To debunk the glamorous image often associated with drinking and smoking
- To illustrate that there are healthier ways to gain respect and attention

Content:

Alcohol Use and Abuse

The filmstrip demonstrates how alcohol can disrupt the drinker's mental and emotional responses, explains the physical effects of alcohol, and explores the reasons people choose to drink.

Smoking: The Choice IS Yours

This filmstrip explains the hazards of smoking and, more importantly, deals with the root problems of self-image and peer pressure that influence students to begin to smoke.

DRINKING AND SMOKING: NO BODY NEEDS THEM — SET 63-8122 FA **$72**

Filmstrip titles:
- Alcohol Use and Abuse
- Smoking: The Choice IS Yours

Components:
2 color filmstrips, 2 cassettes, teacher's guide, and catalog cards. **$72**

Peer pressure leads many teenagers to drinking.

VD ATTACK PLAN (J,S)

Protect your students now from the nationwide epidemic of venereal disease. They will pay close attention to the colorful, animated format used in this series.

As the forces of disease prepare for attack, a veteran germ instructs new recruits in how to launch an invasion against the enemy — humans. Ignorance, fear, and shame are the major allies of diseases.

Purposes:

- To make students aware of the magnitude of the V.D. problem
- To describe the specific course of infection for major sexually transmitted diseases: syphilis, gonorrhea, and herpes
- To suggest what a student should do if he or she suspects infection
- To present information students can apply to preventing the spread of V.D.

"Very good! It's just what we were looking for on herpes."

Lowell Kaub
Parker Senior High School
Jamesville, WI

Content:

These programs present clearly the symptoms and lasting effects of V.D., including an important new filmstrip giving a complete overview of the herpes epidemic with the latest medical information. Through clever artwork, the filmstrips explode myths and clearly present the facts. They'll let your students know the best ways to avoid V.D.; tell how to identify the symptoms; and explain the newest innovations in treatment.

The Teacher's Guide provides answers to student questions about this sensitive subject, plus a glossary, bibliography, and expert guidance for class discussion.

V.D. ATTACK PLAN — SET 63-8124 FA **$124**

Filmstrip titles:
- Planning the Invasion
- Carrying out the Mission
- The Enemy's Defenses
- The Herpes Invasion

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes, teacher's guide, and catalog cards. **ONLY $124.**

Disney helps your students understand and accept their new maturity

GROWING UP (I,J)

Growing Up presents an honest and reassuring introduction to the subject of sexual maturation. These contemporary filmstrips discuss both physical and emotional aspects of growing up. Sensitively written narration teaches important facts and reassures students about common adolescent concerns. This important series also includes the newly revised "Story of Menstruation," adapted from the Disney film that has helped prepare millions of young girls for womanhood.

Teach students to cope with common adolescent concerns.

GROWING UP SET 63-8047 FA **$124**

Filmstrip titles:
- The Story of Menstruation
- Your Growth Toward Manhood
- You and Your Feelings About Your Changing Body
- You and Your Feelings About Others

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes, teacher's guide, and catalog cards. **ONLY $124.**

Adolescents identify closely with peers as they begin to mature.

"My fourth grade students really enjoyed the program, and after watching it, they were eager to discuss what they'd seen. I think the subject matter is something students really need."

Linda Casey, Teacher
Lyons Elementary School
Lyons, New York

Purposes:

- To discuss the male and female reproductive systems
- To discuss common adolescent concerns related to growing up
- To suggest good health habits
- To suggest ways in which students may improve their relationships with parents and peers

Content:

Programs stress the importance of self-esteem, honesty, and open communication when dealing with family members and peers.

Create enthusiasm about growing up.

"'Growing Up' is a very beautiful and positive presentation. It's the best I've ever seen! Thanks for taking special interest in the adolescent!"

Sister Mary Raphael
St. Augustine School
Napoleon, Ohio

Show that self-esteem improves relations with others.

Help youngsters develop an early interest in their own fitness

NEW!

FUN TO BE FIT (p,I)

Introduce intermediate students to physical fitness basics in a fresh new way. In this three-part filmstrip program, two youngsters teach their physically unfit uncle the importance of being in good shape. You'll inspire youngsters to get started on their own fitness regimens.

Purposes:

- To teach the five elements of physical fitness
- To demonstrate how to achieve fitness
- To illustrate methods for testing one's own fitness level
- To inspire youngsters to start individual fitness programs for themselves

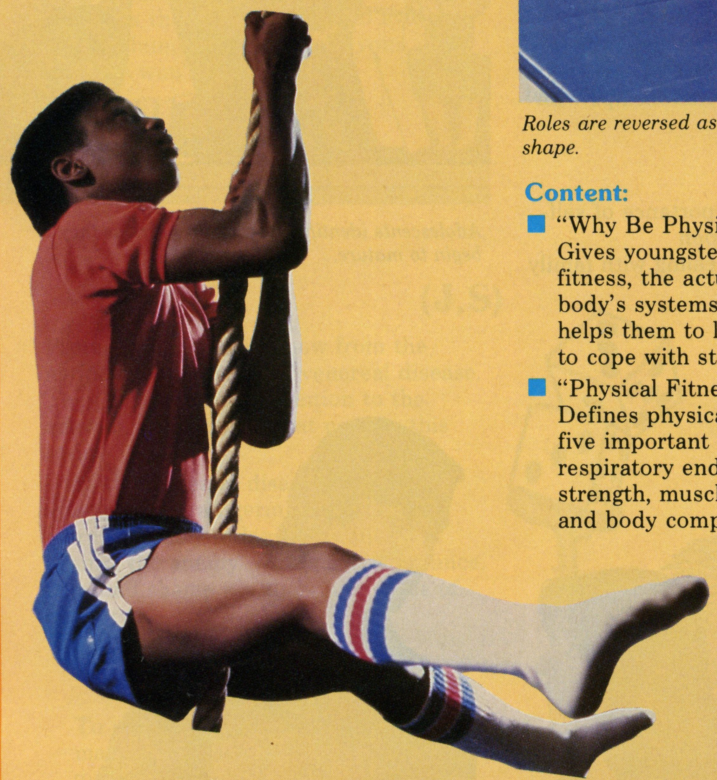
Roles are reversed as these youngsters teach a classmate's physically unfit uncle how to get in shape.

Content:

- "Why Be Physically Fit"
  Gives youngsters an overview of fitness, the actual effect it has on the body's systems, and shows how it helps them to look and feel better and to cope with stress better.
- "Physical Fitness"
  Defines physical fitness in terms of five important elements: cardio-respiratory endurance, muscle strength, muscle endurance, flexibility, and body composition.
- "Getting Physically Fit"
  This filmstrip teaches youngsters how to actually achieve physical fitness through a carefully planned individual program.

FUN TO BE FIT	SET 63-8148 FA **$97**
Filmstrip titles:	
Why Be Physically Fit?	
Physical Fitness	
Getting Physically Fit	
Single sound filmstrip	$36

SAVE $11 on the complete set.
3 color filmstrips, 3 cassettes, teacher's guide, and catalog cards. **ONLY $97.**



Muscle strength and endurance can be improved with a regular fitness plan.

Flexibility is one of the five components of physical fitness.

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Give your students a lifelong plan for fitness and good health

FIT TO BE YOU (J)

Now you can cover the basics of physical fitness in a bright, fresh way that holds the interest of young teens.

A combination of live-action photography and vivid artwork takes your students on a tour of the workings of the human body. They'll see why regular, sensible exercise is so important in keeping the body's systems running smoothly.

Purposes:

- To learn why regular exercise is important in keeping the mind alert and the body running smoothly
- To explain the relationship between body mass and body fat in maintaining proper body composition
- To present an easy-to-follow outline of progressive fitness training
- To stress that physical fitness is an ongoing, lifelong goal

This series gives youngsters a beginning blueprint for their own individual physical fitness program.

Content:

- "Fit To Be You: Heart-Lungs"
  The functions of the heart and lungs . . . how continuous exercise improves these functions . . . how oxygen is supplied to the body.
- "Fit To Be You: Flexibility and Body Composition"
  Body fat and body mass . . . the interrelationship of individual basal metabolism, calorie intake, and the maintenance of a balanced diet.
- "Fit To Be You: Muscles"
  Developing strength and endurance in muscles . . . how muscles, ligaments, and tendons work . . . a beginning blueprint for individual exercise programs.

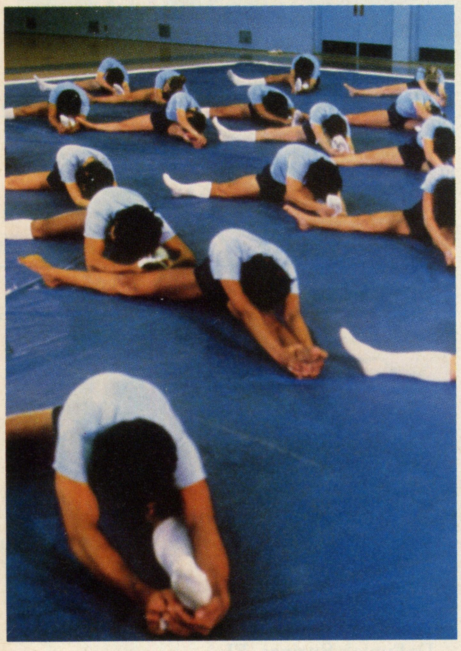
FIT TO BE YOU — SET 63-8106 FA **$97**

Filmstrip titles:
Fit To Be You: Heart—Lungs
Fit To Be You: Flexibility and Body Composition
Fit To Be You: Muscles

Single sound filmstrip $36

SAVE $11 on the complete set.
3 color filmstrips, 3 cassettes, teacher's guide, and catalog cards. **ONLY $97.**

FITNESS FOR LIVING (J,s)



Live-action photographs of high school students demonstrate elements of physical fitness.

Physical fitness helps your students to look and feel their best and to stay mentally alert.

Endorsed by the President's Council on Physical Fitness, this timely filmstrip series helps you convey the importance of starting on the road to physical fitness NOW.

Purposes:

- To describe the physical ailments caused by lack of exercise (lethargy, inattentiveness, etc.)
- To explain why physical fitness is critical to maintaining good health
- To show the five elements that constitute physical fitness
- To offer a practical, lifelong plan for physical fitness
- To demonstrate the purposes accomplished by physical fitness tests

Content:

- "What Is Physical Fitness?"
  Demonstrates cardio-respiratory endurance, muscle strength, muscle endurance, flexibility, and body composition. Encourages students to take responsibility for their own fitness.
- "How to Get Fit"
  Illustrates the fundamental principle behind fitness: regular practice of specific exercises is the key to developing strength and endurance.
- "Measuring Up"
  Explains the purposes of fitness tests and demonstrates necessary fitness measurements.

FITNESS FOR LIVING — SET 63-8130 FA **$97**

Filmstrip titles:
What Is Physical Fitness?
How to Get Fit
Measuring Up

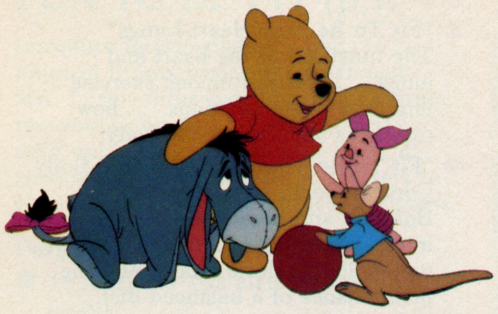
Single sound filmstrip $36

SAVE $11 on the complete set.
3 color filmstrips, 3 cassettes, teacher's guide, and catalog cards. **ONLY $97.**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Make school a safer place

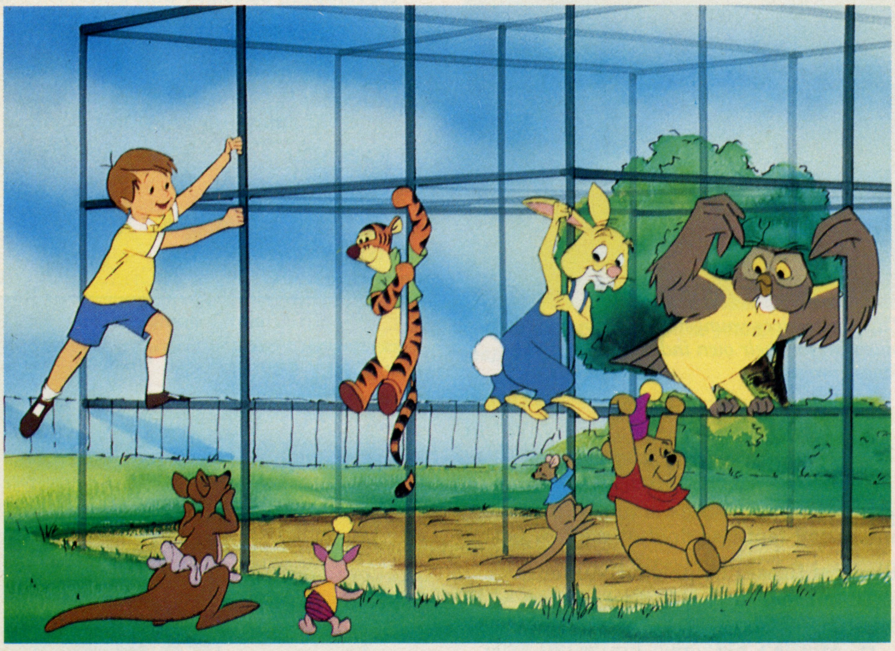
SAFETY AT SCHOOL WITH WINNIE THE POOH (P)



"Great filmstrip — children really watched intently! Material covered was great for kindergarten."

Marjorie Gallagher
Onekama Consolidated School
Onekama, MI

Owl demonstrates the safe use of classroom supplies.



Your students learn the safe way to use playground equipment from Pooh and his friends.

Content:

In each of these delightful filmstrips, Pooh and his friends learn different rules for safe and courteous work and play, from playground and park to classroom and cafeteria. The filmstrips cheerfully – and firmly – emphasize the necessity of following rules and using common sense.

The lovable characters from the Hundred Acre Wood enchant your youngsters as they present the key safety rules for every area of your school – the classroom, the playground, and the cafeteria.

By demonstrating the "do's" and "don'ts" of school safety rules, Pooh and his friends give children the opportunity to see the consequences of both proper and dangerous behavior. And once your students understand the reasons for school rules, you'll find it much easier to encourage safe, orderly conduct.

Purposes:

- To encourage consideration for others and respect for school property
- To present safety precautions for using playground equipment
- To show how good manners create a safe and enjoyable mealtime atmosphere
- To demonstrate the rules of classroom safety, including proper handling of supplies
- To illustrate safe behavior in school building traffic zones

SAFETY AT SCHOOL WITH WINNIE THE POOH — SET 63-8101 FA **$147**

Filmstrip titles:
- Playground Safety: Games and Equipment
- Playground Safety: Apparatus
- Classroom Safety
- Walking from Place to Place
- Mealtime Safety

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes OR records, teacher's guide, and catalog cards. **ONLY $147.**

"The most enjoyable programs I've ever seen. They made learning about safety fun and interesting!"

Marsha Campbell
Walton Middle School
DeFuniak Springs, FL

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Show them the safe way between home and school

WINNIE THE POOH ON THE WAY TO SCHOOL (P)

Your children will learn important rules for riding a school bus.

There is an alien land between home and school through which young children travel every day. Physical hazards, as well as indifferent or hostile adults, can pose real dangers to unprepared youngsters.

Now Winnie the Pooh, Tigger, Piglet, and other favorite characters bring a series of enchanting and vital safety lessons to your classroom screen.

An accompanying Teacher's Guide supplements the filmstrip programs with pre-and post-test questions, activities, games, and the words and music of an original safety song.

Purposes:

- To encourage students to ride the school bus safely and courteously
- To explain the rules of pedestrian safety
- To demonstrate the correct way to maintain and ride a bicycle
- To caution against dangerous places to play – such as construction sites and vacant houses
- To show children how to deal with strangers

Content:

Each filmstrip focuses on a different form of transportation or a specific hazard youngsters are likely to encounter on the way to school. There's loud, bouncy Tigger who has a lot to learn about riding a school bus and Pooh who talks with Christopher Robin about dealing with strangers! Pooh cautions youngsters to avoid unsupervised playgrounds and other unsafe locations.

Lesson Support Materials:

Six spirit masters, featuring the Pooh characters and stories from the filmstrips, reinforce the safety lessons.

WINNIE THE POOH ON THE WAY TO SCHOOL SET 63-0706 FA **$170**

Filmstrip titles:

- Pooh Rides the Bus
- Tigger Becomes a Pedestrian
- Rabbit Has a Bicycle Ride
- Eeyore Takes a Walk
- Tigger Finds an Almost-Built House
- Pooh Meets a Stranger

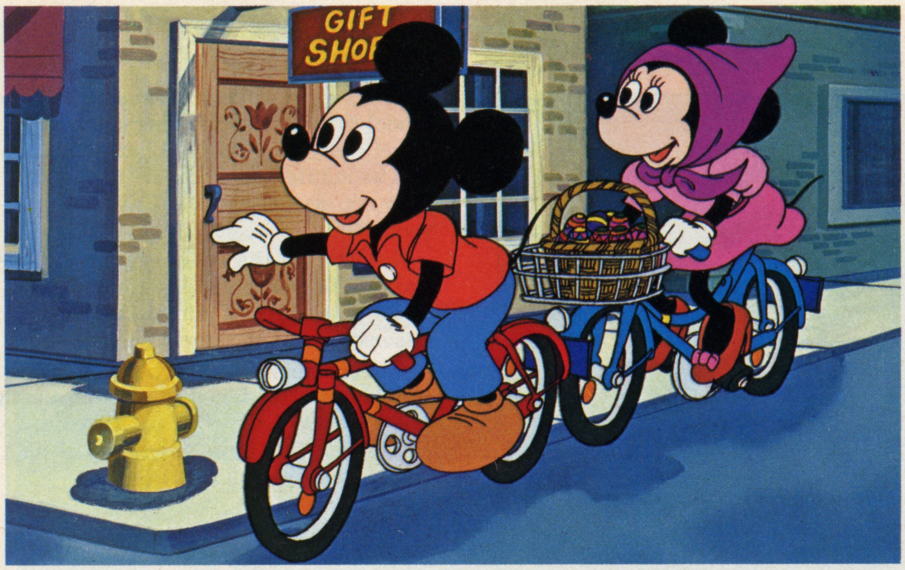
Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, OR records, 6 spirit masters, teacher's guide, and catalog cards. **ONLY $170.**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Safety rules for special days and seasons

SAFETY THROUGH THE YEAR (P)



Bicycle safety rules are important all year long.

Here in one convenient collection are the essential holiday, seasonal, and other safety rules all children need to review throughout the year.

Purposes:

- To present safety measures for Halloween trick-or-treating
- To show children how to handle sharp objects
- To emphasize the importance of avoiding strangers
- To discuss rainy-day safety rules
- To demonstrate electrical and cooking safety
- To provide rules for safe snow play
- To encourage children to use playgrounds courteously
- To present rules for safe kite flying
- To encourage safety with fireworks
- To teach swimming and hiking safety

Content:

Mickey, Minnie, and the Disney gang show your youngsters how to have fun throughout the year safely.

SAFETY THROUGH THE YEAR — SET 63-8080 FA **$124**

Filmstrip titles:
- Halloween and Autumn Safety
- Christmas and Winter Safety
- Easter and Spring Safety
- Fourth of July and Summer Safety

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes, teacher's guide, and catalog cards. **ONLY $124.**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

SAFETY ON WHEELS WITH GOOFY (P,i)

Colorful animation humorously and clearly illustrates basic safety information.

This delightful filmstrip series helps you keep your intrepid bicyclists, roller skaters, and skateboarders safe and sound. You can use the series as an introduction to essential safety rules or as an important review of safety practices.

Purposes:

- To delineate the "rules of the road" for bicyclists, roller skaters, skateboarders, and pedestrians
- To illustrate basic safety tips for bicyclists, roller skaters, and skateboarders
- To stress the importance of performing within each individual's limits
- To encourage a courteous attitude toward pedestrians
- To warn bicyclists, roller skaters, and skateboarders against taking foolish risks

Content:

Your students learn, along with an impetuous Goofy, that they can perform better and run less risk of injury if they follow fundamental safety rules, take good care of their equipment, and use common sense.

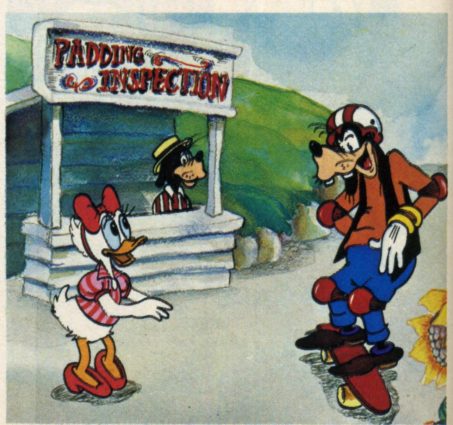
The basic "rules of the road" and safety tips are clearly and concisely outlined for each of the three sports, and there's even a unit on basic pedestrian safety rules.

SAFETY ON WHEELS WITH GOOFY — SET 63-8136 FA **$124**

Filmstrip titles:
- Bicycle Safety
- Roller Skate Safety
- Skateboard Safety
- When You're the Pedestrian

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes, teacher's guide, and catalog cards. **ONLY $124.**



Goofy demonstrates the importance of wearing proper safety gear.

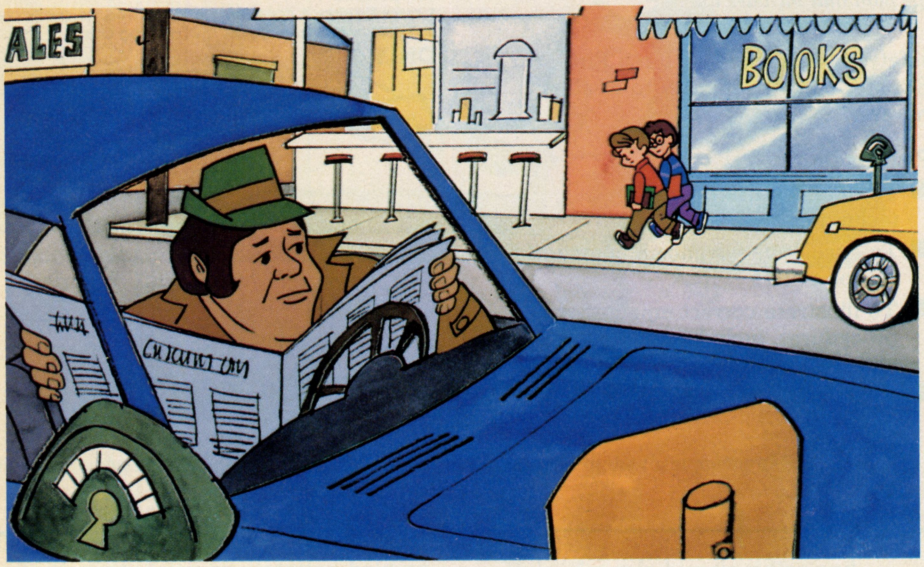
Teach children to guard against strangers

CAREFUL WITH STRANGERS (P,i)

"Winnie the Pooh on the Way to School' and 'Careful with Strangers' are excellent filmstrips! You will be pleased to know that when a man tried to get one of our little girls into a car, she remembered the filmstrips and ran home."

Ms. Clare McGowan, 4th Grade Teacher, John Marshall School, Dorchester, MA

This series teaches youngsters how to handle potentially dangerous situations when they are alone.



Youngsters are encouraged to report suspicious strangers.

Content:

Timothy Mouse explains the sorts of approaches harmful strangers often use. Children are urged to exercise caution, use the buddy system, and report unusual people or events to their parents. Cartoon stories show how places like alleys and vacant lots may hold danger. Students are reminded not to accept gifts or rides from any person who is unfamiliar.

Timothy Mouse is your youngsters' guide through a program designed to protect them from the serious crime of child abuse.

In filmstrips that warn without being unduly frightening, your students come face-to-face with all kinds of strangers. Timothy directs them to stop the projector and think what they would do in each situation. Then he shows them what they SHOULD do when confronted by a stranger.

A comprehensive Teacher's Guide presents a 10-day step-by-step lesson plan along with 14 class activities.

Purposes:

- To emphasize exercising caution with strangers
- To point out potentially dangerous places and situations
- To demonstrate correct safety measures for escaping potentially dangerous encounters
- To warn youngsters without frightening them

CAREFUL WITH STRANGERS — SET 63-0713 FA **$97**

Filmstrip titles:
- On the Alert
- Shortcut to Trouble
- Sizing up Strangers

Single sound filmstrip $36

SAVE $11 on the complete set.
3 color filmstrips, 3 cassettes OR records, 3 spirit masters, teacher's guide, and catalog cards. **ONLY $97.**

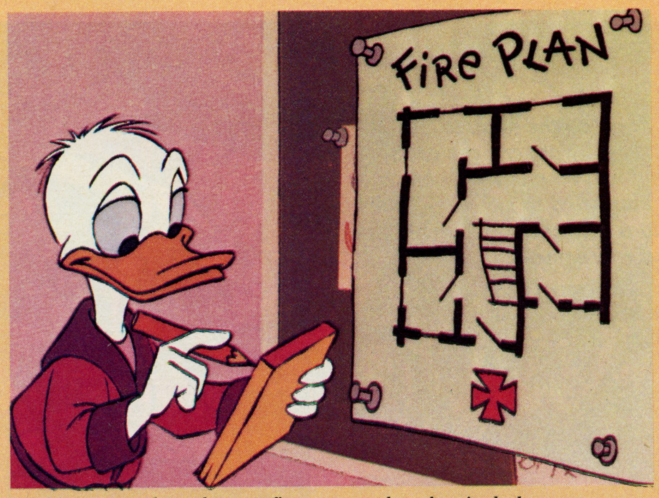
For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

"This is an engrossing filmstrip for the children, and one that prompted much discussion . . . This is one safety filmstrip every elementary school child should see."

Jan O. Larsen
Fawn Hollow Elementary
Monroe, CT

Help prepare students for fire emergencies

DONALD'S FIRE SURVIVAL PLAN (REVISED) (P,I) NEW!



Make sure students have a fire escape plan that includes an alternate escape route.

Now teach your students the vital procedures for safely escaping a burning building or home with the help of this important filmstrip. Revised from the best-selling filmstrip, this new version covers the "stop, drop and roll" technique, drills for the home, and the uses of smoke detectors and collapsible ladders. Along with the most up-to-date information on preventing or surviving a fire in the home, you get four spirit masters to reinforce the information, 36 certificates to show that your students have successfully completed their fire safety lessons, and 36 "I'm a Fire Expert" badges for them to wear as rewards!

Purposes:

- To describe fire prevention techniques
- To encourage advance planning of fire escape routes
- To illustrate correct emergency procedures, including the "stop, drop and roll" technique
- To encourage the use of smoke detectors

Content:

Through Donald's vivid experiences, youngsters will see the importance of planning an escape route in advance — and the need to overcome panic impulses in an emergency. They'll learn how to avoid smoke inhalation, often the deadliest hazard of a fire, and they'll learn the "stop, drop and roll" technique recommended for extinguishing burning clothes.

DONALD'S FIRE SURVIVAL PLAN (REVISED)	SET 63-0757 FA **$49**
Filmstrip titles: Donald's Fire Survival Plan (Revised)	
Components: 1 color filmstrip, 1 cassette, 4 spirit masters, 36 certificates, 36 badges, teacher's guide, and catalog cards. **ONLY $49.**	

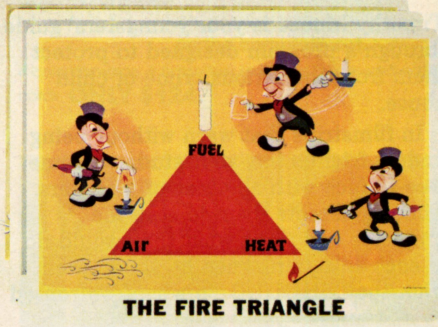
DISNEY SAFETY STUDY PRINTS SERIES

These four colorful study-print sets featuring Disney characters will provide a daily reminder of your safety lessons. Use them:

- To increase awareness of common hazards
- To build safety vocabulary
- To reinforce responsible behavior

Each set contains nine 13" x 18" full-color posters. Important safety information is printed on the reverse of each print. Reproduced on heavy-weight stock for years of use. Includes handy vinyl storage case.

SPOT THE "GHOSTS" WITH THE YELLOW LABELS



THE FIRE TRIANGLE

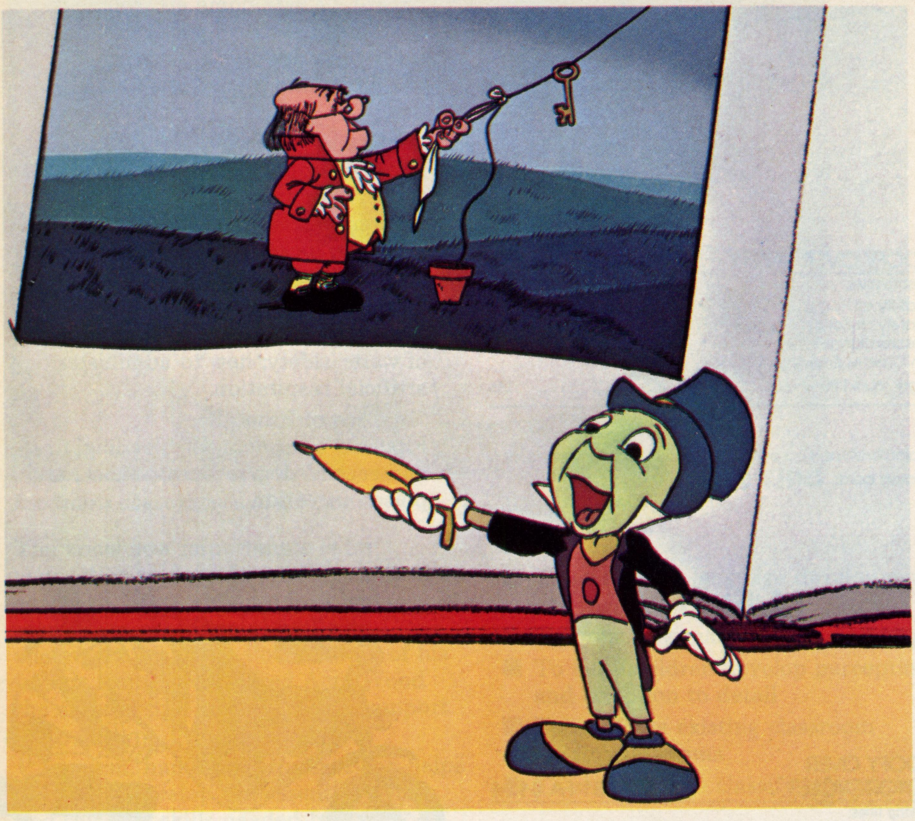
FIRE PREVENTION STUDY PRINTS	SET 64-0100 FA
ELECTRICAL SAFETY	SET 64-0106 FA
BICYCLE SAFETY	SET 64-0102 FA
HOME SAFETY	SET 64-0105 FA
EACH SET	$29

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Jiminy Cricket presents seven life-saving lessons

I'M NO FOOL WITH SAFETY (P,i)

Adapted from the classic Disney film series



These safety lessons are chock-full of fascinating information to make them memorable.

I'M NO FOOL WITH SAFETY* SET 63-8049 FA **$195**

Filmstrip titles:
- I'm No Fool with a Bicycle
- I'm No Fool with Fire
- I'm No Fool as a Pedestrian
- I'm No Fool in Water
- I'm No Fool Having Fun
- I'm No Fool with Poisons
- I'm No Fool with Electricity

Single sound filmstrip $36

SAVE $57 on the complete set.
7 color filmstrips, 7 cassettes OR records, teacher's guide, and catalog cards. **ONLY $195.**

** Also available in silent, captioned format. See page 4 for ordering information and index for complete listing.*

This famous comprehensive safety collection gives you an attention-holding way to teach responsible, careful behavior in the activities and situations most frequently encountered by children. Host Jiminy Cricket captivates youngsters as he compares the foolish accident-prone youngster with the wiser safety-conscious child.

Purposes:

- To encourage safety in automobile traffic – while on a bicycle or on foot
- To illustrate playtime precautions – how to stay alert while having fun in recreational and sports activities and in the water
- To create awareness of hazards in the environment, such as electricity, poisons, and fire
- To help students develop survival skills that prevent accidents

Content:

- Rules for safe bicycle riding and proper bicycle maintenance.
- Fire prevention measures that young people can follow.
- How to stay clear of cars, how to remain visible at night, and other rules of pedestrian safety.
- Safety measures for various recreational activities; avoiding play in dangerous places.
- Important safety rules to remember while swimming and enjoying water sports.
- Exercising caution around power lines, fuse boxes, and light sockets; safety with electric toys; why electricity and water don't mix.
- Recognizing poison labels; being alert to natural and man-made poisons; how to deal with poison emergencies.

Youngsters laugh at the Fool's mistakes while they learn dangerous behavior to avoid.

Protect your students from everyday hazards

GOOFY OVER SAFETY (I,J)

In this entertaining series, accident-prone Goofy humorously demonstrates the importance of safety-conscious attitudes and behavior.

Your students will respond with delight to a guided tour of Goofy's house, looking for obvious and not-so-obvious safety hazards along the way. Most important of all, they'll learn how they can prevent accidents and what they can do in emergencies.

Purposes:

- To show students how to avoid accidents at home, in school, and while participating in recreational activities
- To cultivate safety-conscious attitudes
- To demonstrate emergency first-aid procedures

GOOFY OVER SAFETY SET 63-0732 FA **$124**

Filmstrip titles:
Safety at Home
Safety at School
Recreational Safety
In Case of Emergency

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

Content:

- "Safety at Home"
  Creating a safe home environment; obstacles, electrical cords; fireplace safety; gas appliances; storing chemicals and medicines; first-aid kits.
- "Safety at School"
  Dressing appropriately for different school activities; using the buddy system; practicing safety during athletics; locker room safety; machine shop safety; fire exits.
- "Recreational Safety"
  Camping and hiking; do's and don'ts of water safety; how to administer artificial respiration.
- "In Case of Emergency"
  First-aid treatment for bleeding, first- and second-degree burns, shock, and poison ingestion.

GOOFY OVER MOTORCYCLES (J,S)

Vital safety information for every potential motorcycle and moped rider in school!

Goofy's entertaining approach to the subject of motorcycling insures that your students will pay close attention to life-saving advice.

Purposes:

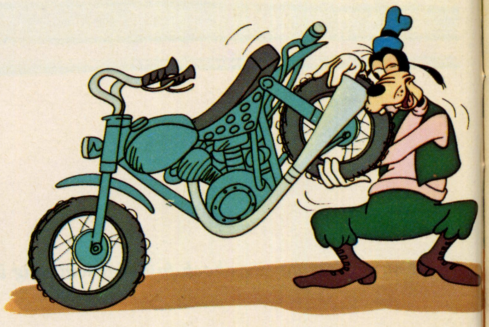
- To suggest criteria for selecting a safe machine
- To stress the importance of proper riding attire
- To discuss safe riding techniques

GOOFY OVER MOTORCYCLES SET 63-8031 FA **$124**

Filmstrip titles:
Motorcycle History
Choosing the Motorcycle
The Cyclist: Fitness and Attire
The First Ride

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**



Content:

Lessons discuss the history of two-wheeled vehicles; how to choose a motorcycle; the importance of protective clothing.

GOOFY OVER AUTOMOBILES (J,S)

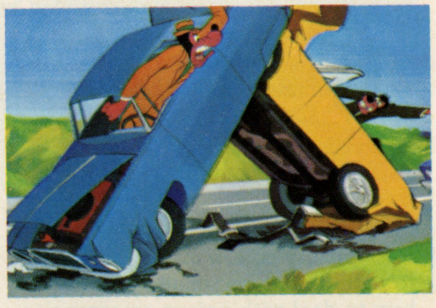
Adapted from Walt Disney's classic educational film **Freewayphobia** — cited with an award of merit from the National Safety Council.

Purposes:

- To examine personality traits that can affect an individual's driving skills
- To contrast safe driving behavior with unsafe driving behavior
- To demonstrate safe highway driving techniques

Content:

Examines dangerous driving habits and attitudes; provides preparatory checklists for the highway motorist and his vehicle; cautions against hazards peculiar to high-speed travel.



Goofy shows the dangers of careless or impatient driving.

GOOFY OVER AUTOMOBILES SET 63-8032 FA **$170**

Filmstrip titles:
Mr. Wheeler/Mr. Walker—
The Split Personality Driver
Neglecterus Maximus—The Inattentive Driver
Driverius Timidicus—The Timid Driver
Motoramus Fidgitus—The Impatient Driver
Stupidicus Ultimus—The Careless Driver
Highway Safety—Summing It Up

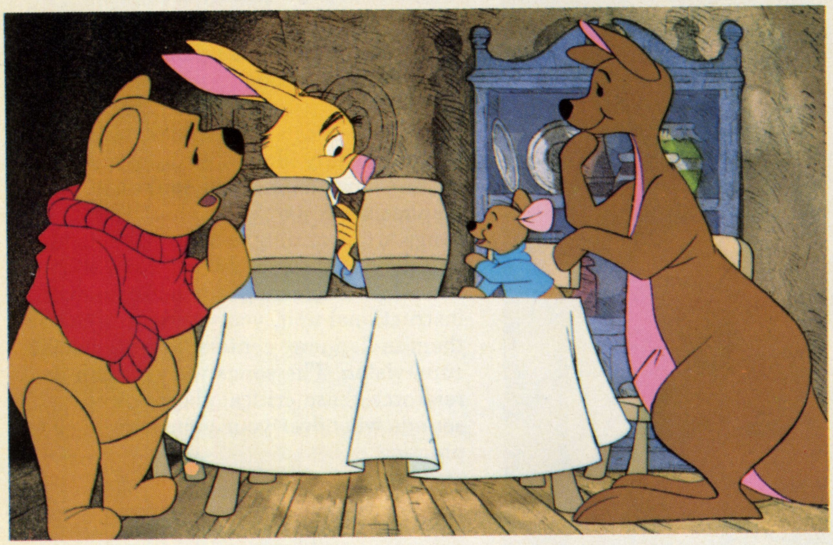
Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes OR records, teacher's guide, and catalog cards. **ONLY $170.**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Only Disney has reading readiness programs with the irresistible appeal of Winnie the Pooh

BEGINNING VISUAL READING SKILLS WITH WINNIE THE POOH (P)



Roo learns about same and different.

You know how important it is for youngsters to develop reading skills at an early age. Since children love and respond to our Winnie the Pooh characters, we made Pooh and all of his friends from the Hundred Acre Wood the stars of this special reading support program.

In warm, humorous stories, Pooh helps beginners develop the essential visual and thinking skills needed by every beginning reader.

Purposes:

- To stress oral language development and increase vocabulary
- To present visual awareness concepts
- To help children develop perception and attention to detail
- To reinforce existing classroom reading programs
- To show how to classify information

Content:

Each filmstrip features a different visual concept such as over-under, dark-light, or "picturing" information, and includes an immediate follow-up activity on the screen.

Lesson Support Materials:

Six spirit masters reinforce the lesson concepts.

BEGINNING VISUAL READING SKILLS WITH WINNIE THE POOH — SET 63-8108 FA **$170**

Filmstrip titles:
- Roo Discovers Same and Different
- Piglet Learns about Size
- Tigger Bounces Over, Under, Around and Between
- Owl Teaches about Classifying
- Eeyore Explores Opposites
- Pooh Remembers What He Has Seen

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, 6 spirit masters, teacher's guide, and catalog cards. **ONLY $170.**

"A fun and effective way to teach basic concepts. The material is highly motivating to children and skillfully utilizes the principles of learning theory."

Sally Breit, Supervising Teacher,
University Elementary School,
UCLA

BEGINNING AUDITORY READING SKILLS WITH WINNIE THE POOH (P)

Pooh and his friends add new effectiveness to your beginning reading program.

Young readers will learn to listen carefully and follow directions as they follow the examples of Pooh, Eeyore, and Piglet in their daily adventures in the Hundred Acre Wood.

Purposes:

- To encourage auditory awareness and discrimination
- To stress oral language development
- To increase vocabulary
- To reinforce existing classroom programs in beginning reading
- To help students understand the words used in the teacher's directions

Lesson Support Materials:

Six spirit masters provide exercises for your youngsters to practice the concepts they have learned.

Content:

Six charming stories develop the skills of auditory discrimination as youngsters learn to listen for rhyming or question words, sequencing, differences, and more.

BEGINNING AUDITORY READING SKILLS WITH WINNIE THE POOH — SET 63-8109 FA **$170**

Filmstrip titles:
- Eeyore and Roo Compare Opposites
- Tigger Learns about First, Second and Third
- Roo Finds Out about Rhymes
- Owl Explains about Simple Consonant Sounds
- Pooh Learns to Listen and Draw Conclusions
- Christopher Robin Teaches about What, Where and When

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, 6 spirit masters, teacher's guide, and catalog cards. **ONLY $170.**

Adventures in Hundred Acre Wood provide valuable lessons.

Introduce basic vowel and consonant

SING SHORT VOWELS WITH WINNIE THE POOH (P)

Pooh's charming songs simplify the short vowel sounds for youngsters.

Now an exciting series featuring that beloved childhood friend Winnie the Pooh can help your students master essential short vowel sounds — a, e, i, o, u. With the help of colorful visuals and catchy songs, youngsters will *see, hear,* and *remember* vowels.

Purposes:

- To teach the five short vowel sounds: a, e, i, o, u
- To enable students to identify short vowel sounds in simple one and two syllable words
- To prepare students to recall short vowel sounds quickly and easily
- To provide a separate cassette of all five songs for students to use as follow-up lessons

Content:

In each vividly illustrated filmstrip, Winnie sings an original song that emphasizes a particular short vowel. The songs are charming, a snap to remember, and play an integral part in each story. And since each song is a self-contained instructional unit, your students can use them in listening centers without teacher supervision. The songs will continue to reinforce these critical short vowel sounds whenever your youngsters need practice.

SING SHORT VOWELS WITH WINNIE THE POOH SET 63-8126 FA **$147**

Filmstrip titles:
The Bag: A Short A Sound
A Pet for Pooh: The Short E Sound
A Tiggership: The Short I Sound
Pooh's Honey Pot: The Short O Sound
A Heffalump Hunt: The Short U Sound
Sing Short Vowels with Winnie the Pooh Songs

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 6 cassettes, teacher's guide, 5 spirit masters, and catalog cards. **ONLY $147.**

SING LONG VOWELS WITH WINNIE THE POOH (P)

Now that lovable bear and his friends can help youngsters master their long vowel sounds, too! This colorful companion series to the very popular **SING SHORT VOWELS WITH WINNIE THE POOH** uses delightful songs and stories to teach basic phonics.

Purposes:

- To teach the five long vowel sounds: a, e, i, o, u
- To enable students to identify long vowel sounds in simple words
- To develop auditory and visual skills
- To prepare students to recall long vowel sounds quickly and easily
- To reinforce the lessons with a separate song cassette for follow-up activities

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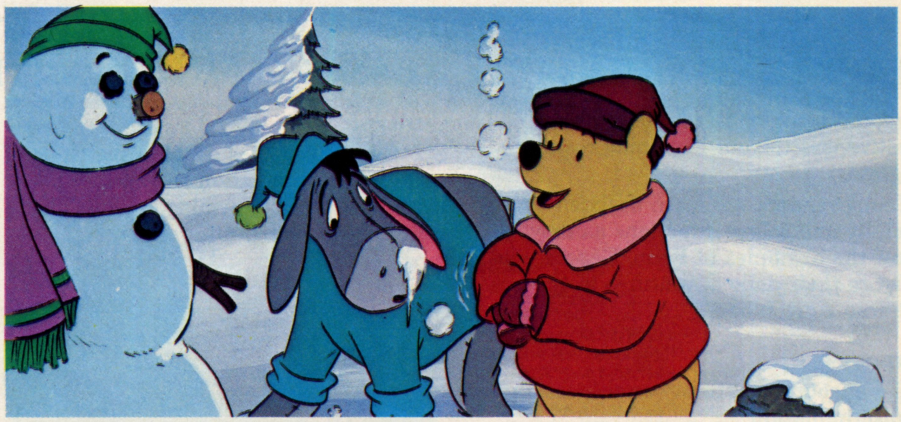
FIRST PLACE
BEST LANGUAGE ARTS FILMSTRIP
National Educational Film Festival

* * * * * *



A cold nose reminds Pooh of the letter O.

Content:

Students eagerly learn as they follow the merry antics of Pooh, Tigger, Rabbit, Eeyore, and the others. The hummable songs stressing the long vowels are an integral part of the five stories — and they're so easy to remember! There's also a separate cassette that includes all the songs, so your students can continue to reinforce their vowels in listening centers long after the regular lessons are over.

SING LONG VOWELS WITH WINNIE THE POOH SET 63-8141 FA **$147**

Filmstrip titles:
Pooh Bakes a Cake
Pooh Sneezes in Threes
Eeyore's Cold Nose
A Very Wide Pooh
Tigger's Tune for June
Sing Long Vowels with Winnie the Pooh Songs

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 6 cassettes, teacher's guide, 5 spirit masters, and catalog cards. **ONLY $147.**

sounds with sight, sound, and music

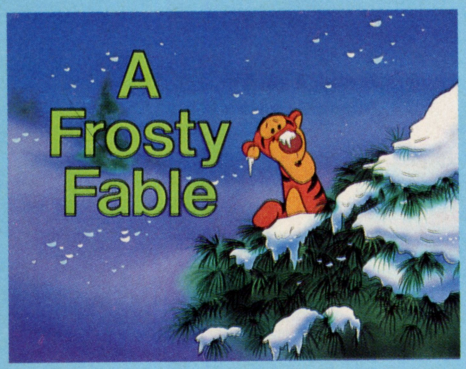
SING CONSONANTS WITH WINNIE THE POOH (P)

NEW!

"F" stands for "fabulous," which is how you'll describe this new Pooh series that introduces the five consonants that appear most frequently in written and spoken language. Helping your youngsters to understand consonants and their relationships in the formation of words will enable them to sound out the printed word and build greater reading proficiency.

In the tradition of the popular Pooh series on long and short vowels, "Sing Consonants with Winnie the Pooh" introduces beginning readers to consonants through delightful stories, each featuring an original song that emphasizes a particular consonant sound. Youngsters will learn to recognize the consonants by *hearing* them in the songs and *seeing* them highlighted in simple one and two syllable words that appear on the screen.

There is also an important guidance issue covered in each of the fable-like Pooh stories, to provide your students with skills in getting along with others and understanding themselves. The series comes with a separate song cassette that can also be used by students in listening centers to reinforce the lessons with minimum supervision.



Tigger learns about responsibility one frosty winter.

Purposes:

- To introduce beginning readers to five consonant sounds: f, l, m, r, and t
- To help students recognize beginning, ending, and medial consonant placement in words
- To reinforce auditory and visual discrimination of words that contain the consonant sounds
- To motivate and facilitate learning through the use of music and rhyme

"Rain, Rain, Rain" introduces the consonant "r."

Content:

- "A Frosty Fable: The Consonant f" The consonant "f" introduces many words that have the "f" sound in a tale in which Rabbit helps Tigger learn a valuable lesson about responsibility one frosty winter.
- "I Love My Pillow: The Consonant l" This story presents numerous words that have the "l" sound as Pooh helps Roo understand that his pillow may be good for some things but can never take the place of friends.
- "No More Gum: The Consonant m" This story about Eeyore's desire to try the new and different taste of homemade gum is filled with examples of words with the "m" sound.
- "Rain, Rain, Rain: The Consonant r" Many words have the "r" sound in this story about getting too little, then too much rain when a seemingly endless downpour comes to the Hundred Acre Wood.
- "Time to Take Time: The Consonant t" Eeyore teaches his friend the importance of taking time to do a task the right way in a story that highlights many words with the "t" sound.

Delightful rhyming songs reinforce basic consonant sounds.

SING CONSONANTS WITH WINNIE THE POOH SET 63-8150 FA **$147**

Filmstrip titles:
A Frosty Fable: The Consonant f
I Love My Pillow: The Consonant l
No More Gum: The Consonant m
Rain, Rain, Rain: The Consonant r
Time to Take Time: The Consonant t

Single sound filmstrip $36

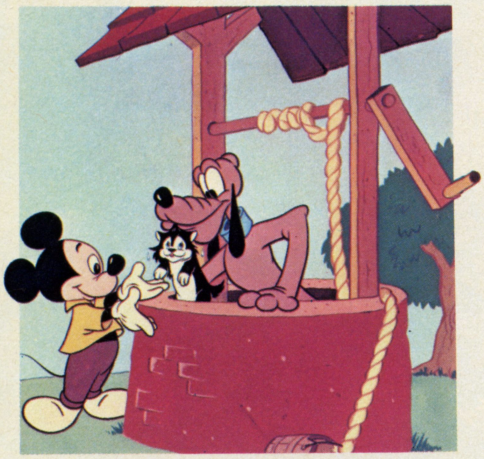
SAVE $33 on the complete set.
5 color filmstrips, 6 cassettes, teacher's guide with student work sheets included, and catalog cards. **ONLY $147.**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Develop language skills with classic tales and Disney characters

TALES OF JIMINY CRICKET (P)

Six colorful filmstrips hosted by Jiminy Cricket and based on classic Disney cartoon shorts will get your youngsters thinking about themselves and their own behavior.



Pluto shows your children that being jealous can make you an unhappy person. He finds that being nice to people gives you a good feeling.

Purposes:

- To introduce fables and tall tales as literary forms
- To encourage discussion of guidance topics
- To motivate written composition

Content:

- Pluto displays determination when he teaches a bird to fly.
- Pluto is jealous of Mickey's new pet kitten.
- Casey Jones, the engineer, exemplifies personal responsibility.
- Bootle Beetle learns to look for happiness within himself.
- Chip 'n' Dale learn the difference between pretending and lying.
- The fable of "The Grasshopper and the Ants" emphasizes planning for the future.

TALES OF JIMINY CRICKET — SET 63-8076 FA **$170**

Filmstrip titles:
Pluto's Fledgling
Lend a Paw
The Brave Engineer
Bootle Beetle
Chicken in the Rough
The Grasshopper and the Ants

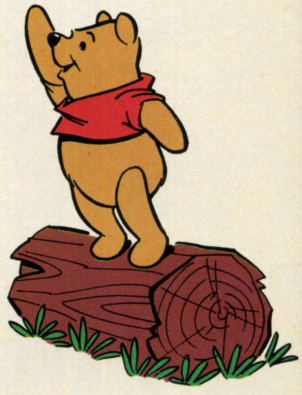
Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes OR records, teacher's guide, and catalog cards. **ONLY $170.**

LET'S TALK WITH WINNIE THE POOH (P)

Pooh, Piglet, and Tigger show that effective listening is as important as speaking clearly.

Lesson Support Materials:
24 language skill activity cards (six for each filmstrip) contain creative ideas for a variety of class communications projects.



The charming Pooh characters give your students a clear understanding of the essential communications skills they need in school and social environments.

Purposes:

- To acquaint students with basic rules of classroom courtesy
- To demonstrate how asking questions helps learning
- To help develop listening habits
- To emphasize the value of cooperation in group activities

Content:
Christopher Robin teaches Pooh and his friends some important communications lessons. Noisy Tigger learns the courteous, sharing nature of "school talk." Pooh finds there is magic in talking and listening — magic that creates friendships as people learn about each other.

LET'S TALK WITH WINNIE THE POOH — SET 63-8069 FA **$124**

Filmstrip titles:
About School Talk
About You
About Words
About Choices

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes OR records, 24 language skill activity cards, teacher's guide, and catalog cards. **ONLY $124.**

Help your students make TV viewing a constructive experience

CTV (CONSTRUCTIVE TELEVISION VIEWING) (I)

NEW!

Available January 1985

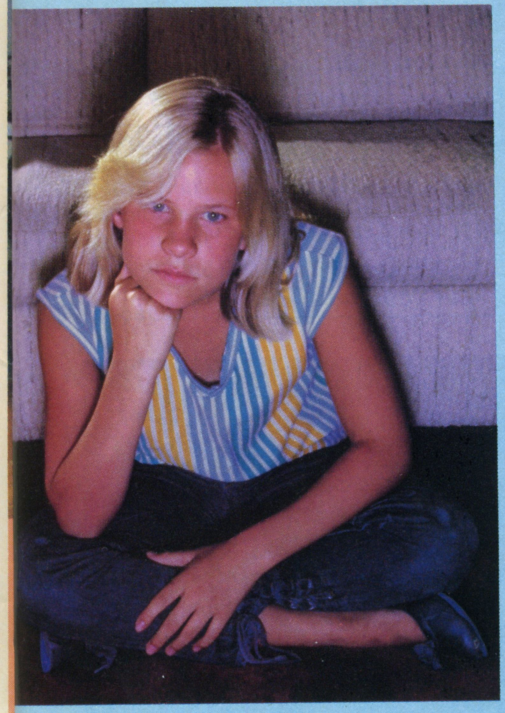
It is estimated that between the ages of 6 and 18, youngsters watch an average of 16,000 hours of television as compared to 13,000 hours spent in school. For this reason, teachers and parents across the country are concerned that youngsters learn to make the televison viewing experience as constructive and educational as possible. With this series, help change passive watching to active, thoughtful TV viewing.

CTV (CONSTRUCTIVE TELEVISION VIEWING) provides some guidelines for youngsters to follow when selecting and watching television programs.

Purposes:

- To teach youngsters to distinguish between fantasy versus reality (fact versus opinion)
- To help youngsters recognize TV stereotyping
- To help youngsters understand and evaluate advertising

Help your students learn to evaluate TV advertising.



Turn hours spent in front of the TV into constructive time.

Content:

This three-filmstrip set follows National P.T.A. guidelines and curriculum for critical TV viewing skills. Each filmstrip focuses on a specific viewing skill: distinguishing between reality and fantasy; recognizing stereotyping; understanding advertising. By actually seeing how these skills can be applied to make television a more meaningful experience, students will be inspired to put the skills to practice the next time they turn on the television!

Make the most of TV viewing with careful program selections and discussions about content.

CTV (CONSTRUCTIVE TELEVISION VIEWING) SET 63-0757 FA **$97**

Filmstrip titles:
Fantasy vs. Reality
Advertising
TV Stereotypes

Single sound filmstrip $36

SAVE $11 on the complete set.
3 color filmstrips, 3 cassettes, teacher's guide, and catalog cards. **Only $97.**

Watch your students help themselves to these

WALT DISNEY READ-ALONG LIBRARIES (P)

Read-Along Kits *give children experience in hearing how inflections, emphasis, and voice pitch add excitement and interest in reading.*

Make Your Own Read-Along Library
Now you can create your own **Customized Read-Along Library** composed of any seven titles listed. Simply prepare your order using this title and order number: **Read-Along Library, Customized 34-8800 FA.** Then list your seven chosen titles underneath.

****

FREE Listening Center with purchase of any six "Read-Along Libraries."
See page 1 for details.

****

Disney's popular Read-Along Libraries free you to do classroom preparation or individualized instruction while students help themselves to enriching reading experiences that will encourage further reading. Each Read-Along Library contains seven of the world's greatest children's stories, all narrated by outstanding storytellers and accompanied by illustrations and sound from classic Disney motion pictures.

Purposes:

- To build vocabulary through seeing and hearing new words in context
- To provide individualized practice with paced reading
- To illustrate how inflection, emphasis, and voice pitch add excitement and interest to reading
- To familiarize students with the classics of children's literature
- To build confidence in reading

Content:

Every **Read-Along** story is presented in a soft-cover, lightweight edition that's convenient for children to hold and handle. The print is large and clear. Full-color Disney artwork on each page outlines the plot in easy-to-follow pictures.

Lesson Support Materials:

Spirit masters chart reading time and provide follow-up activities for your students. The Teacher's Guide contains vocabulary words, discussion questions, and imaginative classroom activities to broaden your students' exposure to children's literature.

READ-ALONG LIBRARY 1 — SET 66-4001 FA

Titles:
- Winnie the Pooh and the Honey Tree
- Peter Pan and Wendy
- The Three Little Pigs
- Pinocchio
- The Gingerbread Man
- Peter and the Wolf
- Goldilocks and the Three Bears

READ-ALONG LIBRARY 2 — SET 66-4002 FA

Titles:
- Snow White and the Seven Dwarfs
- The Haunted Mansion
- Lady and the Tramp
- Little Red Riding Hood
- Swiss Family Robinson
- Winnie the Pooh and the Blustery Day
- The Story of Rapunzel

READ-ALONG LIBRARY 3 — SET 66-4003 FA

Titles:
- Bedknobs and Broomsticks
- The Jungle Book
- It's a Small World
- Black Beauty
- 101 Dalmations
- Winnie the Pooh and Tigger Too
- Brer Rabbit and Tar Baby

READ-ALONG LIBRARY 4 — SET 66-4004 FA

Titles:
- Mary Poppins
- Bambi
- The Wizard of Oz
- Treasure Island
- Pecos Bill
- Winnie the Pooh and Tigger
- How the Camel Got His Hump

Snow White and the Seven Dwarfs *is a fairy tale with superb examples of characterization for your students to interpret.*

delightful reading and listening experiences

Bambi *shows your children the value of sympathy and friendship.*

READ-ALONG LIBRARY 5 SET 66-4005 FA

Titles:
- Sleeping Beauty
- Mother Goose Rhymes
- Mickey Mouse, Brave Little Tailor
- Lambert, the Sheepish Lion
- Susie, the Little Blue Coupe
- More Jungle Book
- Seven Dwarfs and Their Diamond Mine

READ-ALONG LIBRARY 6 SET 66-4006 FA

Titles:
- Cinderella
- The Grasshopper and the Ants
- Mickey and the Beanstalk
- The Little Red Hen
- The Ugly Duckling
- The Little House
- The Emperor's New Clothes

READ-ALONG LIBRARY 7 SET 66-4007 FA

Titles:
- The Aristocats
- Alice In Wonderland
- Little Hiawatha
- Robin Hood
- 20,000 Leagues Under the Sea
- The Whale Who Wanted to Sing at the Met
- Aladdin and His Lamp

READ-ALONG LIBRARY 8 SET 66-4008 FA

Titles:
- Dumbo
- Heidi
- Hansel and Gretel
- The Voyages of Sinbad the Sailor
- Thumper's Race
- Johnny Fedora and Alice Blue Bonnet
- The Bremen Town Musicians

Each Read-Along Library contains:
70 storybooks (10 each of 7 titles),
7 cassettes (1 of each title),
9 spirit masters, and
7 teacher's guides **$147.**

DISNEY'S READING COMPREHENSION PROGRAM (P,I)

Through humorous examples and clear explanations, this filmstrip collection helps you teach the most important skill: understanding the author's meaning.

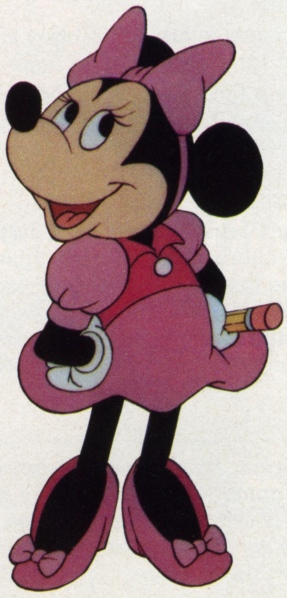
Purposes:

SET 1
- To demonstrate how to find the main idea of a story
- To explain how to take notes and follow the author's organization of ideas
- To help students understand the sequence of events in a story

SET 2
- To help students distinguish between fact and fantasy when reading
- To illustrate the use of figurative language
- To identify the elements of plot, setting, and character

". . . this technically excellent series is clearly a winning one. This is a sprightly, pointed program which should enliven classes and prove versatile enough to use in many situations."

Media Review, 1980



Minnie teaches basic rules for following directions.

Content:

Eight colorfully illustrated filmstrips (four in each set) clearly illustrate writing lessons, in stories featuring all the favorite Disney characters in memorable roles — Mickey and Minnie Mouse, Donald and Daisy Duck, Goofy, Jiminy Cricket, and others! After seeing the writing concepts used in the context of the stories, your youngsters will understand and recall them better.

DISNEY'S READING COMPREHENSION PROGRAM—SET 1 69-0600 FA

Filmstrip titles:
- The Main Idea
- Getting Organized
- Sequence
- Following Directions

DISNEY'S READING COMPREHENSION PROGRAM—SET 2 69-0605 FA

Filmstrip titles:
- Fact and Fantasy
- Plot, Setting, and Character
- Figurative Language
- Deceptive Language

Each SET contains:
4 color filmstrips, 4 records OR cassettes, 12 spirit masters, 1 poster, 36 bookmarks, and teacher's guide **$136**

SET 1 and SET 2 (order code: 69:0599 FA) **$216**

SAVE $56 by purchasing both sets.

Instill the desire to read

FANTASY CLASSICS (P,I)

Children learn a lesson in honesty from **Pinocchio.**

Give the priceless gift of beloved Disney classics to your students — the irresistible characterizations, the unforgettable artwork and the timeless stories themselves.

CREATE YOUR OWN SET!

Create your own set and save. Choose any four filmstrips from those listed and save $20.00 over single strip prices. Prepare your order using the following information: **Fantasy Classics Customized Set 34-9900 FA.** Then list your four favorite titles underneath. (Make sure you select four to qualify for the special savings discount.) That's all there is to it!

* *Also available in silent, captioned format. See page 4 for ordering information and index for complete listing.*

Purposes:

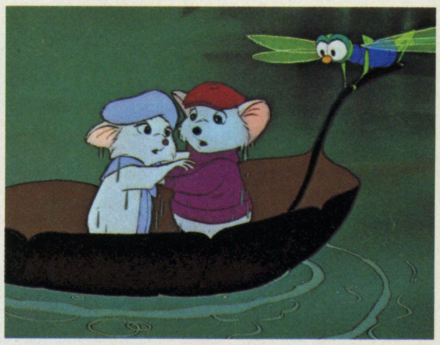
- To introduce classic children's literature
- To help form good listening habits
- To encourage discussion of values and guidance topics

Content:

Fantasy Classics have been carefully edited from motion picture to filmstrip format so that the original story and plot development are completely intact. Each story features the captivating original art and soundtrack from the Disney film.

"The original Disney quality is preserved in the 'Fantasy Classics' filmstrip format. Nothing is lost in the transfer. The teacher's guide gives many ideas for classroom use . . . Great for story hour."

Jeanene Muckle, Librarian
Bazetta Elementary School
Warren, OH



The Rescuers *features an exciting chase scene that will spark students' imagination.*

FANTASY CLASSICS SETS	**$124** each
SET 1A*†	SET 63-8014 FA
Filmstrip titles: Snow White and the Seven Dwarfs (2 filmstrips); The Cold-Blooded Penguin; The Ugly Duckling	
SET 1B*	SET 63-8015 FA
Filmstrip titles: Bambi (2 filmstrips); Winnie the Pooh and the Honey Tree (2 filmstrips)	
SET 2A*†	SET 63-8016 FA
Filmstrip titles: Susie, the Little Blue Coupe; Cinderella (2 filmstrips); Ben and Me	
SET 2B*	SET 63-8017 FA
Filmstrip titles: Little Hiawatha; Mickey Mouse, Brave Little Tailor; Winnie the Pooh and the Blustery Day (2 filmstrips)	
SET 3A*	SET 63-8018 FA
Filmstrip titles: Dumbo (2 filmstrips); Bongo; The Flying Gauchito	
SET 3B*	SET 63-8019 FA
Filmstrip titles: The Little House; The Sword in the Stone (2 filmstrips); Mickey and the Beanstalk	
SET 4A*	SET 63-8020 FA
Filmstrip titles: Pinocchio (2 filmstrips); The Tortoise and the Hare; The Three Little Pigs	
SET 4B*	SET 63-8021 FA
Filmstrip titles: Peter Pan (2 filmstrips); Lady and the Tramp (2 filmstrips)	
SET 5A*	SET 63-8022 FA
Filmstrip titles: The Jungle Book (2 filmstrips); Lambert, the Sheepish Lion; Goliath II	
SET 5B*	SET 63-8023 FA
Filmstrip titles: Pedro, the Airplane; Ferdinand the Bull; 101 Dalmations (2 filmstrips)	
Single sound filmstrip.	$36

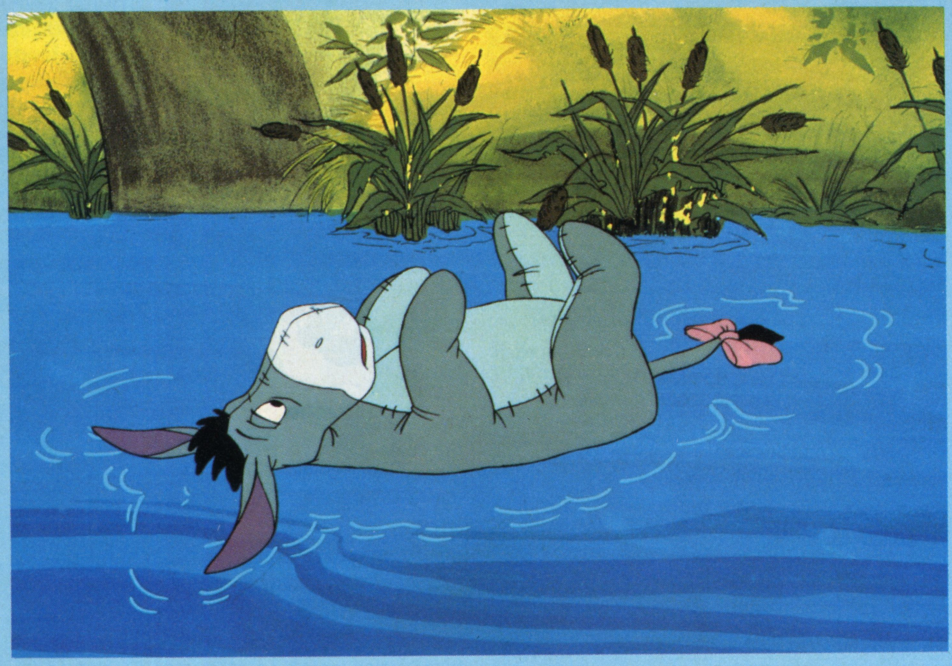
SAVE $20 on each complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

† Set 1A and 2A records excluded.

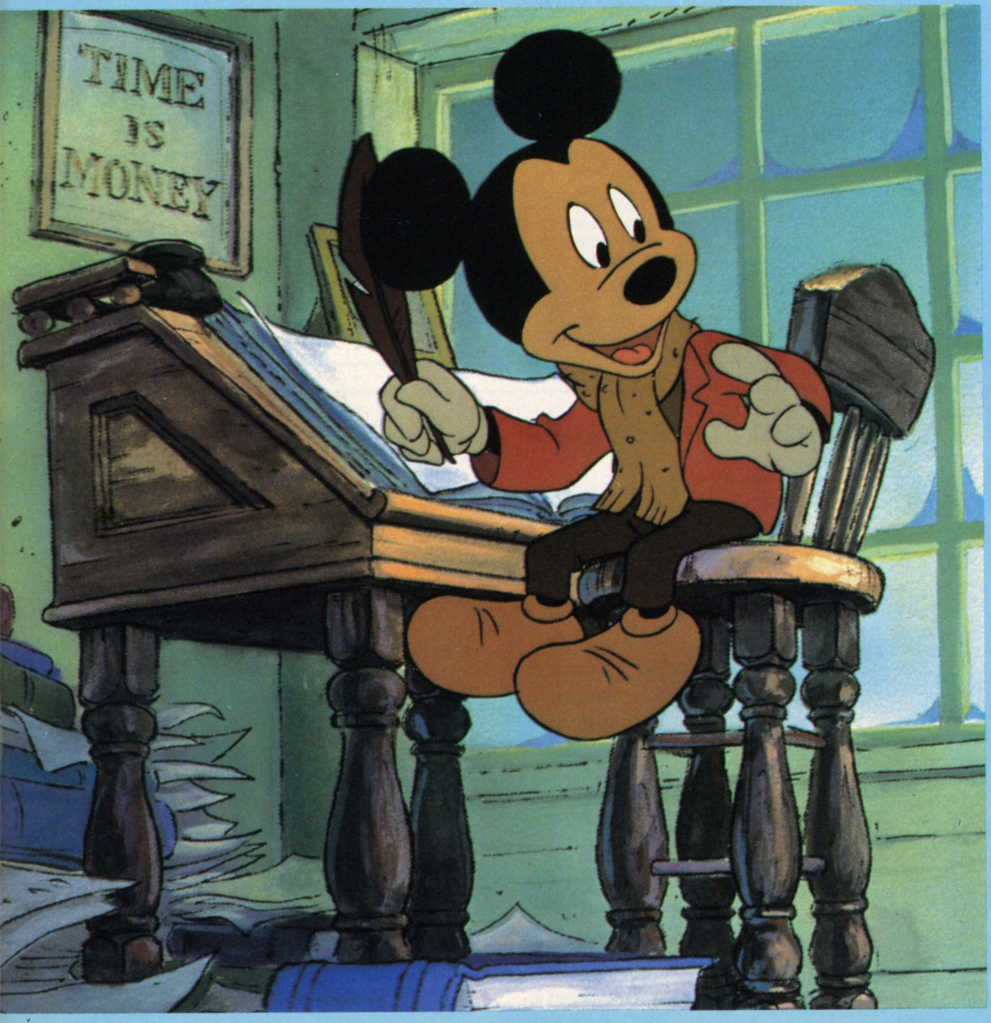
with timeless stories

FANTASY CLASSICS

NEW!



Youngsters will identify with Eeyore's problems in **Winnie the Pooh and a Day for Eeyore.**

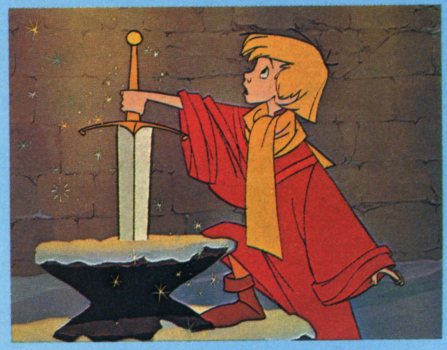


Mickey Mouse stars as Bob Cratchit in **Mickey's Christmas Carol.**

FANTASY CLASSICS SETS	**$124** each
SET 6	SET 63-0845 FA
Filmstrip titles: Sleeping Beauty (2 filmstrips) Morris the Midget Moose The Reluctant Dragon	
SET 7	SET 63-0850 FA
Filmstrip titles: Peter and the Wolf The Fabulous Mr. Toad (2 filmstrips) The Golden Touch	
SET 8	SET 63-8052 FA
Filmstrip titles: The Legend of Sleepy Hollow (2 filmstrips) Bedknobs and Broomsticks (2 filmstrips)	
SET 9	SET 63-8053 FA
Filmstrip titles: The Gnome-Mobile (2 filmstrips) Winnie the Pooh and Tigger (2 filmstrips)	
SET 10	SET 63-8054 FA
Filmstrip titles: Alice In Wonderland (4 filmstrips)	
SET 11	SET 63-8070 FA
Filmstrip titles: Mary Poppins (4 filmstrips)	
SET 12 †	SET 63-8071 FA
Filmstrip titles: The Rescuers (2 filmstrips) The Aristocats (2 filmstrips)	
SET 13	SET 63-8074 FA
Filmstrip titles: Pete's Dragon (2 filmstrips) Robin Hood (2 filmstrips)	
Single sound filmstrip	$36
SET 14	SET 63-8146 FA
Filmstrip titles: Mickey's Christmas Carol (2 filmstrips) Winnie the Pooh and a Day for Eeyore (2 filmstrips)	
Single sound filmstrip	$36

SAVE $20 on each complete set
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

† Set 12 records excluded.



The Sword and the Stone *will delight students with the tale of King Arthur.*

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Bring classic fables to life

TALL TALES IN AMERICAN FOLKLORE (P,I,j)

Adapted from favorite Disney animated films, these colorful tall tales reveal the robust humor and lively imagination that characterize American folklore and heroes. Your students will be eager to read more of the legends that grew out of the vitality of a growing nation. The filmstrips make the perfect addition to classroom holiday celebrations — or the perfect way to turn lessons in literature, history, or social studies into something special for a day.

Watch your students eagerly respond to Joel Chandler Harris' rollicking tales of Brer Rabbit.

** Also available in silent, captioned format. See page 4 for ordering information and index for complete listing.*

Purposes:

- To introduce the literary form of the folktale
- To motivate creative writing exercises
- To stimulate discussion of social values

Content:

SET 1

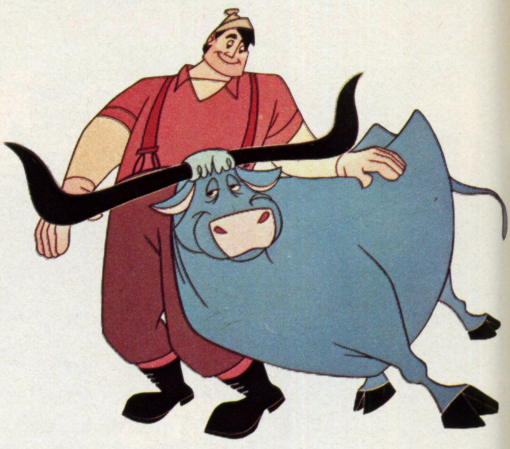
These heroes of folklore represent unique facets of our national character: optimism, strength and fair play, courage, inventiveness. There's Johnny Appleseed, who turned wilderness to orchard; Paul Bunyan, the lumberjack; Pecos Bill, the legendary cowpoke who rode a tornado; and Windwagon Smith, the adventurer who crossed the prairies on a wagon with sails.

TALL TALES IN AMERICAN FOLKLORE SET 1A* SET 63-8028 FA **$124**

Filmstrip titles:
- Johnny Appleseed
- Paul Bunyan
- Pecos Bill
- The Saga of Windwagon Smith

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**



Colorful folk heroes like Paul Bunyan represent the basic American character and values that flourished in a growing nation.

SET 2

The rollicking fables of Joel Chandler Harris inspired these delightful filmstrips. In each, Brer Rabbit uses his spunky wit to get out of tight spots — from briar patch to stew pot — and fool his bumbling foes Brer Fox and Brer Bear.

TALL TALES IN AMERICAN FOLKLORE SET 1B* SET 63-8029 FA **$97**

Filmstrip titles:
- Brer Rabbit's Laughing Place
- Brer Rabbit Meets the Tar Baby
- Brer Rabbit Runs Away

Single sound filmstrip $36

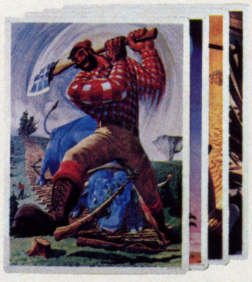
SAVE $11 on the complete set.
3 color filmstrips, 3 cassettes OR records, teacher's guide, and catalog cards. **ONLY $97.**

Study Prints to Reinforce These Folklore Lessons . . .

AMERICAN LEGENDARY CHARACTERS STUDY PRINTS SERIES

Eight 13" x 18" vivid reproductions of original Disney paintings show and explain heroes in settings that reflect their roles in story, song, or verse.

Reproduced on heavyweight water-resistant stock. Includes convenient vinyl storage case.



AMERICAN LEGENDARY CHARACTERS SET 64-0201 FA

Poster topics:
- John Henry
- Pecos Bill
- Johnny Appleseed
- Windwagon Smith
- Davy Crockett
- Mike Fink
- Casey Jones
- Paul Bunyan

Set **$29**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Motivate reluctant readers!

ADVENTURE CLASSICS (I,j)

These colorful adventure stories, adapted from Walt Disney films, will introduce your students to the world of excitement and knowledge that can be theirs when they read!

Purposes:

- To introduce students to adventure stories and historical fiction
- To encourage independent reading and creative writing
- To stimulate discussion of the guidance lessons taught by literature

Content:

Each set in this adventure-filled series contains two separate stories that capture all the fun of the Disney films and the spirit of the books on which the films are based.

ADVENTURE CLASSICS SETS	**$124** each
ADVENTURE CLASSICS SET 1A*	63-8012 FA

Filmstrip titles:
Dr. Syn, the Scarecrow (2 filmstrips)
Hans Brinker by the Zuider Zee (2 filmstrips)

ADVENTURE CLASSICS SET 1B*	63-8013 FA

Filmstrip titles:
Toby Tyler Joins the Circus (2 filmstrips)
Rob Roy, the Highland Rogue (2 filmstrips)

ADVENTURE CLASSICS SET 2	63-0509 FA

Filmstrip titles:
In Search of the Castaways (2 filmstrips)
The Legend of Young Dick Turpin (2 filmstrips)

Single sound filmstrip. $36

SAVE $20 on each complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **Only $124.**

* *Also available in silent, captioned format.* *See page 4 for ordering information and index for complete listing.*

Young people will delight in Toby Tyler's adventures as he runs away to join the circus.

COMIC BOOK READ-ALONGS (I,j)

Children who resist traditional texts will enjoy reading all about their favorite Disney characters in comic book format, each with its own accompanying read-along cassette.

Purposes:

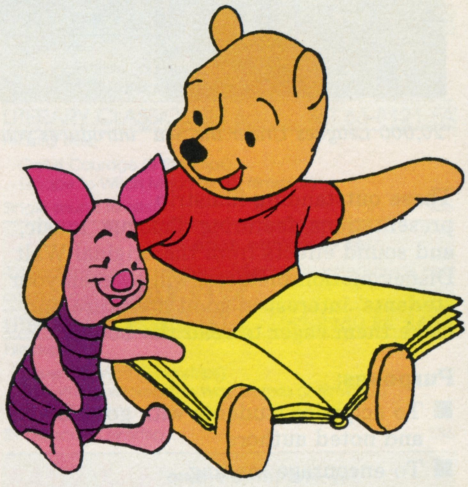
- To improve reading comprehension skills
- To promote vocabulary development
- To encourage independent reading

COMIC BOOK READ-ALONGS	SET 66-3001 FA

Kit titles:
Super Goof
Donald Duck
Uncle Scrooge
Mickey Mouse and Goofy
Daisy and Donald
Mickey Mouse

Each KIT contains:
10 comic books (same title),
10 activity cards,
1 cassette, 1 teacher's guide

Individual kits **$24**
Set price (6 kits) **$124**
Save $20 by purchasing the complete set.



READING ADVENTURES (I,j)

This special multimedia skills-building program uses filmstrips, cassettes, and special interest/low vocabulary books to make reading exciting.

Each Adventure is a convenient one-week reading lesson to be enjoyed by as many as 10 students at a time.

1. Start with a **Reading Adventures** captioned filmstrip. It introduces the main subject and acquaints students with key words and phrases they'll need for their **Reading Adventures** book. Reading the captions while listening to the accompanying cassette is an easy, confidence-building first lesson.

2. Hand out the **Reading Adventures** book. Let your students play the accompanying cassette narration, so they can easily follow the story and understand every word as they read.

3. Turn to the Teaching Guide for follow-up lessons that will help your students expand their vocabularies, sharpen word-attack skills, and develop writing and research abilities.

READING ADVENTURES SET (5 KITS)	SET 67-1003 FA **$235**

Filmstrip titles:
Walt Disney's Trains/The History of the Iron Horse
The Forces of Nature—Volcanoes—Nature's Fireworks
America's Earliest Immigrants/Sancho, the Homing Steer
Inventions of the Civil War/The Great Locomotive Chase
Steeds of the Gods/El Blanco—the White Stallion

Each kit includes:
1 color captioned filmstrip, 2 cassettes, 10 hardcover books, and teacher's guide. Individual Kits $53

SAVE $30 on the complete set.
ONLY $235.

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Introduce your students to

LITERARY CLASSICS (I,J)

"20,000 Leagues Under the Sea" introduces your students to Jules Verne's imaginative novels.

These outstanding filmstrip presentations, featuring dialogue, music, and sound effects from the original Walt Disney motion pictures, will awaken your students' interest in good literature and make them eager to read the books.

Purposes:

- To acquaint students with good books and noted authors
- To encourage reading

Content:

- "Treasure Island"
  A tale of piracy and buried treasure, from Robert Louis Stevenson's novel.
- "The Story of Robin Hood"
  The adventures of the highwayman who robbed the rich to give to the poor, based on old English legends.
- "Old Yeller"
  A hardy pioneer tale of a boy and his trusty dog. From the book by Fred Gipson.
- "Light in the Forest"
  A story of a white boy raised by Indians. From the novel by Conrad Richter.
- "20,000 Leagues Under the Sea"
  Captain Nemo commands the mysterious submarine Nautilus in this Jules Verne story.
- "Kidnapped"
  A tale of treachery, shipwreck, and suspense, from the book by Robert Louis Stevenson.
- "The Prince and the Pauper"
  Mark Twain's rollicking story of a young commoner and a prince who change places.
- "Pollyanna"
  A heartwarming account of a 12-year-old orphan. From the book by Eleanor Porter.
- "The Sword and the Rose"
  The court of Henry VIII comes to life in this story by Charles Major.
- "The Miracle of the White Stallions"
  A true story of a World War II rescue operation, based on the autobiography of Colonel Alois Podhajsky.
- "Third Man on the Mountain"
  A young boy's attempt to climb the Matterhorn. From the book by James Ramsey Ullman.
- "Greyfriars Bobby"
  A tale of a dog's loyalty to his master, set in 19th-century Scotland. Based on the book by Eleanor Atkinson.
- "The Incredible Journey"
  The amazing cross-country odyssey of two dogs and a Siamese cat, based on Sheila Burnford's novel.
- "Incident at Hawk's Hill"
  A lonely, alienated boy learns to communicate with nature's creatures. From the Newbery Honor book by Alan Eckert.
- "Escape to Witch Mountain"
  Adapted from the acclaimed novel by Alexander Key, this fantasy adventure involves two orphaned youngsters with supernatural powers.
- "Call It Courage"
  Armstrong Sperry based his Newbery Award-winning novel on a South Seas legend of a boy facing his greatest fear to prove his courage.

"The Incredible Journey" shows courage and loyalty among three unlikely companions.

"The photography was excellent, sound outstanding, motivational level high. Students used these to take off on discussion, writing assignments, posters, and to read the entire book."

Jeanne S. Ballard
Apapka Junior High School
Apapka, FL

In "Escape to Witch Mountain" two orphans search for their origins.

the world's greatest stories

SET 7

Now, three of the most popular and acclaimed novels for adolescents have been added to the best-selling Literary Classics series. These are stories that will touch your students, catch their imaginations, and inspire them. And because your students can identify with these stories, they'll be eager to read the original books on which these filmstrips are based.

- "Tex"
  Adapted from Disney's critically acclaimed film version of S.E. Hinton's popular contemporary novel, this is the story of the coming-of-age of a 15-year-old boy in rural Oklahoma. Matt Dillon is the volatile, rebellious teen who encounters many of the same issues your students are facing now. As Tex deals with the pressures of family conflicts, drugs, sex, and emotional instability, it opens the opportunity for your students to confront and discuss these issues in class.

- "Never Cry Wolf" **NEW!**
  When a young government biologist is sent to the Arctic to study wolves, he discovers that wolves are tender, courageous animals living in total harmony with their environment and learns the vital importance of preserving our wildlife heritage. Farley Mowat's tale is both a riveting adventure and a fascinating insight into one of the most misunderstood creatures in the animal kingdom.

Provide insight into natural order in the Arctic.

Students can relate to the problems Tex confronts.

Bradbury's story offers a chilling look at the dark side of human nature.

- "Something Wicked This Way Comes"
  Ray Bradbury's famous fantasy about a malevolent carnival that disrupts a small Midwestern town poses a chilling question: "How much would you be willing to pay to have your deepest, darkest desires come true?" Preying on the regrets, ambitions, and frustrations of the townspeople, the seductive carnival offers temptations for every human desire. This story is an excellent springboard for classroom discussions about values and morality, as well as literature.

LITERARY CLASSICS SETS	**$124** each
SET 1A*	SET 63-8006 FA
Filmstrip titles: Treasure Island (2 filmstrips); The Story of Robin Hood (2 filmstrips)	
LITERARY CLASSICS SET 1B*	SET 63-8007 FA
Filmstrip titles: Old Yeller (2 filmstrips); Light in the Forest (2 filmstrips)	
LITERARY CLASSICS SET 2A	SET 63-8008 FA
Filmstrip titles: 20,000 Leagues Under the Sea (2 filmstrips); Kidnapped (2 filmstrips)	
LITERARY CLASSICS SET 2B	SET 63-8009 FA
Filmstrip titles: The Prince and the Pauper (2 filmstrips); Pollyanna (2 filmstrips)	
LITERARY CLASSICS SET 3	SET 63-0118 FA
Filmstrip titles: The Sword and the Rose (2 filmstrips); The Miracle of the White Stallions (2 filmstrips)	
LITERARY CLASSICS SET 4	SET 63-0123 FA
Filmstrip titles: Third Man on the Mountain (2 filmstrips); Greyfriars Bobby (2 filmstrips)	
LITERARY CLASSICS SET 5	SET 63-8091 FA
Filmstrip titles: The Incredible Journey (2 filmstrips); Incident at Hawk's Hill (2 filmstrips)	
LITERARY CLASSICS SET 6	SET 63-8121 FA
Filmstrip titles: Call It Courage (2 filmstrips); Escape to Witch Mountain (2 filmstrips)	
Single sound filmstrip.	$36

SAVE $20 on each complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

LITERARY CLASSICS SET 7	63-8139 FA **$170**
Filmstrip titles: Never Cry Wolf (2 filmstrips); Something Wicked This Way Comes (2 filmstrips); Tex (2 filmstrips)	
Single sound filmstrip.	$36

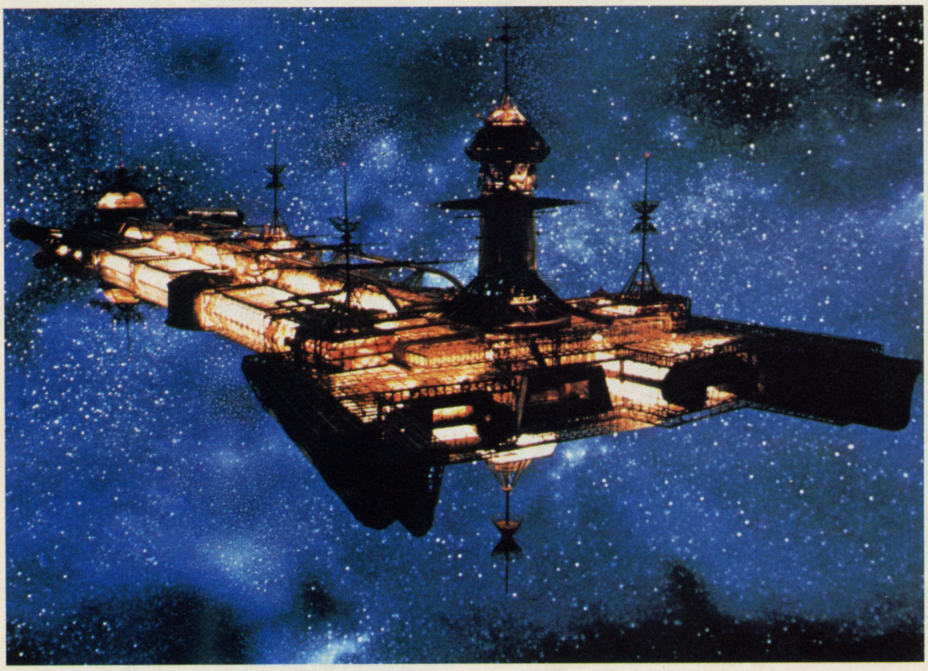
SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, 6 spirit masters, teacher's guide, and catalog cards. **ONLY $170.**

** Also available in silent, captioned format. See page 4 for ordering information and index for complete listing.*

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Stimulate students' imaginations while improving their skills

SPACE MISSION: READING (I,j)



Five futuristic stories emphasize reading comprehension.

This sci-fi story format helps build students' interest as it illustrates what they need to look for to improve their reading comprehension.

Purposes:

- To help students develop specific reading comprehension skills
- To provide reading practice
- To build vocabulary
- To motivate students to read materials in related subject areas

Content:

This dynamic filmstrip series presents five brilliantly illustrated outer space stories with characters from **The Black Hole,** each emphasizing a specific reading comprehension skill.

"I'm so pleased and delighted with the filmstrips produced by your company that I just had to write and tell you . . . You are adhering to the high standards and quality that have always been associated with the Disney name."

Mrs. Mae Lent, Librarian
St Benedict's School, Bronx, New York

SPACE MISSION: READING — SET 63-8099 FA **$147**

Filmstrip titles:
- Finding the Main Idea
- Detecting the Sequence
- Understanding Cause and Effect
- Drawing Conclusions
- Using Context Clues

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes, wall poster, 10 spirit masters, teacher's guide, and catalog cards. **ONLY $147.**

MOVIE SCRIPT READING (I,J,s)

Teach dramatic construction and character development in a Hollywood production framework.

Build comprehension, reading, listening, and speaking skills by bringing the excitement of movie making into your classroom. Your students will actually participate in a filmstrip story adapted from a popular Disney movie!

Purposes:

- To motivate reluctant readers
- To improve reading comprehension skills
- To develop oral communications skills
- To increase understanding of dramatic construction

Content:

Each set contains one sound filmstrip that introduces students to characters and establishes plot, and a second silent one to let them "become" the characters by reading dialogue aloud from easy-to-follow scripts. The scripts include actual motion picture camera directions for authenticity in their "movie making."

MOVIE SCRIPT READING SETS — **$195**

SET 1 — SET 67-9000 FA

Filmstrip titles:

Taste of Melon	67-3001
The Mystery of Edward Sims	67-3002
Mystery in Dracula's Castle	67-3003
Now You See Him, Now You Don't	67-3004

SET 2 — SET 67-9001 FA

Filmstrip titles:

My Dog, the Thief	67-3005
Menace on the Mountain	67-3006
Detective, Ms. Michael O'Hara	67-3007
Mystery of Rustler's Cove	67-3008

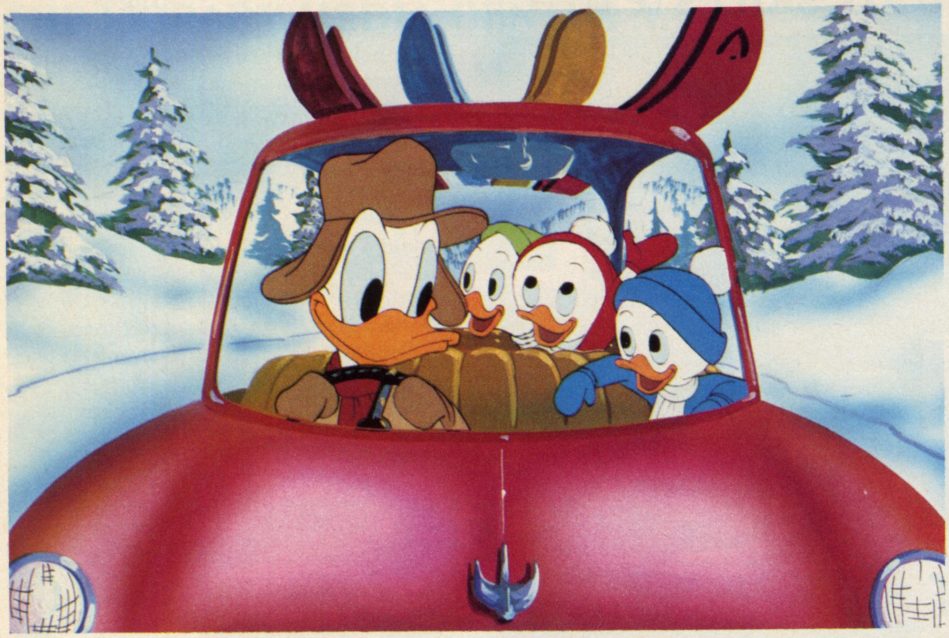
Each kit includes:
2 color filmstrips, 1 cassette, 6 movie scripts, teacher's guide.
Individual Kits **$56**

SAVE $29 on each complete set.
ONLY $195.

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Create a foundation for good writing

DISNEY'S BASIC SPELLING SKILLS (P,i)



Donald's ski trip becomes a lesson in long vowel digraphs.

Now it's easy as A-B-C to teach youngsters the rules of spelling . . . with a little help from Disney.

Purposes:

- To demonstrate why accurate spelling is necessary for communicating with others
- To suggest a see-hear-write-repeat sequence for learning to spell words
- To help students recognize common patterns in spelling
- To help students identify and spell long and short vowel sounds

Content:

Five fanciful stories, starring Mickey Mouse and his friends, present key principles of spelling and phonics in a way children can easily visualize and remember.

DISNEY'S BASIC SPELLING SKILLS — SET 63-8100 FA **$147**

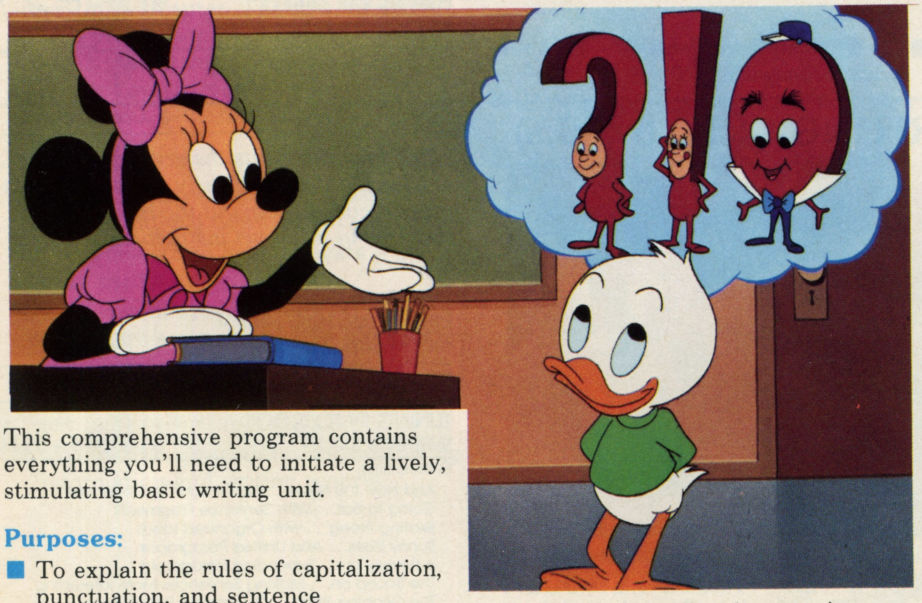
Filmstrip titles:
- Goofy's Spelling Rules
- Spelling with Rhyming Words
- Spelling with Short Vowels
- Spelling with Long Vowels I
- Spelling with Long Vowels II

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes, OR records, 5 spirit masters, teacher's guide, and catalog cards. **ONLY $147.**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

DISNEY'S BASIC WRITING SKILLS MULTI MEDIA KIT (I)



This comprehensive program contains everything you'll need to initiate a lively, stimulating basic writing unit.

Purposes:

- To explain the rules of capitalization, punctuation, and sentence construction
- To illustrate how to organize paragraphs
- To show students how to take notes
- To outline step-by-step procedures for writing a report

Huey learns the principles of punctuation.

Content:

Eight entertaining filmstrips use humorous Disney characters to explain rules of composition in a clear, easy-to-remember format.

DISNEY'S BASIC WRITING SKILLS SET 1 — SET 69-0610 FA **$136**

Filmstrip titles:
- Capitalization with Mickey and Goofy
- End-of-Line Punctuation with Huey
- Writing Sentences with Ludwig Von Drake
- Organizing Paragraphs with Donald and Jiminy Cricket

SET 2 — SET 69-0615 FA **$136**

Filmstrip titles:
- Writing Basic Information with Goofy and Jiminy Cricket
- Research a Report with Minnie and Ludwig Von Drake
- Writing a Report with Daisy Duck and Goofy
- Expressing and Supporting an Opinion with Minnie and Mickey

Each SET contains:
- 4 color filmstrips,
- 4 records OR cassettes,
- 12 spirit masters, 1 poster,
- 36 stick-ons, 1 teacher's guide

SET 1 AND 2 — SET 69-0620 FA **$223**

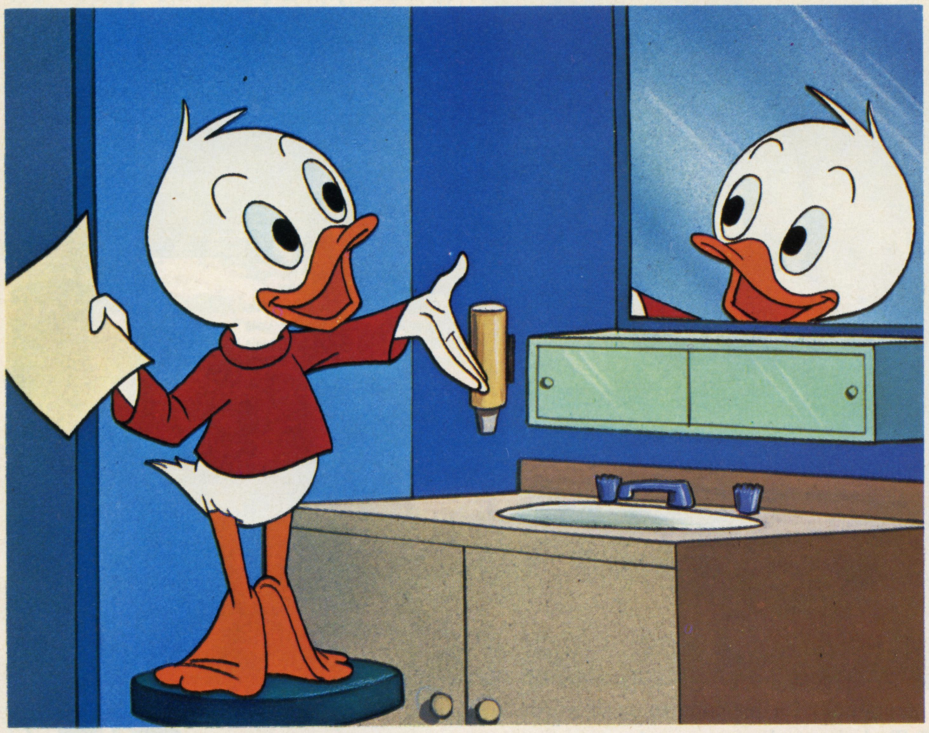
SAVE $49 by purchasing both sets.

Lesson Support Materials:

You'll get a bright, full-color classroom poster that promotes good writing skills and, to increase the joy of learning, 36 stick-ons that offer words of encouragement to youngsters.

Introduce your students to good study habits - the secret to school success

DISNEY'S WORLD OF STUDY SKILLS (P,I)



Students learn how to overcome shyness when speaking in front of class.

Learning good study habits at an early age is vital to a student's progress all through school. Because these "school skills" are too important to be left to chance, Disney has created a program that will give your students greater confidence in approaching their assignments — and give you the satisfaction of teaching classes that run more smoothly and do better work.

Purposes:

- To help students develop good listening habits
- To demonstrate how to use the library for study and pleasure
- To describe techniques of getting more out of books — skimming and note-taking
- To illustrate an organized system for doing homework
- To help students overcome fear and shyness when speaking in front of the class
- To present methods of preparing for a test

Content:

Donald's nephews, Huey, Dewey, and Louie play roles in different school situations your youngsters will immediately recognize — like doing homework or speaking in front of class — and demonstrate skills to apply to each.

DISNEY'S WORLD OF STUDY SKILLS — SET 63-8082 FA **$170**

Filmstrip titles:
- Huey Learns His Lesson
- Huey Lends an Ear
- Louie and the Power of Books
- Dewey and the Homework Challenge
- Dewey Speaks Up
- Louie Meets the Test

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, 6 spirit masters, teacher's guide, and catalog cards. **ONLY $170.**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

TUNING IN TO GOOD WRITING SKILLS (I,J,s)

These highly motivating filmstrips will give students many of the skills needed for proficiency tests. The television station format makes learning fun and clearly shows the vital importance of good writing skills to communicate effectively in everyday life.

Purposes:

- To demonstrate a step-by-step procedure that provides a structure for paragraph construction
- To show how to organize ideas and write complete sentences
- To reinforce the basic rules of punctuation and capitalization
- To establish that editing is an essential part of the writing process

Content:

Invite your students to tune into TV Station WRTE and meet the personalities who introduce the 1-2-2 method of writing. Young people will enjoy the day-to-day activities of Wilma, the weathercaster, Tyrone, the movie critic, and their colleagues as they learn the elements of good punctuation and complete sentence construction.

Loretta and Tyrone clearly explain the details of the 1-2-2 paragraph.

"This program meets the great need of teaching writing. It clearly explains how to order ideas and expand the student's thoughts in a fun yet instructional manner."

Livia Spitz
Polytechnic High School
Fort Worth, Texas

TUNING IN TO GOOD WRITING SKILLS — SET 63-8107 FA **$216**

Filmstrip titles:
- And Now the News. . . About Run-On Sentences
- Going to Bat. . . With Sentence Fragments
- Skating Along. . . With Organized Ideas
- Sunny Skies. . . And Unified Paragraphs
- A Review on. . . Expanding Paragraphs
- The Scoop on. . . Making Sentences More Interesting
- The Gripping Story. . . Of Learning Punctuation
- The Right Ingredients for. . . Editing

Single sound filmstrip $36

SAVE $72 on the complete set.
8 color filmstrips, 8 cassettes, 8 spirit masters, teacher's guide, and catalog cards. **ONLY $216.**

Show students how to use — and enjoy — the school library

THE LIBRARY MEDIA CENTER (I,j)

Professor Ludwig Von Drake introduces youngsters to the enjoyable experiences awaiting them at the library media center.

THE LIBRARY MEDIA CENTER SET 63-1519 FA **$170**

Filmstrip titles:
- A Tour of the Library Media Center
- How to Find Books
- How to Use References
- When to Use Audio-Visual Materials
- Ways to Improve Personal Study Skills
- Review: Putting It All Together

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, 6 spirit masters, teacher's guide, and catalog cards. **ONLY $170.**

"If high-interest, creative library skills teaching techniques are on your 'Most Wanted' list, I recommend Walt Disney's latest, 'The Library Media Center.' Through animation, the how's and why's of library organization are explored in a highly entertaining, yet accurate and concise format."

Babetta Jimpie, Professional Assistant
American Association of School Libraries

This thorough, easy-to-understand series will familiarize your students with the resources and organization of the modern library media center. The new, updated version of this popular filmstrip program includes the catalog systems and media equipment most frequently found in library media centers today.

Purposes:
- To explain how books are classified into fiction and non-fiction categories
- To demonstrate how to locate a book, from card catalog to shelf
- To acquaint students with dictionaries, encyclopedias, almanacs, and periodicals
- To show students how to locate and use audio-visual materials
- To illustrate procedures for organizing information and writing reports

Content:
- A look at the fascinating history of the written word and the modern library media center.
- Using the card catalog to locate a book.
- How to solve research and reference mysteries.
- How audio-visual resources make learning more fun.
- How to absorb more information and save time while studying.
- Discovering the variety of fascinating, enjoyable, and creative things to do at the library media center.

Huey, Dewey, and Louie demonstrate the uses of the listening center.

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Give your students the key to future school success

THE RESEARCH PAPER CAPER (J,s)

Now you can explain clearly the step-by-step process involved in writing a first-rate research paper. By helping your students master this essential skill, you'll also be giving yourself the pleasure of reading their well-written, well-organized work.

Purposes:

- To stress the importance of formulating a thesis statement and creating a research strategy
- To show students how to use library and non-library resources to find research material
- To illustrate how to organize research material into a rough draft
- To demonstrate the proper format for writing the final draft

Content:

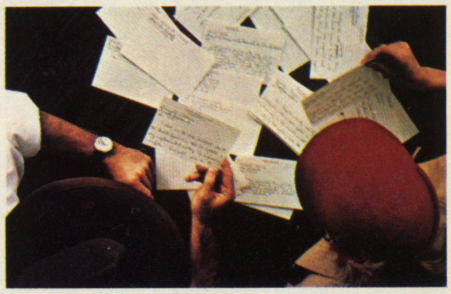
Using an attention-holding detective theme, six filmstrips lead students through the entire process of writing a research paper. Each filmstrip focuses on a different area, so you can "zero in" according to students' needs.

THE RESEARCH PAPER CAPER — SET 63-8131 FA **$170**

Filmstrip titles:
- The Thesis Statement
- Research Strategy
- Library Sources
- Non-Library Sources
- The Rough Draft
- The Final Draft

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, 6 spirit masters, teacher's guide, and catalog cards. **ONLY $170.**



Students will learn the importance of using note cards to record information.

LIBRARY SKILLS: THE BIBLIO FILES (J,s)

A pair of young sleuths show how to delve for clues in reference materials.

A clever detective story format gives your students the background they need to use the library media center independently and productively. Not only will this program make term paper research a less formidable task, it will also help your students view all independent study as an interesting, rewarding activity.

Purposes:

- To acquaint students with the many uses of the library media center
- To explain how to use the Dewey Decimal System
- To demonstrate how to use reference resources
- To show the proper way to research a term paper

Content:

In six filmstrips, a detective couple solves mysteries by using the library. As they investigate each "case," the mysteries of the card catalog, reference books, and other information sources are solved.

LIBRARY SKILLS: THE BIBLIO FILES — SET 63-8110 FA **$170**

Filmstrip titles:
- Introduction to the Library Media Center
- The Case of the Card Catalog
- The Case of the Reference Sources
- The Case of the Bibliographies and Indexes
- The Case of the Media Materials
- The Case of the Research Project

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, teacher's guide, and catalog cards. **ONLY $170.**

"Teaching students how to independently find the information they need has become increasingly important in this age of information explosion. **Library Skills: The Biblio Files** *introduces the major tools of information retrieval in a library media center in an entertaining manner. Teachers and students should enjoy using this new series."*

Donna Dale
Teacher Specialist
Department of Instructional Resources
Montgomery County Schools, MD

Teach fundamental communications skills behind school and on-the-job success

SKILLS FOR SUCCESS: USING LANGUAGE EFFECTIVELY (J, S)

Your students will see that good writing and research skills will be necessary for whatever profession they choose.

Motivate your students to improve their communication skills by showing them that learning to relay and receive information effectively is the first step toward success.

Purposes:

- To encourage good speaking and listening habits
- To emphasize the importance of writing clearly and correctly
- To familiarize students with common sources of information used in business

Content:

Eight filmstrip stories clearly illustrate the importance of good written and spoken communication at school, on the job, and with friends. The filmstrips also humorously demonstrate problems that can result from miscommunication.

SKILLS FOR SUCCESS: USING LANGUAGE EFFECTIVELY — SET 63-8097 FA **$216**

Filmstrip titles:

- Effective Speaking Skills, Part I
- Effective Speaking Skills, Part II
- Effective Listening Skills, Part I
- Effective Listening Skills, Part II
- Effective Writing Skills, Part I
- Effective Writing Skills, Part II
- Effective Information Skills, Part I
- Effective Information Skills, Part II

Single sound filmstrip $36

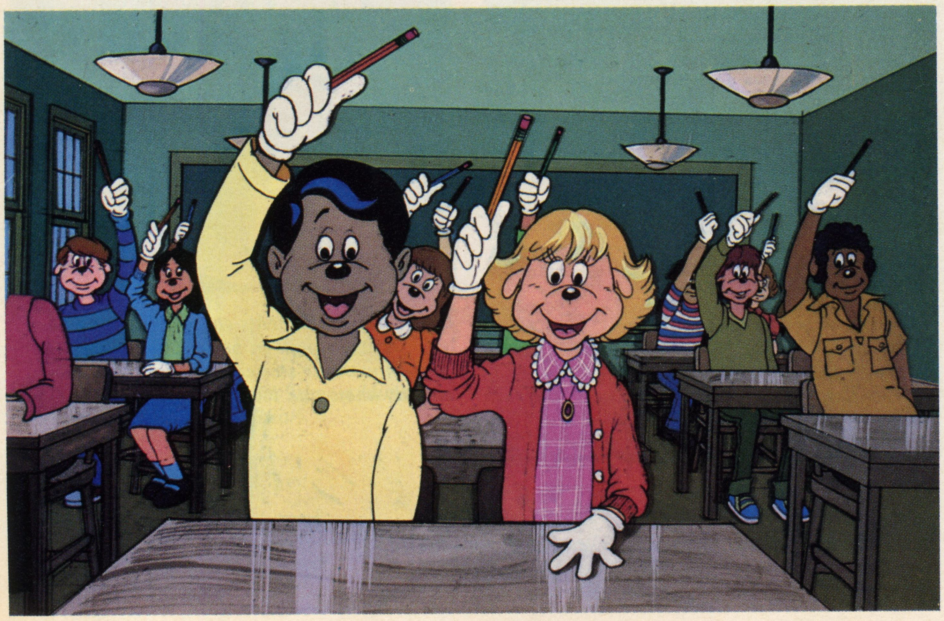
SAVE $72 on the complete set.
8 color filmstrips, 8 cassettes, 8 spirit masters, teacher's guide, and catalog cards. **ONLY $216.**

LEARNING ENGLISH PHRASES WITH MICKEY AND GOOFY (G)

Mickey and Goofy are favorites in any language — and now they can help you teach essential everyday phrases to your ESL students.

Purposes:

- To acquaint students with the everyday phrases involved in ordering food in a restaurant
- To introduce students to the phrases involved in shopping for clothes
- To introduce students to the key phrases involved in visiting a doctor's office
- To acquaint students with phrases involved in finding their way in a new town



Disney characters introduce phrases your students can use immediately.

Content:

The familiar Disney characters lead ESL students through common daily situations to help them master useful English phrases faster, with better comprehension, and with more confidence. Since your students see and hear the English words in context, no translation is needed, allowing use of the filmstrips with any group.

LEARNING ENGLISH PHRASES WITH MICKEY AND GOOFY — SET 63-8129 FA **$147**

Filmstrip titles:

- Eating at a Restaurant
- Buying Clothes
- Going to School
- Visiting the Doctor
- Finding Your Way

Single sound filmstrip $36

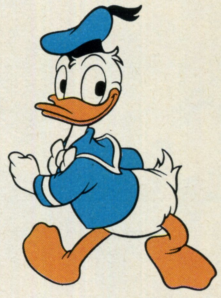
SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes, teacher's guide, and catalog cards. **ONLY $147.**

Bilingual versions of popular Disney media teach your Spanish-speaking students with double effectiveness!

BUILD VOCABULARY, LANGUAGE SKILLS, AND CONFIDENCE IN SPANISH AND ENGLISH.

Spanish speaking students will benefit from the down-to-earth advice in this popular series on how to search for and succeed at a job.

SEE INDIVIDUAL PAGES FOR FILMSTRIP DESCRIPTIONS.



GOOFY GOES TO WORK

Filmstrip titles:
- Before the Search Begins
- Making an Application
- The Interview
- Which Job's Best for You?
- Making a Good Impression
- Changing Jobs

BILINGUAL — SET 63-8204 FA
6 color filmstrips, 12 cassettes (6 Spanish, 6 English), and teacher's guide. **$195**

SPANISH ONLY — SET 63-804871 FA
6 color filmstrips, and teacher's guide with 6 cassettes in Spanish version only **$170**

BILINGUAL/YOUR MOUTH SPEAKING — SET 63-8202 FA

Filmstrip titles:
- Meet Your Teeth
- Brushing Away Tooth Decay
- Safety of the Mouth
- Why Visit the Dentist?
- The Case of the Crooked Tooth
- The Magic Potion
- A Tale of Two Teeth

Components:
7 color filmstrips, 14 records OR cassettes (7 Spanish, 7 English) and teacher's guide **$249**
Individual Kits. **$ 44**

CAREERS: BASIC SKILLS FOR A CHANGING WORLD

Filmstrip titles:
- Preparing for a Career: Academic Skills
- Preparing for a Career: Interpersonal and Job Skills
- Preparing for a Career: Training and Education
- Deciding on a Career: Interests, Aptitudes and Abilities
- Deciding on a Career: Sources of Job Information
- Starting on a Career: Job Hunting Skills, I
- Starting on a Career: Job Hunting Skills, II
- Succeeding in a Career: Work Habits
- Succeeding in a Career: Balancing Work and Leisure Time

BILINGUAL — SET 63-8203 FA
10 color filmstrips, 20 cassettes (10 Spanish, 10 English), and teacher's guide. **$304**

SPANISH ONLY — SET 63-810271 FA
10 color filmstrips and teacher's guide with 10 cassettes in Spanish version only **$271**

BILINGUAL/FANTASY CLASSICS — SET 63-8201 FA

Filmstrip titles:

Bilingual/Snow White and the Seven Dwarfs Kit	63-2002 FA
Bilingual/Bambi Kit	63-2003 FA
Bilingual/Cinderella Kit	63-2004 FA
Bilingual/Dumbo Kit	63-2005 FA
Bilingual/The Sword in the Stone Kit	63-2006 FA
Bilingual/Peter Pan Kit	63-2007 FA
Bilingual/Pinocchio Kit	63-2008 FA
Bilingual/Lady and the Tramp Kit	63-2009 FA

SET of 8 Bilingual/Fantasy Classic Kits
(SAVE $144)..... $544

Each KIT contains:
2 color filmstrips, 4 records OR cassettes (2 Spanish, 2 English), and teacher's guide. Individual kits. **$86**

Help bilingual students strengthen vocabulary and language skills in both Spanish and English with the stories and characters they already know and love!

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

BILINGUAL/WALT DISNEY READ-ALONGS — SET 66-1201 FA

Filmstrip titles:

Bilingual/Peter Pan and Wendy Kit	66-2001 FA
Bilingual/Snow White and the Seven Dwarfs Kit	66-2002 FA
Bilingual/Pinocchio Kit	66-2003 FA
Bilingual/Goldilocks and the Three Bears Kit	66-2004 FA
Bilingual/Little Red Riding Hood Kit	66-2005 FA

Components:
SET contains 5 different Read-Along Kits. Each kit includes: 10 storybooks (5 Spanish, 5 English), 2 cassettes (1 Spanish, 1 English), and teacher's guide. Set price (all 5 Kits) **$136**
Individual Kits. **$ 29**

Take a spectacular wilderness field trip!

TRUE-LIFE ADVENTURES (I,J,s)

"Bear Country and Beaver Valley" examines hibernation and the rearing of young animals.

Years before most people had heard the word "ecology," Disney sent camera crews into wilderness areas to photograph animals in their natural habitats. The result — the highly acclaimed **True-Life Adventures,** which have promoted a better understanding of man's relationship to Earth and its creatures.

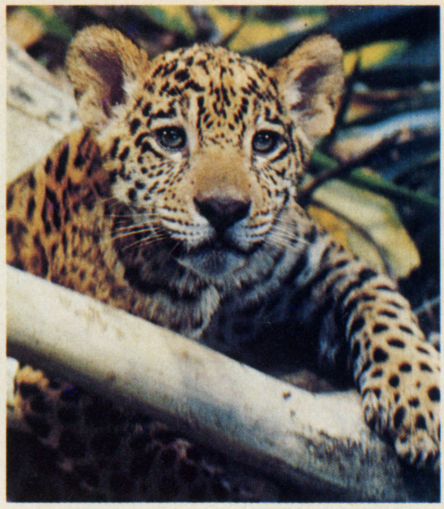
"White Wilderness" shows the almost human characteristics of the polar bear.

Purposes:

- To provide an opportunity to study wild animals in their native habitats
- To illustrate the delicate balance of life that exists in all ecosystems
- To help students understand how human activities affect the animal kingdom
- To inspire students to protect our wilderness areas

Content:

Disney cameras traveled around the world to capture rare shots of polar bears, jaguars, whales, and other exotic creatures. A fascinating look at wild animals and their environments.



The fascinating habits of the jungle cat are shown in detail.

BEAR COUNTRY AND BEAVER VALLEY — SET 63-0212 FA **$124**

Filmstrip titles:
- Bear Country (2 filmstrips)
- Beaver Valley (2 filmstrips)

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

VANISHING PRAIRIE — SET 63-0217 FA **$124**

Filmstrip titles:
- Pioneer Trails, Indian Lore, and Bird Life of the Plains
- Small Animals of the Plains
- Large Animals that Once Roamed the Plains
- The Buffalo—Majestic Symbol of the Plains

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

SEAL ISLAND AND NATURE'S HALF ACRE — SET 63-0222 FA **$124**

Filmstrip titles:
- Seal Island (2 filmstrips)
- Nature's Half Acre (2 filmstrips)

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

* *Also available in silent, captioned format. See page 4 for ordering information and index for complete listing.*

WHITE WILDERNESS* — SET 63-0206 FA **$147**

Filmstrip titles:
- The Arctic, Nature's White Wilderness
- The Walrus and the Polar Bear
- The Beluga and the Mysterious Lemmings
- Animals of the Tundra
- The Wolf and the Wolverine

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes OR records, teacher's guide, and catalog cards. **ONLY $147.**

AFRICAN LION AND JUNGLE CAT — SET 63-8075 FA **$147**

Filmstrip titles:
- The African Lion and His Realm
- Elephants and Hippos in Africa
- Animals of the South American Jungle
- Birds, Baboons, and Other Animals
- Jungle Cat of the Amazon

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes, teacher's guide, and catalog cards. **ONLY $147.**

THE LIVING DESERT* — SET 63-0200 FA **$147**

Filmstrip titles:
- What Is a Desert?
- Animals at Home in the Desert
- Predators of the Desert
- Water in the Desert
- Nocturnal Creatures of the Desert

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes OR records, teacher's guide, and catalog cards. **ONLY $147.**

Captivate youngsters with science lessons from the one and only Pooh!

WINNIE THE POOH DISCOVERS THE SEASONS (P)

Introduce your youngsters to the beauty and drama of the four seasons with lovable Winnie the Pooh. Your students will learn to understand the seasonal changes around them and to appreciate the changes they observe.

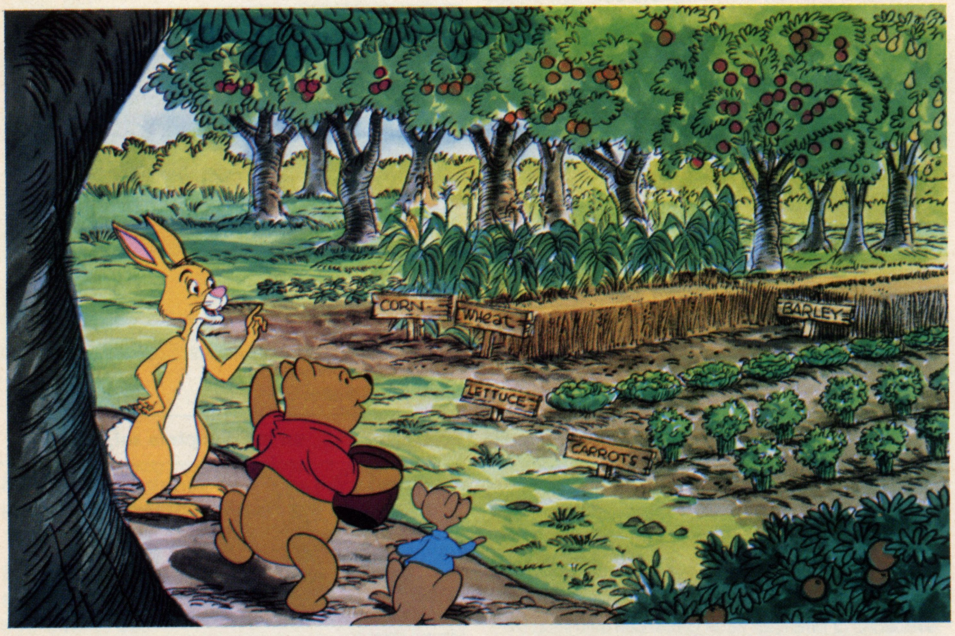
Purposes:

- To clarify the differences between seasons
- To show how each season affects plant life
- To illustrate how animals adapt to each season
- To build science vocabulary in the primary grades

Content:

In this colorful filmstrip series, Pooh and his friends romp through the seasons in delightful fun-filled adventures. Along the way, they discover the basic differences between seasons and how changes in weather affect plants, animals, and people. The adventures reinforce beginning science concepts and basic science vocabulary.

Charming stories encourage youngsters to appreciate the beauty of each season.



Summer is the season for growing things.

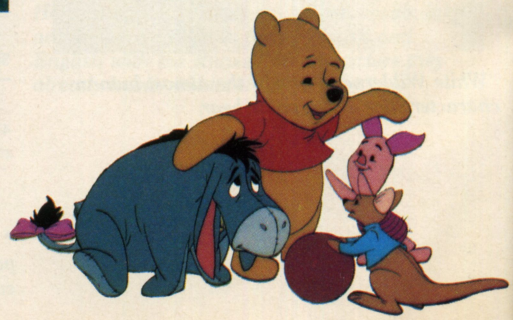
WINNIE THE POOH
DISCOVERS
THE SEASONS SET 63-8132 FA **$147**

Filmstrip titles:
- Pooh Catches Spring Fever
- Summer and the Bear-Fruit Tree
- Pooh and Owl Have a Fall Adventure
- Eeyore Slides Into Winter
- The Four Seasons in the Hundred Acre Wood

Single sound filmstrip $36

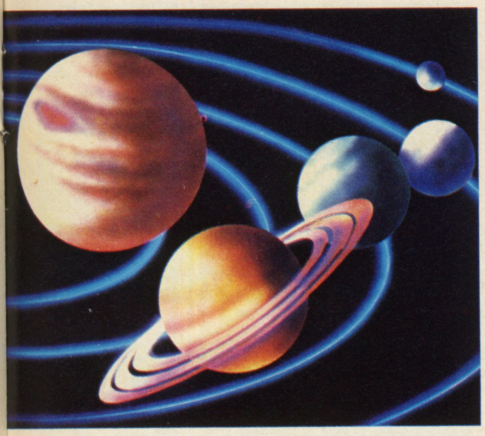
SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes, 5 spirit masters, teacher's guide, and catalog cards. **ONLY $147.**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.



Lead students on a spectacular journey through the solar system

THE WONDERS OF THE SOLAR SYSTEM (I)



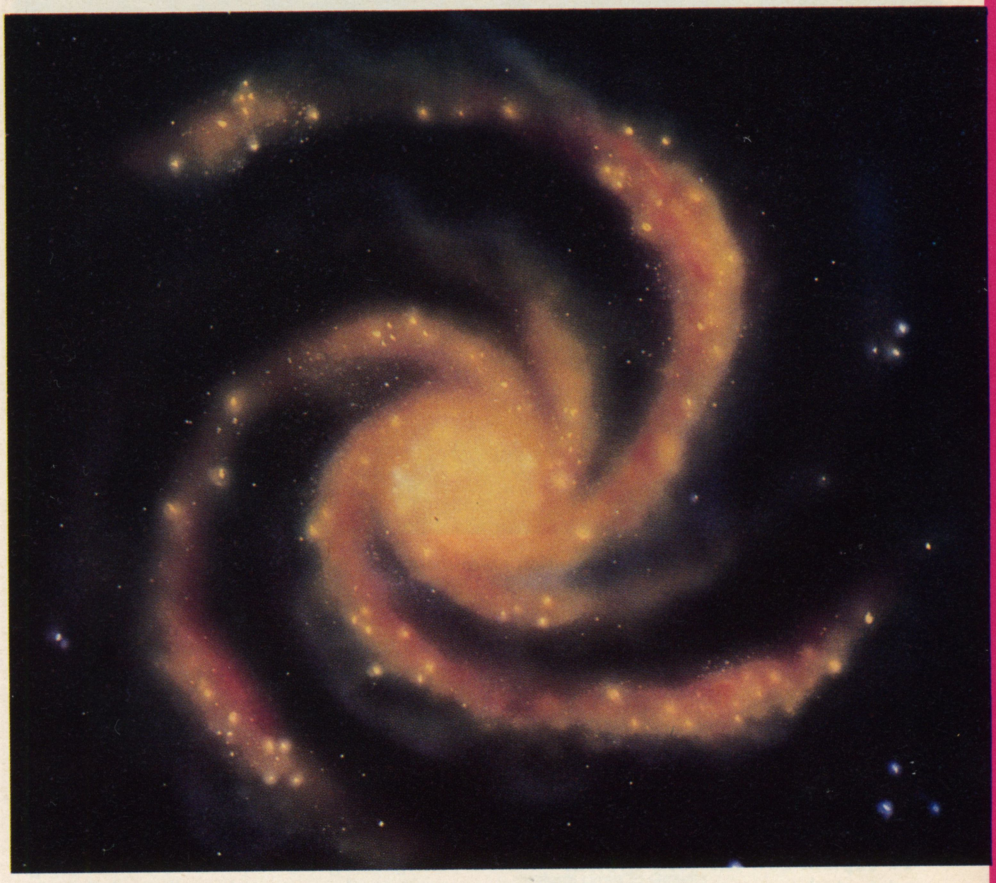
Show the individual characteristics of each of the nine planets.

Take your students on a wondrous, up-to-the minute journey through our solar system without leaving the classroom. Using the most recent NASA findings and dramatic actual photographs from space missions like Voyager I and II, this fascinating filmstrip series unlocks some of our solar system's most perplexing mysteries.

Purposes:

- To enhance student's understanding and appreciation of the science of astronomy
- To explain the moon's relationship to the earth
- To demonstrate the sun's importance to our solar system
- To explore the nine planets of the solar system
- To convey the excitement of today's space exploration

Vivid illustrations depict the frozen terrain of Pluto.



Help students understand the mysteries of our solar system.

Content:

- "A Planet Called Earth"
  The journey begins on the system's most unique planet: Earth. Students will discover what makes it unique.
- "Exploring the Moon"
  The moon, once the object of romantic speculation, is revealed through the findings of the Apollo space missions. The moon's phases are clearly explained and its surface shown in actual lunar photographs.
- "The Sun: Center of Our Solar System"
  The blazing inferno of the sun, center and master of the solar system, is explored. Students observe solar phenomena and learn about the sun's composition and probable origin.
- "A Visit to Nine Planets"
  A visit to the nine planets and a close look at their individual characteristics.

"Excellent photography and sound! Editors of materials included in these sets did an excellent job. It held students' interest throughout and sparked good questions from them for discussion."

Patricia J. Goodwill
Winburn Jr. High School
Lexington, KY

THE WONDERS OF THE SOLAR SYSTEM — SET 63-8137 FA **$124**

Filmstrip titles:
A Planet Called Earth
Exploring the Moon
The Sun: Center of Our Solar System
A Visit to Nine Planets

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes, teacher's guide, 4 spirit masters, and catalog cards. **ONLY $124.**

Probe the mysteries of outer space

THE COMETS AND PLANETS: A LOOK INTO OUR SOLAR SYSTEM (I,J)

Rare NASA pictures take your students on an up-to-the-minute journey through our solar system.

- The evolution of man's view of comets – from superstitious fear and awe to a growing understanding of their composition and structure.

THE COMETS AND PLANETS:
A LOOK INTO OUR
SOLAR SYSTEM — SET 63-8125 FA **$97**

Filmstrip titles:
- Comets: Time Capsules of the Solar System
- Close Up on the Planets, Part 1
- Close Up on the Planets, Part 2

Single sound filmstrip $36

SAVE $11 on the complete set.
3 color filmstrips, 3 cassettes, teacher's guide, and catalog cards. **ONLY $97.**

Here's an exciting way to explain to your students why scientists believe comets may hold the key to the origin of our solar system.

Purposes:
- To arouse students' curiosity about the solar system
- To explain how the solar system originated
- To highlight the differences and similarities among the nine planets
- To indicate how comets may have played a key role in the origin of life on Earth
- To explore the composition and orbital motion of comets

Content:
- An exploration of the solar system, beginning with the Earth and moving out to the moon, the sun, and the nine planets.

Give students a new and different perspective of Earth.

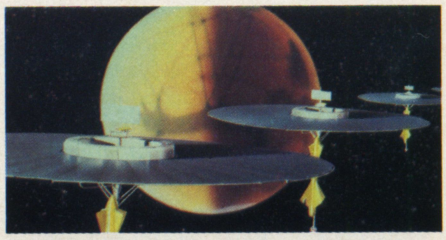
FROM HERE TO THE PLANETS (I,J)

Scientific concepts about space, our planet, and our universe become easy to understand through these compelling filmstrips with the unmistakable Disney touch.

Purposes:
- To present basic facts about our solar system
- To trace the history of man's study of the stars, the planets, and the universe
- To explore the challenges of future scientific technologies

Content:

Comparing conditions on Mars and other planets with those on Earth; man's study of the stars; conjecture on the creation of Earth and other planets; development of aviation and rocketry; development and future of meteorology.



Your students will explore the challenges of future space travel.

FROM HERE TO
THE PLANETS* — SET 63-0907 FA **$195**

Filmstrip titles:
- Life in Our Solar System
- Man Studies the Stars
- How Worlds Begin
- Man in Flight (2 filmstrips)
- The Story of Rocketry
- Let's Look at Weather

Single sound filmstrip $36

SAVE $57 on the complete set.
7 color filmstrips, 7 cassettes OR records, teacher's guide, and catalog cards. **ONLY $195.**

* *Also available in silent, captioned format. See page 4 for ordering information and index for complete listing.*

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Provide fascinating perspective on Earth's history and resources

AMAZING WORLD OF DINOSAURS (p,I)

Explain the dinosaur's place in evolutionary development.

This fascinating filmstrip series takes your students back to the geological beginnings of our planet Earth, spotlighting the role of the dinosaur in the early evolution of life.

Purposes:

- To explore the life and habitats of various dinosaurs
- To stimulate inquiry about the formation of the Earth
- To focus on evolutionary development from single-celled animals to mammals

Content:

- "How Worlds Began" Adapted from the Walt Disney animated film **Fantasia,** this tells the dramatic story of the first five billion years of our planet Earth.
- "In Search of the Dinosaurs" Introduces the planet and animal life of the primeval world.

Lesson Support Materials:

Thirty spirit masters your youngsters can use to create a 20-foot-long "time line" depicting the age of the dinosaurs.

AMAZING WORLD OF DINOSAURS — SET 69-0200 FA

Filmstrip titles:
- How Worlds Began
- In Search of the Dinosaurs (2 filmstrips)

Multimedia kit includes:
3 color filmstrips, 3 records OR cassettes, 30 spirit masters for a time-line coloring sheet—each youngster can work on a portion—when complete the time-line makes a 20' wall display, 6 activity cards, teacher's guide. . . **$114**

ISLAND EARTH: LESSONS IN HUMAN ECOLOGY (I,J)

Students trace the paths of energy and matter on Clipperton Island in the South Pacific.

This vital series from the Cousteau Society takes your students on a round-the-world tour of diverse environments. At each stop they confront a specific aspect of man's interaction with nature.

Purposes:

- To emphasize that we must intelligently manage our environment in order to maintain the quality of our life
- To help students understand the interdependence of natural systems
- To explain the effects of pollution on our natural resources

Content:

- Visits Wuvulu Island in the South Pacific, untouched by the modern world.
- Suggests the concept of "waste" be replaced by the concept of "waste as a resource."
- Discusses whether to destroy a marshland to build an oil refinery.
- Talks about the similarities between plant and human development.
- Visits Easter Island to show the dangers of misusing resources.
- Studies the Mediterranean, where the environment has been severely damaged.
- Stresses that it is important to know the environmental impact before man makes changes.
- Studies Papua, New Guinea, where we discover the hidden costs of "improvements" to the environment.
- Discusses the preservation of wild areas and the diverse species of plants and animals in them.
- Concludes that man cannot correct past mistakes, but must manage resources wisely for the future.

ISLAND EARTH: LESSONS IN HUMAN ECOLOGY — SET 63-8114 FA **$271**

Filmstrip titles:
- Connections Among Living Things
- How Nature Cycles Material
- How Valuable Is Nature?
- Growth of Living Communities
- Natural Limits to Growth
- Sharing a Natural Resource
- Using a Resource Wisely
- Balancing Ecology with Development
- Protecting Natural Diversity
- Managing Resources in the Future

Single sound filmstrip $36

SAVE $89 on the complete set.
10 color filmstrips, 10 cassettes, 10 spirit masters, teacher's guide, and catalog cards. **ONLY $271.**

Cousteau helps students explore the mysteries of Easter Island.

Give your youngsters the facts — and the questions — behind today's most controversial energy source

THE ATOM: A CLOSER LOOK (J,S)

At last, here's a balanced view of the nuclear energy debate. Based on the completely updated version of Walt Disney's classic film, this series clearly and concisely explains atomic structure, nuclear fission, and radioactivity.

Striking visuals make scientific concepts clear and easy to grasp, as your students get the information they need to understand and assess current nuclear issues.

Clear language and lots of photographs make it easy for students to understand how nuclear energy is generated.

Purposes:

- To explore the structure of the atom
- To define nuclear fission and atomic chain reactions
- To show how nuclear power plants generate electricity
- To discuss radioactive wastes and the arguments surrounding nuclear waste disposal

Content:

These filmstrips detail the history of atomic research and the contemporary controversy surrounding nuclear energy. They show students that the atom is inherently neither good nor evil and that it is our responsibility to decide whether the power of the atom will create or destroy.

THE ATOM:
A CLOSER LOOK — SET 63-8105 FA **$124**

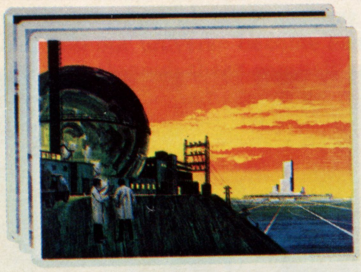
Filmstrip titles:
The Atom: A Closer Look—Part 1
The Atom: A Closer Look—Part 2
The Atom: A Closer Look—Part 3
The Atom: A Closer Look—Part 4

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes, teacher's guide, and catalog cards. **ONLY $124.**

Give students unbiased information on nuclear issues.

Disney Energy Study Print Series



Three study-print sets provide the information youngsters need to understand the challenges we face in today's energy-dependent world.

Set titles:

- "The Nature of Energy" Basic definitions
- "Man Puts Energy to Work" Harnessing air, water, steam, electricity, and more
- "Energy Doorways to the Future" Solar, atomic, geothermal, laser, and other energy sources

Each set contains six 13"x18" full-color study prints. Brilliant illustrations on front, with detailed information on reverse side. Sets include vinyl storage cases.

DISNEY ENERGY STUDY PRINT SERIES

The Nature of Energy
SET 64-0205 FA **$26**

Man Puts Energy to Work
SET 64-0206 FA **$26**

Energy Doorways to the Future
SET 64-0207 FA **$26**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

NEW! Show resource management techniques applied to vital food production

THE CHALLENGE OF SURVIVAL (j,S)

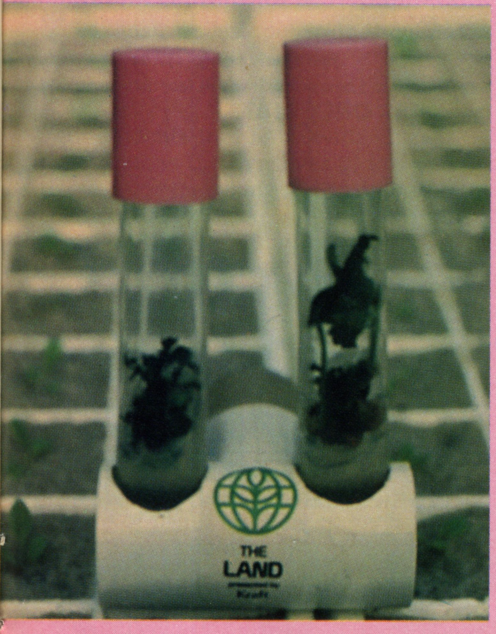
This thought-provoking filmstrip series explores the need to maintain an abundant food supply through proper management of our resources. The series stresses the importance of solving the problems of the past and evaluating technologies of the future, while sustaining current agricultural progress.

An informative and visually unique series, "The Challenge of Survival" is a relevant learning tool for classes in all branches of life science.

Acquaint students with farm methods and practices that improve resource management.

Purposes:

- To make students aware of the need to protect our land and water resources
- To alert students to the nature of problems in agriculture and their solutions
- To acquaint students with practices and methods used on farms to ensure plentiful food production
- To alert students to the problems of soil erosion, water shortages, and unlimited chemical pest control, and to suggest solutions and alternatives
- To show how new technologies are being applied for better resource management



Show how new technologies are being applied to agriculture.

Content:

- "The Challenge of Survival: Land" Discusses the causes of the serious problems of soil erosion and how new technologies and farm practices are helping to prevent it.
- "The Challenge of Survival: Water" Points out how unchecked irrigation methods have led to the need for conserving water and controlling salinity.
- "The Challenge of Survival: Chemicals" Alert students to the devastating results of chemical pesticide overuse and outlines new pest management techniques being employed today.

THE CHALLENGE OF SURVIVAL — SET 63-5015 FA **$97**

Filmstrip titles:
The Challenge of Survival: Land
The Challenge of Survival: Water
The Challenge of Survival: Chemicals

Single sound filmstrip $36

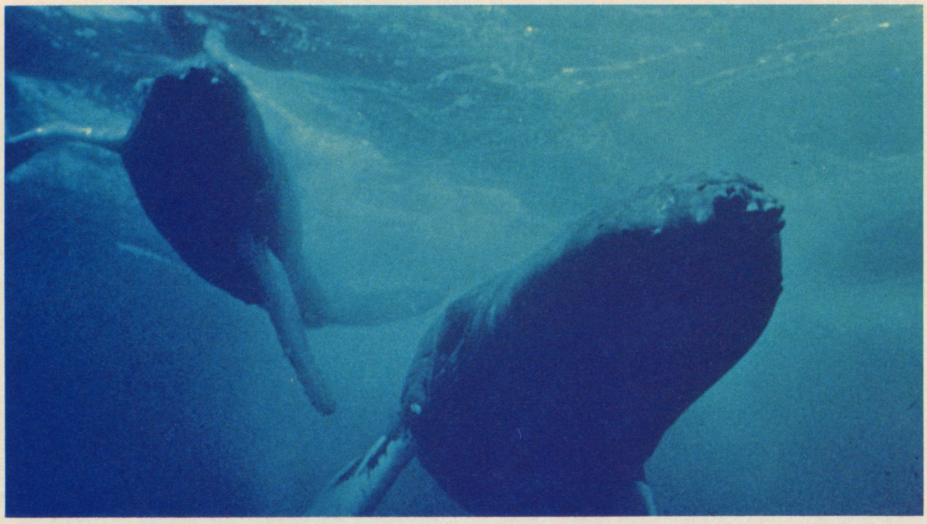
SAVE $11 on the complete set.
3 color filmstrips, 3 cassettes, teacher's guide, and catalog cards. **Only $97.**

Outline solutions and alternatives for today's pest management.

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Show the vital importance of the ocean

THE COUSTEAU OCEANOGRAPHY SERIES: THE WATER PLANET (I,J,S)



The more your students learn about the creatures of the sea, the more they'll want to protect them.

Now your students can experience the sea — from its restless surface to its dark, uncharted depths — through the eyes of Jacques Cousteau.

Purposes:

SET 1

- To examine the effects of pollution on the sea
- To create an awareness of the dependence of all life upon the ocean
- To reveal the ocean life-web — from microscopic diatoms to marine mammals

SET 2

- To describe the ecology of the ocean habitat
- To acquaint students with classification systems used to describe ocean life
- To help students understand the reproductive systems of ocean creatures
- To explain the process of biological evolution over time

Content:

More than 1,000 color photographs tell the story of the ocean . . . its intimate relationship to land life . . . and its vulnerability in the face of man.

Award-Winning Filmstrip Lessons

- **Return To The Sea** and **The Liquid Sky** . . . U.S. Industrial Film Festival Gold Camera Award; Learning Magazine A.V. Awards, first place, junior high science.
- **To Save A Living Sea** . . . Gold Cindy Award, Information Film Producers of America.
- **The Invisible Multitude** . . . Silver Cindy Award, Information Film Producers of America.

THE COUSTEAU OCEANOGRAPHY SERIES: THE WATER PLANET

SET 1 — SET 63-0228 FA **$147**

Filmstrip titles:
- Return to the Sea
- To Save a Living Sea
- The Liquid Sky
- A Sea of Motion
- The Invisible Multitude

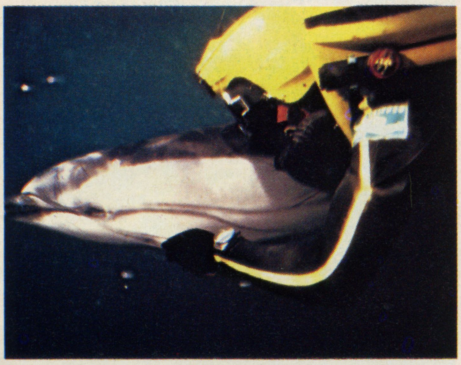
SET 2 — SET 63-0235 FA **$147**

Filmstrip titles:
- Anatomy of an Ocean
- The Infinite Variety
- The Act of Life
- Time and the Sea
- The Survivors

Single sound filmstrip $36

SAVE $33 on each complete set.
5 color filmstrips, 5 cassettes OR records, teacher's guide, and catalog cards. **ONLY $147.**

UNDERSEA EXPLORATION (I,J,S)



Cousteau photography shows how technology has increased our knowledge of the sea.

Give your students an insightful look at the last frontier on Earth: the Ocean.

Purposes:

- To stimulate interest in the ocean as a bountiful frontier
- To acquaint students with landmark undersea expeditions and the equipment that made them possible
- To describe the underwater communities in which oceanauts live

Content:

Undersea Exploration examines the history of underwater research and its tools and includes a look at the amazing underwater communities created by oceanographers.

UNDERSEA EXPLORATION — SET 63-8077 FA **$124**

Filmstrip titles:
- Man Enters the Sea
- Conquest of the Depths
- Freedom Underwater
- Living Under the Sea

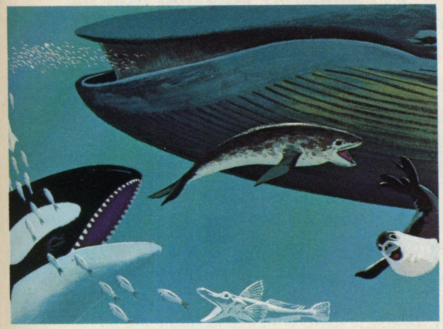
Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes, teacher's guide, and catalog cards. **ONLY $124.**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Teach expert lessons in marine science

THE RESTLESS SEA (I,J,s)



Your students will learn of the tremendous life-sustaining resources of the sea.

The mysteries of the ocean . . . its storehouse of food and resources and its tremendous dangers . . . emerge before your students in these one-of-a-kind filmstrips adapted from the highly acclaimed Walt Disney film.

Purposes:

- To review the history and modern science of oceanography
- To show how tides, waves, and ocean currents are created

Content:

This exciting undersea adventure presents an overview of scientific findings on the history and progress of ocean study.

Photographs and diagrams show how the constant movement of the sea affects life underwater and on the land.

THE RESTLESS SEA SET 63-0915 FA **$147**

Filmstrip titles:
- Oceanography—An Overview
- Tides, Wind and Waves
- Mr. C. Waters
- Surface and Deep Ocean Currents
- Life in the Sea—An Unfolding Story

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes OR records, teacher's guide, and catalog cards. **ONLY $147.**

RIVERS: ROOTS OF THE OCEAN (I,J,S)

Here are the stories of five of the world's greatest rivers, told from the unique Cousteau viewpoint.

Purposes:

- To illustrate the natural life stages of rivers
- To illustrate civilization's past and present dependence on rivers
- To illustrate how pollution threatens all life within a river's basin

Content:

Your students tour four continents as they examine the dynamics of five great rivers, from the young Colorado to the ancient Nile.

Pollution threatens all life within a river's basin.

RIVERS: ROOTS OF THE OCEAN SET 63-8086 FA **$147**

Filmstrip titles:
- The River Begins: The Colorado
- The River Rises: The Nile
- The River Flows: The Mississippi
- The River Falls: The Amazon
- The River Returns: The Thames

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes, teacher's guide, and catalog cards. **ONLY $147.**

THE LIFE OF FISHES (I,J,S)

Purposes:

- To illustrate how ocean environments have dictated the structure and behavior of fishes
- To demonstrate the various survival traits of fishes — from camouflage to spiny exoskeletons
- To explain how the habitat of fishes is threatened by man

Content:

This six-filmstrip series, using more than 500 Cousteau photographs, depicts the evolution, variety, defense systems, and behavior of fish. It also shows the delicate balance of life in the sea and suggests the importance of its survival.

THE LIFE OF FISHES SET 63-8078 FA **$170**

Filmstrip titles:
- The Shaping of Life
- The Range of Life
- The Undersea Ecosystems
- Survival
- The Roots of Intelligence
- The Fragile Balance

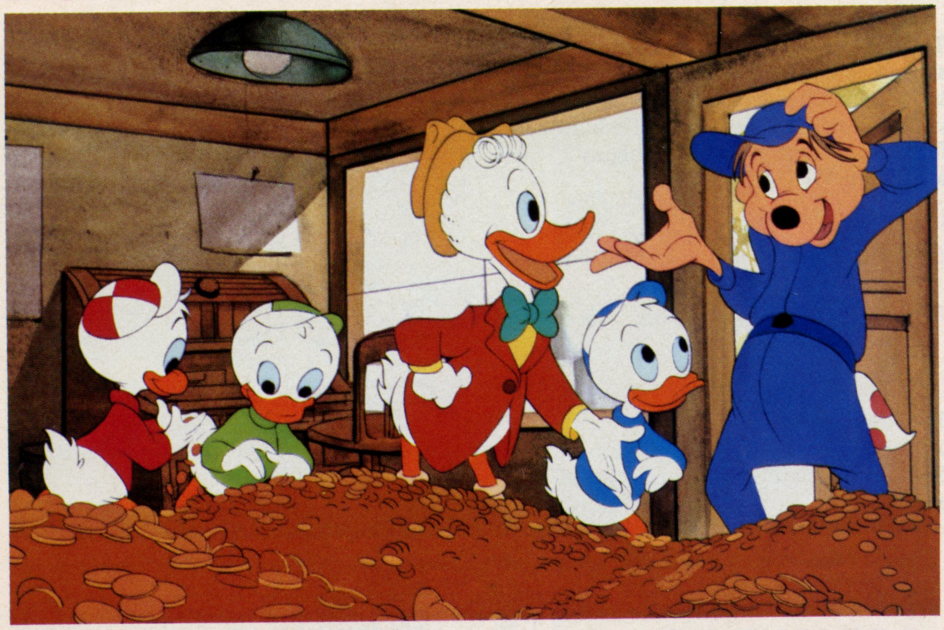
Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, teacher's guide, and catalog cards. **ONLY $170.**

Remarkable facts about the evolution and behavior of fishes are illustrated with stunning photography.

Make basics fun to learn and easy to retain!

DISNEY'S BASIC MATH PROGRAM (P)



Familiar characters make math lessons fun.

Disney helps you teach math visually, so that your students can recall concepts more readily. And because the filmstrips are as much fun as Mickey Mouse cartoons, your youngsters will want to see them again and again.

Purposes:

- To define and identify basic shapes
- To introduce one-digit addition and subtraction
- To familiarize students with the relative values of coins
- To explain the meaning of fractions
- To review the concept of numerical sequence

Content:

This delightful series takes beginning math concepts — shapes, counting, addition, subtraction, equal parts, and money — weaves them into six attention-holding stories featuring your students' favorite Disney characters.

DISNEY'S BASIC MATH PROGRAM — SET 63-8093 FA **$170**

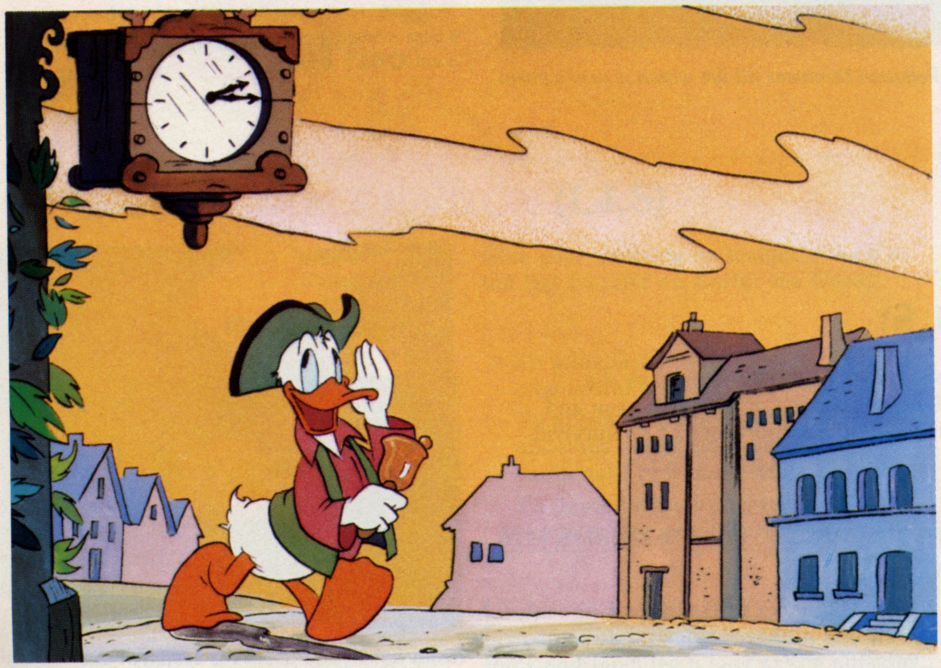
Filmstrip titles:

- Basic Shapes with Donald & Jiminy
- Numeration with Minnie & Goofy
- Addition with Daisy & Scrooge
- Subtraction with Daisy & Scrooge
- Money with Huey, Dewey & Louie
- Fractions with Mickey, Morty & Ferdie

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes OR records, 6 spirit masters, teacher's guide, and catalog cards. **ONLY $170.**

DISNEY'S TELLING TIME PROGRAM (P)



Donald demonstrates how to tell time at different intervals around the clock.

Young children are anxious to tell time on their own. With a little help from favorite Disney characters like Mickey, Goofy, and Donald, they'll find the various elements of time easy to master and will learn to read a clock in no time at all!

Purposes:

- To demonstrate how to tell time
- To illustrate how to use a calendar
- To help students practice telling time — to the hour, the half hour, and five-minute intervals
- To explain the concept of elapsed time
- To show how to apply time concepts to problem solving

Content:

Six lessons in memorable story format teach youngsters how to tell time on a clock, using various intervals, and how to use a calendar.

Lesson Support Materials:

Six spirit masters provide exercises, games, and activities for practicing the time skills learned in the program.

DISNEY'S TELLING TIME PROGRAM — SET 63-8119 FA **$170**

Filmstrip titles:

- Telling Time: Hours
- Telling Time: Half Hours
- Telling Time: Five-Minute Intervals
- Telling Time: Two Ways to Read the Time
- Telling Time: Elapsed Time
- Telling Time: The Calendar

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, teacher's guide, and catalog cards. **ONLY $170.**

Help youngsters develop computer literacy at an early age

THE COMPUTER KID (I)

Meet electronics ace Sherman Sherman, a.k.a. The Computer Kid.

A basic knowledge of computers and their capabilities is fast becoming an essential part of contemporary life. That's why it's so important for your students to develop computer literacy skills.

This innovative filmstrip set introduces your students to the computer world through the adventures of electronics ace Sherman Sherman — a.k.a. The Computer Kid. As Sherman solves mysteries and fights crime with the help of his microcomputer, your students develop their computer knowledge as well as a positive attitude toward computers.

The "superhero" adventure format will hold your students' attention while they get an important message — the computer is a powerful tool for us to command. The challenges it presents are as exciting as they are limitless.

This sequential filmstrip set progressively builds on the computer lessons presented in each filmstrip, so students' knowledge and skills increase with each viewing.

The "superhero" adventure format holds students' attention while they learn computer basics.

Purposes:

- To develop an awareness of a computer's basic capabilities
- To describe the main parts of the microcomputer and their functions
- To introduce the concept of programming to students
- To make students aware of the important role computers will play in their future
- To promote a positive attitude toward computers

Content:

- "A Case of Computerphobia" Sherman Sherman, alias The Computer Kid," uses his computer knowledge to help a friend overcome his fear of computers.
- "Hardware Hero" The Widow McGuffen must retrain The Computer Kid with a crash course in computer hardware when the Kid's memory is temporarily wiped out.
- "Software Showdown" Software Sue and The Computer Kid exchange information about computer software and play a round of dueling computers before they face the big challenge: writing their own computer programs.

THE COMPUTER KID SET 63-8142 FA **$97**

Filmstrip titles:
A Case of Computerphobia
Hardware Hero
Software Showdown

Single sound filmstrip $36

SAVE $11 on the complete set.
3 color filmstrips, 3 cassettes, teacher's guide, and catalog cards. **ONLY $97.**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Introduce your students to systems of measurement, from the stone age to the space age

DISNEYLAND MAGICAL METRICS TOUR MULTIMEDIA KIT (P,i)

These invaluable filmstrips use metrics exclusively, rather than make confusing comparisons and conversions with feet, pounds, and Fahrenheit degrees.

Purposes:

- To introduce the metric way of measuring length, temperature, mass, speed, and capacity
- To explain the vocabulary of metrics, including common prefixes such as centi-, milli-, and kilo-
- To illustrate the value of the metric system as an international language

Content:

A magical tour of Disneyland provides many unique opportunities to practice metric measurement.

Help youngsters feel comfortable using metrics, with fun measurement activities.

DISNEYLAND MAGICAL METRICS TOUR — SET 69-0300 FA **$126**

Filmstrip titles:
- Measuring Length and Temperatures in Fantasyland
- Review—Metric Concepts All Around Disneyland
- Measuring Mass in Adventureland
- Measuring Speed and Distance in Tomorrowland

Single sound filmstrip $36

Components:

4 color filmstrips, 4 records OR cassettes, 1 Mr. Meter Wall Chart, 1 large aerial map of Disneyland, teacher's guide.

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

HISTORY OF MEASUREMENT (I,j)

Purposes:

- To trace the history of standard weights and measures
- To explain the invention and significance of the metric system

Content:

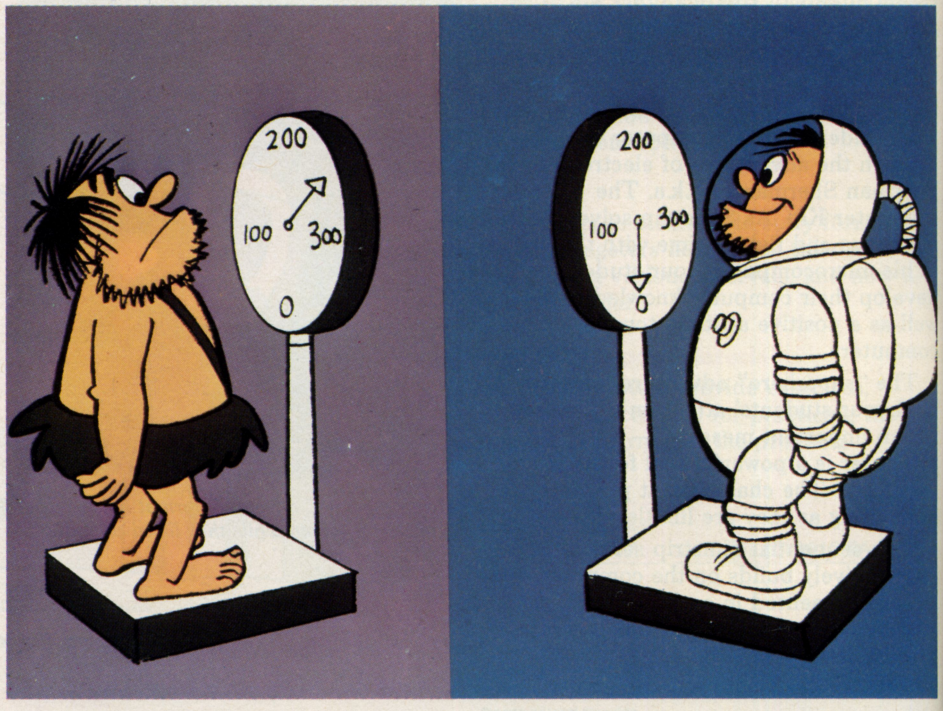
Jiminy Cricket travels from the Stone Age to the Space Age to show key milestones in the development of measurement systems.

HISTORY OF MEASUREMENT — SET 63-8033 FA **$147**

Filmstrip titles:
- Language of Measurement
- The Long and the Short of It
- A Weighty Problem
- Measuring the Unknown
- Measuring the Future

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes OR records, 5 spirit masters, teacher's guide, and catalog cards. **ONLY $147.**



Trace the history of weights and measures from the Stone Age to the Space Age.

Show students how math skills apply to everyday life

MATH ALL AROUND US (I,j)

Superb Disney artwork will hold your students' attention through each filmstrip.

Math is easier to teach when your students want to learn, and they will once you illustrate the important role math plays in their lives!

Purposes:

- To present a step-by-step method of problem solving
- To point out common mistakes made in adding and subtracting decimals
- To demonstrate the importance of estimating for reasonable answers
- To review methods of adding and subtracting fractions
- To demonstrate how to read graphs: bar, line, pictograph
- To demonstrate the importance of math in everyday life

Content:

This humorous and beautifully illustrated filmstrip series uses a lucid step-by-step method to clarify such key mathematical concepts as adding and subtracting, decimals and fractions, reading graphs and estimating answers. The series carefully reviews each concept and demonstrates how it applies to students' everyday lives.

Lesson Support Materials:

Twelve spirit masters, two for each filmstrip, provide additional practice in each skill area.

MATH ALL AROUND US — SET 63-8083 FA **$170**

Filmstrip titles:
- Problem Solving with Mickey Mouse
- Decimals with Donald and Daisy
- Estimating with Scrooge McDuck
- Fractions with Huey, Dewey, and Louie
- Graphs with Goofy
- Math Careers with Ludwig Von Drake

Single sound filmstrip $36

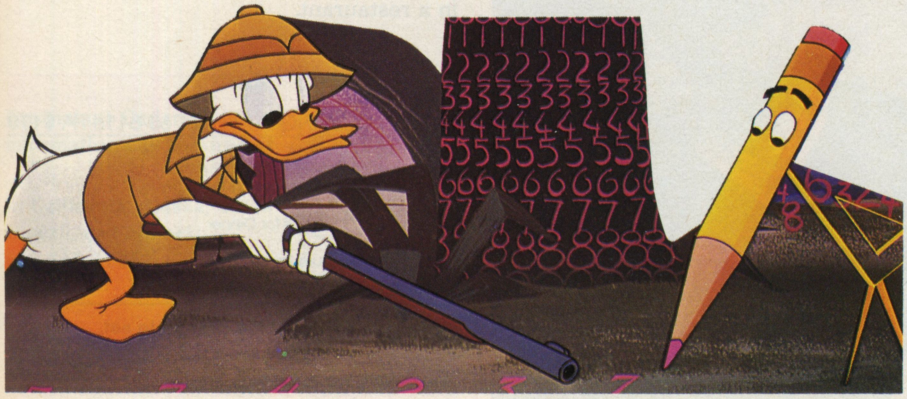
SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, 12 spirit masters, teacher's guide, and catalog cards. **ONLY $170.**

DONALD IN MATHMAGIC LAND (I,J,S)

Adapted from the award-winning animated film, this series shows students how almost every part of their world — from famous inventions to nature's creations — is touched by mathematics.

Purposes:

- To demonstrate how mathematical theories are applied to architecture, sculpture, and music
- To reveal the beauty of mathematical forms in nature
- To illustrate the role of geometry in games and sports



Donald explores the wonders of mathematics in this educational classic.

Content:

Traveling in Mathmagic Land, Donald Duck meets Pythagoras and learns how the father of math discovered the octave and developed the musical scale. Donald discovers how the pentagram is found in natural forms such as snowflakes, flowers, and seashells. Two chessmen show Donald how math dictates the design of many board games and outdoor sports.

Finally, Donald discovers the most exciting game of all: the mental processes that can transform ancient mathematical concepts into the ideas and inventions of the future.

DONALD IN MATHMAGIC LAND — SET 63-8034 FA **$124**

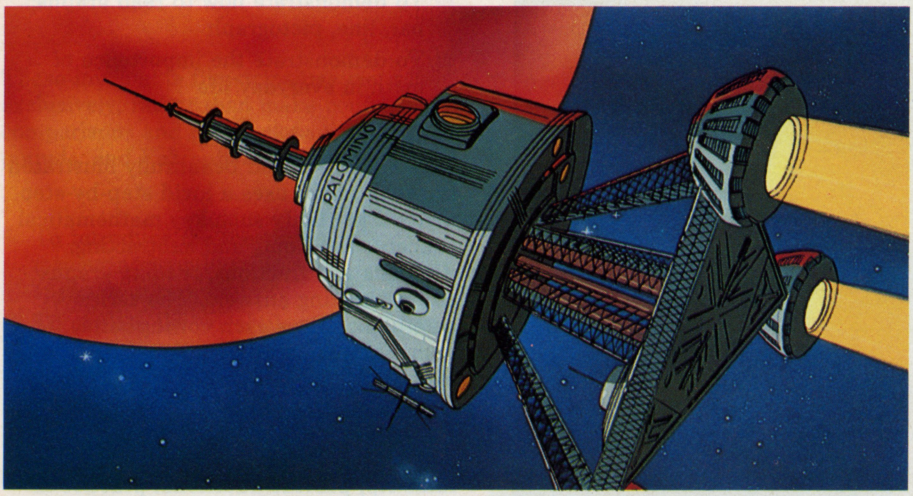
Filmstrip titles:
- Math in Music
- The Secret of the Pentagram
- Who's Keeping Score?
- The Shape of Things

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

Explain the foundations of mathematics with these classic Disney series

SPACE MISSION: MATH (I,J,s)



Fascinating outer-space stories captivate students as they demonstrate how to set up and solve problems.

Make math exciting for your students with this high-interest sci-fi story format that puts math principles into practice. You'll have your students' undivided attention as you teach problem solving.

Purposes:

- To show students how to decide if a problem calls for addition, subtraction, multiplication, or division
- To demonstrate addition and subtraction with sums of money
- To explain the technique of estimating for quick computation
- To introduce the concepts of area and perimeter

Content:

Featuring characters from Disney's dramatic science fiction feature "The Black Hole," five high-interest stories present a systematic approach to problem solving. When faced with math problems, story characters determine which math operations are appropriate by asking themselves simple, logical questions.

SPACE MISSION: MATH — SET 63-8104 FA **$147**

Filmstrip titles:
- Problem Solving: Addition and Subtraction
- Problem Solving: Multiplication and Division
- Problem Solving: Estimating
- Problem Solving: Area and Perimeter
- Problem Solving: Number Patterns

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes, poster, 10 spirit masters, teacher's guide, and catalog cards. **ONLY $147.**

MATH FOR EVERYDAY LIVING (J,S)

This program is a useful aid in preparing your students for junior and senior high proficiency tests and for helping students who need remedial work in mathematics. Humorous episodes and a bright, lively approach hold students' interest and help insure that the mathematical concepts are retained.

Purposes:

- To present valuable math skills essential to everyday life
- To stress a common sense approach to using the calculator in solving math problems
- To familiarize students with the metric and standard forms of measurement as presented in proficiency tests
- To provide remediation for students having difficulty with math word problems

Teens demonstrate the practical uses of the calculator in everyday life.

Content:

Six real-life situations show daily uses for math. Valuable life skills presented include setting up a budget, using the metric system, buying groceries, furnishing a room, traveling, and eating in a restaurant.

MATH FOR EVERYDAY LIVING — SET 63-8113 FA **$170**

Filmstrip titles:
- Measurement: From Start to Furnish
- Travel: Getting There Is Half the Sum
- Have I Got a Budget for You!
- Guess Who's Paying for Dinner
- Ticket Tactics
- Cooking: Measure for Measure

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, 6 spirit masters, teacher's guide, and catalog cards. **ONLY $170.**

Disney helps you provide a basic understanding of computer skills

THE COMPUTER PEOPLE (I,J)

Soon computer literacy will become as important a skill for employment as literacy in reading, writing, and math. Even now, students require a basic understanding of computers before they enter the work force. And computer-based learning can help sharpen students' logic skills and thought processes or tutor them in areas where they need extra attention.

This clever filmstrip set can help you to develop your students' computer literacy skills quickly and easily. Students will eagerly follow the humorous adventures of The Computer People, three enthusiastic teenagers who start their own computer consulting company.

As The Computer People educate their first client, a computerphobic butler named Giles, your students will acquire an understanding, awareness, and appreciation of computers.

This sequential filmstrip set progressively builds on the computer knowledge developed in each filmstrip, so students' skills increase with each viewing.

Three teenagers help a computerphobic butler develop basic computer skills.

Teenage role-models inspire students to learn about the computer.

Content:

- "The Computer: A Proper Introduction"
  Explains the many uses for a computer; describes computer terminology; emphasizes the need for computer literacy.
- "A Hard Day's Hardware"
  Reviews terminology and functions of computers; explains the difference between hardware and software; teaches the major hardware components (input, processing, and output); demonstrates how these components work.
- "Software to the Rescue"
  Describes four common computer languages (BASIC, COBOL, FORTRAN, and LOGO) and explains how they differ; shows prepackaged software and software storage devices (cassettes, cartridges, and floppy discs); illustrates the differences between different kinds of software; describes the programming process.

Purposes:

- To describe the many ways in which computers are used
- To introduce computer terminology and computer language
- To demonstrate the components of the microcomputer and how they function
- To introduce concepts of hardware and software
- To define the functional purpose of computer software and describe common types
- To encourage students to learn more about programming
- To introduce beginning programming concepts

THE COMPUTER PEOPLE SET 63-8143 FA **$97**

Filmstrip titles:
The Computer: A Proper Introduction
A Hard Day's Hardware
Software to the Rescue

Single sound filmstrip $36

SAVE $11 on the complete set.
3 color filmstrips, 3 cassettes, teacher's guide, and catalog cards. **ONLY $97.**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

A comprehensive introduction to work and employment for primary students

DISNEY'S BEGINNING CAREER ADVENTURES (P)

Offer your students a preview of the work world and explore the many career choices they have.

According to studies by the U.S. Department of Education's Office of Career Education, the use of career educational materials at the elementary level improves students' basic skills and increases their occupational awareness. Now Disney gives your primary students an exciting preview of the world of work, helping them to develop healthy, enthusiastic attitudes toward work and careers early in life.

Purposes:

- To help students develop greater awareness and appreciation of their individuality
- To stress the possible connections between current play activities (sports, hobbies, etc.) and future career plans
- To demonstrate how skills learned and attitudes developed in school are related to and help prepare students for the world of work
- To develop a positive attitude toward work and workers
- To suggest career options

Content:

In this valuable filmstrip series, youngsters are encouraged to explore their own talents and interests. Children learn to relate their hobbies and preferences to career choices that will provide job satisfaction. And they gain new respect for all kinds of work at all levels.

DISNEY'S BEGINNING CAREER ADVENTURES SET 63-8133 FA **$170**

Filmstrip titles:
- Learning About Me
- Learning at Play
- Working at Home
- Working at School
- A World of Choices
- Everyone's a Worker

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, 6 spirit masters, teacher's guide, and catalog cards. **$170.**

DISCOVERING THE WORLD OF WORK (I)

Open a whole new world for your students: the world of work. There's a lot more to work than most youngsters realize, like the many career clusters that their skills may fall within. Disney helps you give them a positive, thorough overview they'll enjoy.

Purposes:

- To stress the value of productivity
- To show that skills developed in school are relevant to the world of work
- To encourage students to develop an inventory of their own interests and abilities

Content:

Delightful Disney characters will hold your students' attention in eight stories that help young people appreciate work as a productive effort. Through a combination of animation and live-action photography, the world of work will come alive to your elementary students.

Lesson Support Materials:

8 spirit masters help reinforce key concepts in this series.

DISCOVERING THE WORLD OF WORK SET 63-8118 FA **$216**

Filmstrip titles:
- What Is Work?
- Why Should I Work?
- How Is All Work Alike?
- Exploring Different Job Groups
- How Does School Relate to Work?
- Making and Investing Money
- Which Job Is Right for You?
- People and Careers Changing and Growing

Single sound filmstrip $36

SAVE $72 on the complete set.
8 color filmstrips, 8 cassettes, 8 spirit masters, teacher's guide, and catalog cards. **ONLY $216.**

This series is endorsed by the National Institute for Career Education (NICE). Headquartered at the University of Southern California, NICE coordinates the efforts of career specialists from business, labor, school systems, colleges, and universities nationwide.

Students will learn about their own skills and interests and how to relate this knowledge to career decisions.

Prepare students for our ever-changing world

SKILLS FOR THE NEW TECHNOLOGY: WHAT A KID NEEDS TO KNOW TODAY (p,I)

NEW!

Inspired by the forward-looking themes of EPCOT Center, this three-filmstrip set acquaints your students with skills and attitudes they'll need to function effectively in a changing world.

Purposes:

- To show how computers are now a part of our daily lives
- To encourage students to achieve computer literacy
- To inspire students to develop a positive attitude toward change
- To suggest ways students can prepare for careers of the future
- To stress that communication skills will play an increasingly important role in the future

Elmer, a friendly custodian, learns the many helpful applications of the computer.

This stage crew acts out changes in technology for Elmer.

Content:

- "Living with Computers"
  A magical young girl takes Elmer, a lovable, eccentric custodian, on a whirlwind tour to stress the importance of computer literacy by showing him how the computer is being used in homes, schools, and in the work place.
- "Living with Change"
  Using sets that they design themselves, a team of student stagehands demonstrate that our world is constantly changing with the advent of new technology. They show the positive effects of change and encourage a flexible attitude and a positive outlook toward the future.
- "Basic Communication Skills"
  When Elmer, the custodian, can't figure out a written message from a student, a smart friend comes to remind him of the importance of communication skills, including careful listening and speaking and clear writing. Elmer learns that even using a computer requires strong basic communication skills. And thanks to his friend, Elmer finally figures out the message!

SKILLS FOR THE NEW TECHNOLOGY: WHAT A KID NEEDS TO KNOW TODAY — SET 63-5008 FA **$114**

Filmstrip titles:
Living with Computers
Living with Change
Basic Communication Skills

Components:
3 color filmstrips, 3 cassettes, 36 comic books (1 title), teacher's guide, poster, and catalog cards. **ONLY $114.**

Lesson Support Materials:

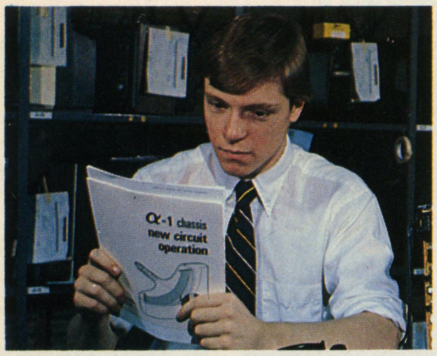
RESOURCE PACK

Includes 36 comic books (one title) to explain and reinforce vital concepts, and a full-color poster featuring new advances in technology.

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Teach basic career skills that last a lifetime

CAREERS: BASIC SKILLS FOR A CHANGING WORLD (J,S)



Young people discover that once they start a job they must continue to study in order to keep pace with changing technology.

With this extraordinary series, you'll teach broadly applicable career skills that will never be outdated – skills your students will use again and again throughout their working lives, no matter what their career paths.

Filmstrips provide many examples of how academic skills are used 'on the job.'

Purposes:

- To show how academic skills are used in a variety of jobs
- To establish the importance of considering personal interests, skills, and values when selecting a career
- To discuss different methods of acquiring career training and education
- To illustrate the step-by-step process of finding a job
- To demonstrate responsible on-the-job behavior
- To illustrate the importance of balancing one's work life with satisfying leisure activity

Content:

Sequential lessons carry students step-by-step through the complete process of choosing a career, finding a job, and adapting to the world of work.

Series content is based on the ten official career education goals proposed by the Department of Education, Washington, D.C.

Students learn that promptness and neat attire will help them make a good impression when applying for jobs.

This series introduces your youngsters to many different job opportunities.

CAREERS: BASIC SKILLS FOR A CHANGING WORLD SET 63-8102 FA **$271**

Filmstrip titles:

Preparing for a Career: Academic Skills
Preparing for a Career: Interpersonal and Job Skills
Preparing for a Career: Training and Education
Deciding on a Career: Interests, Aptitudes, and Abilities
Deciding on a Career: Values and Attitudes
Deciding on a Career: Sources of Job Information
Starting in a Career: Job Hunting Skills I
Starting in a Career: Job Hunting Skills II
Succeeding in a Career: Work Habits
Succeeding in a Career: Balancing Work and Leisure Time

Single sound filmstrip $36

SAVE $89 on the complete set.
10 color filmstrips, 10 cassettes, 10 spirit masters, teacher's guide, and catalog cards. **ONLY $271.**

Now Available in Spanish

¡Ahora Disponible en Español!

Produced in cooperation with the National Institute for Career Education (NICE).

Headquartered at the University of Southern California, NICE coordinates the efforts of career specialists from business, labor, school systems, colleges, and universities nationwide.

"Best on the market. Follows our class text to perfection. Nicely done; terrific humor; current; integrated. Exceptional!!"

Dorothy Wolf
Sholes Middle School
Milwaukee, WI

Offer students personal career counseling

DISNEY'S CAREER PLANNING PROGRAM (J,S)

Give your young people a close look at 18 different careers and help them discover how their own talents and interests can be incorporated into jobs where they can really achieve.

Purposes:

- To create awareness of the talents and skills required for various careers
- To help students become aware of their own career skills and interests
- To demonstrate how to develop a personal career plan
- To provide examples of jobs from six major career-interest areas
- To illustrate how to apply and interview for the first entry-level job

Content:

Using six career-interest areas as a guide, students focus on their personal interests, inventory their abilities, and begin a personal career plan.

The wide variety of careers that are represented at Walt Disney World© illustrate some of the options available.

Your young people learn about careers for "doers" when they visit a beautiful topiary garden.

Support Materials:

Twelve spirit masters provide activities that examine career priorities and uncover personal interests and skills. Pre-test and post-test materials measure students' attitudes toward careers before and after viewing the program.

DISNEY'S CAREER PLANNING PROGRAM SET 63-1900 FA **$326**

Filmstrip titles:

- Introduction: Why Career Planning?
- How Careers Influence Lifestyles (and Vice-Versa)
- How to Begin Your Personal Career Plan
- Six Interest Areas: Where Do You Fit?
- Career Clusters: Understanding the Options
- Career Interest Area 1 The Investigators
- Career Interest Area 2: The Doers
- Career Interest Area 3: The Influencers
- Career Interest Area 4: The Helpers
- Career Interest Area 5: The Organizers
- Career Interest Area 6: The Creators
- Career Plans in Action: That First Job

Single sound filmstrip $36

SAVE $106 on the complete set.
12 color filmstrips, 12 cassettes OR records, 12 spirit masters, teacher's guide, and catalog cards. **ONLY $326.**

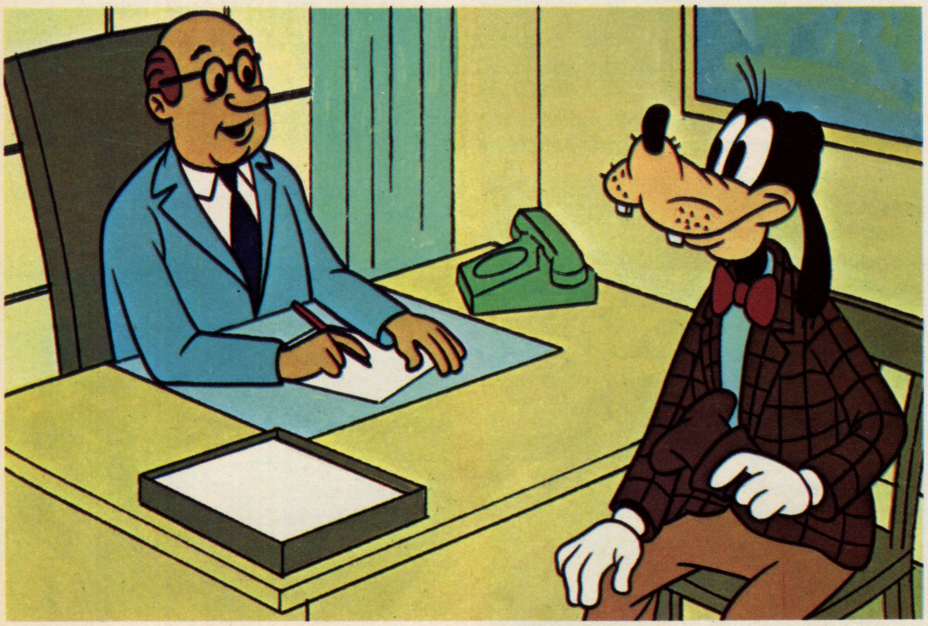
For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

GOOFY GOES TO WORK (J,S)

You want your students to succeed in the work world. Help prepare them by leading them through the whole job-hunting process in a friendly way that will build their confidence.

Purposes:

- To demonstrate how to plan a successful job search
- To show how to apply for a job
- To prepare students for the job interview
- To explain various employee benefits
- To provide tips on holding a job, advancing on the job, and changing jobs



A thorough explanation of the interview process will help your students to prepare effectively for their own job interviews.

Content:

Your students accompany Goofy through the job-hunting process as he plans his job search, fills out his first application, interviews with a personnel officer, and ultimately chooses a job that's right for him.

Two final filmstrips then show how to make a good impression on the job and what to do if it becomes necessary to make a job change.

Now Available in Spanish

¡Ahora Disponible en Español!

GOOFY GOES TO WORK SET 63-8048 FA **$170**

Filmstrip titles:

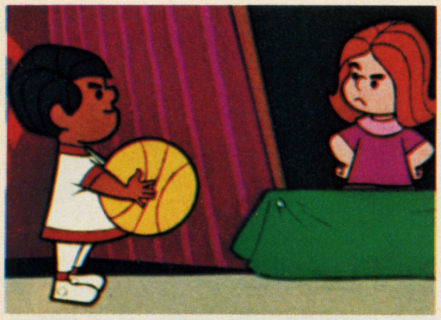
- Before the Search Begins
- Making an Application
- The Interview
- Which Job's Best for You?
- Making a Good Impression
- Changing Jobs

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes OR records, teacher's guide, and catalog cards. **ONLY $170.**

Establish "ground rules" for school behavior

WHAT SHOULD I DO? (P)



Your youngsters will learn how to solve problems involving friends and classmates.

Every child will immediately recognize the problem situations in this series. Open-ended filmstrips present a conflict, discuss options, and then ask your students "What would you do?"

Purposes:

- To show how to win and lose arguments gracefully
- To point out the need to abide by rules
- To help give students confidence in peer relationships
- To examine the need for honesty and integrity
- To emphasize the importance of cooperation

Content:

Cartoon characters portray real-life situations of school children who must make value decisions when they come in conflict with others, move to a new school, find lost property, and work on group projects.

WHAT SHOULD I DO — SET 63-1506 FA **$147**

Filmstrip titles:
- The Fight
- The Game
- The New Girl
- The Lunch Money
- The Project

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes OR records, teacher's guide, and catalog cards. **ONLY $147.**

Show youngsters how to resolve conflicts gracefully.

BACK TO SCHOOL WITH WINNIE THE POOH (P)

School and classroom rules are presented in an easy-to-remember teaching format.

Now Disney gives you a warm and happy way to present the school conduct rules all youngsters need to learn.

The popular Pooh characters also help calm the fears young children have about school.

This series is especially well suited for children entering school for the first time or transferring from a different school.

Purposes:

- To encourage politeness and respect for others
- To help students develop good classroom listening skills
- To help students understand the importance of asking questions
- To establish guidelines for classroom cooperation
- To help students cope with "first day of school" fears

Content:

- Tigger learns about classroom citizenship when his careless, disruptive behavior makes it impossible for other children to study.
- Eeyore can't remember Owl's acorn-hunting directions until Christopher Robin teaches him some helpful learning and listening skills.
- When Roo visits school, he discovers why consideration and cooperation are the most important aspects of school behavior.
- Troubled by a school bully, Pooh demonstrates the value of self-esteem and friendliness.
- Piglet is nervous about his first day at school, but once he gets there, everyone is so encouraging that he forgets his shyness over being new.

BACK TO SCHOOL WITH WINNIE THE POOH — SET 63-8081 FA **$147**

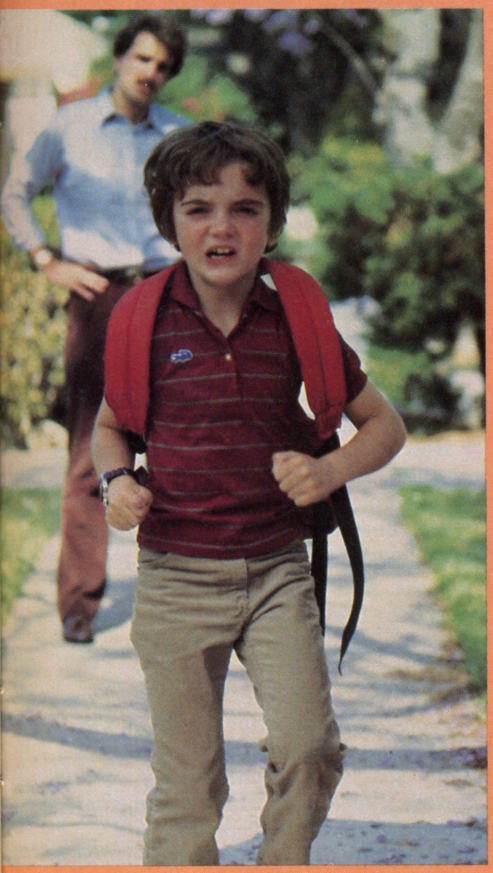
Filmstrip titles:
- Classroom Citizenship with Tigger
- Learning Skills with Eeyore
- School Citizenship with Roo
- Self-Esteem with Winnie the Pooh
- Being New with Piglet

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes, teacher's guide, and catalog cards. **ONLY $147.**

Address the serious problem of child molestation

CHILD MOLESTATION (A,P) NEW!



Children will learn they have the right to say "no" to sexual advances from an adult.

Now you can address the problem of child abuse with this timely two-part filmstrip set adapted from the new films "Child Molestation: Breaking the Silence," aimed at adults, and "Now I Can Tell You My Secret," targeted for children in grades K-3. This sensitive topic demands everyone's attention — professionals, parents, teachers, and children alike — and this new set provides an excellent starting point.

Help youngsters distinguish between "good touch" and "bad touch."

Purposes:

- To alert everyone to the hidden epidemic of sexually abused children
- To show how to identify symptoms of sexual abuse in children
- To suggest ways for adults to respond to a sexually abused child
- To reassure youngsters that they have a right to protect themselves against sexual advances from an adult
- To teach youngsters to say "no" in uncomfortable situations, to get to a safe place, and to tell an adult

Content:

- "Breaking the Silence" (A) Directed toward adults, this filmstrip offers guidelines on how to identify symptoms in a child who has been sexually abused and how to respond appropriately. It stresses the importance of reporting the situation as soon as it is detected. The filmstrip also demonstrates how to teach children to protect themselves.
- "Now I Can Tell You My Secret" (P) Geared toward children 5-8 years old, this filmstrip gently reassures children that they have a right to protect themselves from sexual advances by adults. Using the story of a boy who learns to come forward and tell his secret of being molested, children learn how to distinguish between "good touch" and "bad touch," how to say "no" in uncomfortable situations, and whom to turn to for help.

Children are encouraged to report any sexual advances to someone they trust. The adult filmstrip suggests ways for adults to respond to a sexually abused child.

Teach youngsters to protect themselves and run from sexual advances.

CHILD MOLESTATION SET 63-8151 FA **$72**

Filmstrip titles:
Breaking the Silence
Now I Can Tell You My Secret

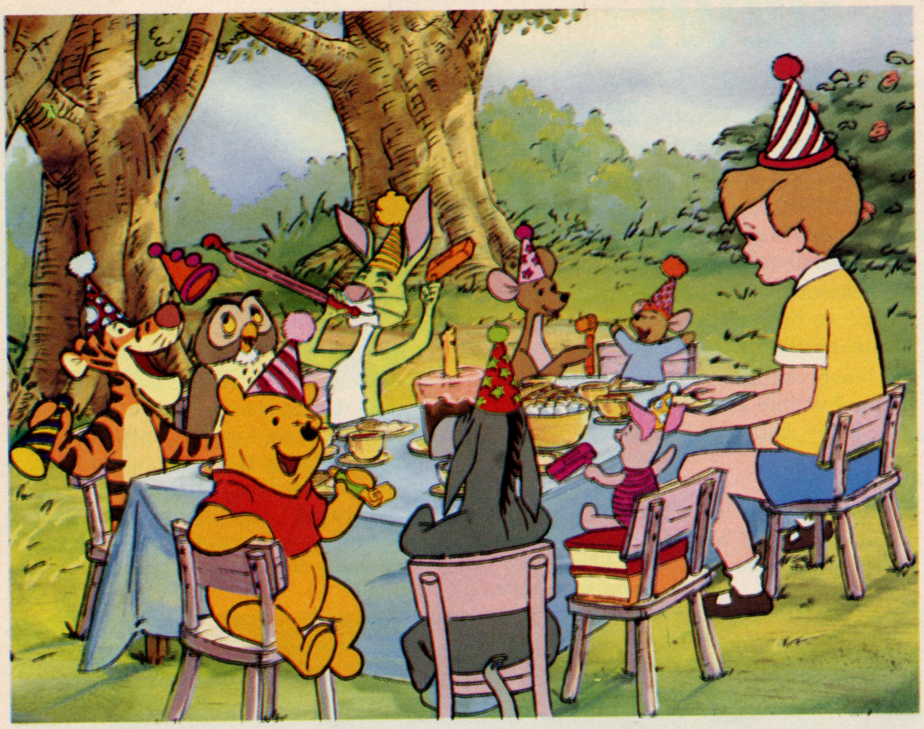
Single sound filmstrip $36

2 color filmstrips, 2 cassettes, teacher's guide, and catalog cards. **ONLY $72.**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Teach students right from wrong

WINNIE THE POOH AND THE RIGHT THING TO DO (P)



The principles of right and wrong are presented in situations that are familiar to young children.

Content:

- Piglet learns that although he has no money to buy Roo a birthday present, he can't use the money from a lost wallet he finds.
- Tigger learns he doesn't need to make up a story about a famous relative to impress his friends.
- Rabbit learns that stealing is wrong because it leads to sadness, anger, and guilt.
- Pooh learns not to procrastinate. By neglecting to fix the sign dangling over his door, he endangers himself and his friends.
- Tigger learns that when he cheats others, he cheats himself.
- Roo learns to respect the property of others after he playfully uproots the vegetables in Rabbit's garden and sees how much he has hurt his friends.

Here are all the wonderful Pooh characters teaching your children that the easy road is often the hardest road: that cheating, lying, bragging, stealing, and other irresponsible behaviors are costly choices.

Your youngsters will respond naturally to the Pooh filmstrip characters. They'll react to and absorb the lessons because they're presented in a non-threatening way. And all the Pooh friends are here, teaching your boys and girls through meaningful, colorful stories.

These filmstrips use situations that mirror real-life experiences your young students have at school, at home, and in the community, so they can easily identify with what is happening to the Pooh characters and learn from their mistakes.

Here's your chance to teach your young people the importance of telling the truth, fulfilling a commitment, and owning up to one's mistakes. Here's the way to show your youngsters that self-respect automatically generates respect for others.

Purposes:

- To define responsible behavior in terms of consideration and cooperation
- To make students aware of the consequences of anti-social behavior
- To encourage discussions about honesty, self-respect, commitment, cheating, and respecting others' rights

Pooh and your students learn a lesson in getting along with others.

"This has to be the best set of filmstrips for teaching grade school children about not stealing, lying to others, etc. . . . One of our classes had a problem with a child stealing. We showed the filmstrip where Rabbit stole the encyclopedia. That afternoon the things that were taken were returned by the child."

Cynthia Ralding
James Bowie Elementary School
Grand Prairie, Texas

WINNIE THE POOH AND THE RIGHT THING TO DO — SET 63-0737 FA **$170**

Filmstrip titles:
- In Which Pooh Learns Not to Endanger Others
- In Which Piglet Learns Not to Keep Lost Property
- In Which Tigger Learns Not to Cheat
- In Which Rabbit Learns Not to Steal
- In Which Tigger Learns Not to Lie
- In Which Roo Learns Not to Destroy Property

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes OR records, teacher's guide, and catalog cards. **ONLY $170.**

Convey guidance lessons with effective stories

DONALD DUCK'S ELEMENTARY GUIDANCE SERIES (P,I)

This award-winning filmstrip series helps your students develop the self-discipline, confidence, and self-respect they'll need to achieve social maturity.

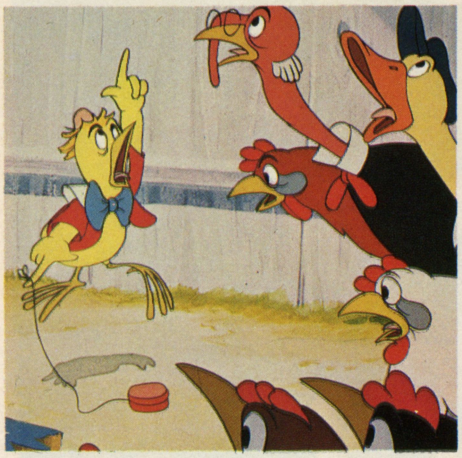
Although the stories convey serious messages, they're well balanced with lighthearted Disney fun, so you can be sure your youngsters will pay close attention.

Purposes:

- To emphasize the value of self-control and self-discipline
- To develop awareness of the consequences of anti-social behavior
- To encourage discussion of personal and social values

Content:

- "Donald's Crime"
  Donald Duck needs money and dips into his nephews' piggy bank. His conscience does not let him rest until he repays every penny.



The importance of clear thinking and common sense is taught in the story of "Chicken Little."

DONALD DUCK'S ELEMENTARY GUIDANCE SERIES — SET 63-8058 FA **$124**

Filmstrip titles:
Donald's Better Self
Donald's Crime
Elmer Elephant
Chicken Little

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

- "Donald's Better Self"
  Donald struggles against his impulses to go fishing instead of going to school.
- "Chicken Little"
  By listening to rumor and propaganda, the barnyard hens become their own worst enemies.
- "Elmer Elephant"
  Elmer is ridiculed by the other animals because of his trunk – until he uses it to save the day.

LEARNING LAWS: RESPECT FOR YOURSELF, OTHERS, AND THE LAW (I)

This sensitive filmstrip set will help you encourage classroom discussion of the difficult issues your students may be facing now. They offer you a way to guide students to choose the right path.

To give you additional support with these topics, the Teacher's Guides were written and compiled by leading national authorities on each of the included subjects.

Purposes:

- To illustrate the consequences of peer pressure and delinquent behavior
- To show the need for behaving responsibly and respecting the law
- To help elementary students confront serious issues like substance abuse, violence in schools, and theft
- To provide a sensitive introduction to the subject of child abuse
- To show the consequences of watching too much television

National Education Institute (NEI), a non-profit corporation, developed "Learning Laws" in cooperation with the International Association of Chiefs of Police (IACP), the National Council of Juvenile and Family Court Judges, and writer/producer/director Philip Abbott.

Content:

Five stories each dramatize a different problem and offer a solution. Problems dealt with are: peer pressure; child abuse; undisciplined TV viewing; violence directed against teachers; theft; and temptations for dishonesty.

NOTE: In four of the filmstrips, children play all the roles, including adults. That means your students will identify closely with the problems all the characters face.

LEARNING LAWS: RESPECT FOR YOURSELF, OTHERS, AND THE LAW — SET 63-8135 FA **$147**

Filmstrip titles:
The High Road
What's Wrong with Me
Too Much of a Good Thing
Who Will Be the Teacher?
That's My Bike

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes, teacher's guide, and catalog cards. **ONLY $147.**

Show the consequences of delinquent behavior.

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Prepare your students for the critical events in family life

FAMILY PROBLEMS: DEALING WITH CRISIS (I)

One filmstrip emphasizes the fact the parental divorce or separation does not mean children will lose their parents' love and support.

Content:

- "When Parents Separate"
  Explores the decisions of couples to end their marriages – and how it may affect their children.
- "After the Divorce"
  Portrays the reactions youngsters may have to this crisis – including fear of future loss, anger, and guilt.
- "Looking at Death"
  Examines ways of understanding death and explores some of the feelings that accompany the loss of a loved one.
- "Grieving"
  Examines the process of recovering from the loss of a loved one.
- "When Families Move"
  Helps prepare youngsters for the experience of moving.
- "The New Neighborhood"
  Demonsrates how active involvement can lead to new friendships and a sense of belonging.

Major events that disrupt family life – moving, divorce, and death – can have a profound effect on a child's personal and social development. These situations also pose a special challenge to the teacher who is called upon to offer emotional support and counseling.

This insightful series is designed to help open up honest communication between teachers and students on these anxiety-filled subjects. The filmstrips combine supportive, sensitive narration with excerpts from interviews with children who have undergone family crises.

Students who face similar problems see that they are not alone . . . and that these crises are a natural, if often disturbing, part of life. Youngsters not involved in crisis events get a sympathetic look at the problems their classmates may be facing.

Help youngsters deal with the death of a loved one

Your youngsters will learn that moving to a new neighborhood involves making new friends as well as other adjustments.

Purposes:

- To discuss, from a child's point of view, the problems of moving to a new neighborhood, parental separation and divorce, and the death of a loved one
- To provide simple coping mechanisms youngsters can use to alleviate stress and anxiety during a crisis
- To help children verbalize their concerns during a crisis period

FAMILY PROBLEMS: DEALING WITH CRISIS — SET 63-8096 FA **$170**

Filmstrip titles:
- Looking at Death
- Grieving
- When Parents Separate
- After the Divorce
- When Families Move
- The New Neighborhood

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, teacher's guide, and catalog cards. **ONLY $170.**

Open positive communication with students

GETTING ALONG WITH RULES (I)

This program presents realistic situations that stress positive behavior, both with authority figures and the peer group. Dishonest and irresponsible behavior is shown to be unacceptable, whether in the classroom or at home.

Purposes:

- To show that anger is a natural emotion and demonstrate how to deal with it constructively
- To present common examples of conflicts between authority figures and young people and how to resolve them.
- To explore conflicts that arise between the individual and his peer group
- To help students consider the impacts of honest and dishonest actions on themselves and others

This series shows that if you are to blame in a situation, the most important step is to take responsibility for what you did.

Content:

Taking responsibility for actions and emotions is always a difficult thing to do These filmstrips reinforce the positive personal growth that comes when one learns to understand and deal with the impact of anger, rebellion, dishonesty, peer pressure, and rules and regulations.

GETTING ALONG WITH RULES — SET 63-8117 FA **$147**

Filmstrip titles:
- Anger: How Do I Deal with It?
- Pointing the Finger: Who's to Blame?
- Teachers, Parents and Authorities: How Do I Handle Disagreements?
- Honesty: What's the Best Policy?
- Following the Group: What About My Rights?

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes, teacher's guide, and catalog cards. **ONLY $147.**

THE AFTERSCHOOL SPECIALS SERIES (I,J,s)

In "The Pinballs" Kristy McNichol stars as a courageous foster child who learns that she can make choices and give direction to her life.

With these provocative dramas, you'll focus attention on many of the contemporary issues and problems that confront your young people.

Your students will want to share their feelings about what they've seen.

To help you plan your follow-up discussions, a thorough Teacher's Guide provides discussion questions, background information, and story summaries.

Purposes:

- To stimulate open discussion of issues that confront young people
- To help students clarify values
- To illustrate the elements of a well-told story

Content:

- "Francesca, Baby"
  (from the novel by Joan Oppenheimer)
  Seventeen-year-old Francesca faces the special problems suffered by children of alcoholic parents, but she finds help through "Alateen" and learns to cope.
- "Dear Lovey Hart: I Am Desperate"
  (from the novel by Ellen Conford)
  A high school sophomore writes an anonymous advice column for her school newspaper and learns a lesson in responsibility.
- "The Pinballs"
  (from the novel by Betsy Byars)
  Three displaced foster children feel that they are like pinballs – aimlessly going wherever they are pushed. When they discover they can make choices and give direction to their lives, they learn to appreciate themselves and each other.
- "Pssst! Hammerman's After You"
  (from the novel "The 18th Emergency" by Betsy Byars)
  Eleven-year-old Mouse provokes the school bully and then must face the consequences of his action.

THE AFTERSCHOOL SPECIALS SERIES
SET 1 — SET 63-1700 FA **$124**

Filmstrip titles:
- Francesca, Baby (2 filmstrips)
- Dear Lovey Hart: I Am Desperate (2 filmstrips)

SET 2 — 63-1705 FA **$124**

Filmstrip titles:
- The Pinballs (2 filmstrips)
- Pssst! Hammerman's After You (2 filmstrips)

Single sound filmstrip $36

SAVE $20 on each complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

"Francesca, Baby"
The original film received the Blue Ribbon award at the 1978 American Film Festival, the Learning A/V Award, the "Best in Show" award from the Mental Health Association Film Festival, the Gold Plaque award from the Chicago Film Festival, and an Emmy nomination for children's programming.

"The Pinballs"
The original film received an Emmy nomination for children's programming and the Silver Plaque award from the 1977 Chicago Film Festival.

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Inspire your students with portraits of courageous and talented handicapped individuals

OVERCOMING HANDICAPS (I, J, S)

Each filmstrip in this important series focuses on efforts by the handicapped to find their rightful places in society—to become part of the mainstream. These titles will inspire your students to look past their stereotypes and prejudices toward the handicapped.

Purposes:

- To help children understand what it means to be handicapped
- To introduce students to the reasons for mainstreaming
- To encourage students to look past an individual's handicap to the many feelings, attitudes, and abilities they share with that individual
- To demonstrate that a handicap is not a limitation on accomplishment
- To provide an historical perspective on the development of education for the handicapped

OVERCOMING HANDICAPS: THREE STORIES OF TRIUMPH — SET 63-8123 FA **$124**

Filmstrip titles:
Rick, You're In: A Story About Mainstreaming
Reaching Out: A Story About Mainstreaming
Amy on the Lips (2 filmstrips)

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes, teacher's guide, and catalog cards. **ONLY $124.**

Content:

- "Rick, You're In: A Story About Mainstreaming"
  This filmstrip deals with the decision of Rick, a wheelchair-bound student, to try to "make it" in a regular high school — and its impact on his life and the lives of his new classmates and teachers.
- "Reaching Out: A Story about Mainstreaming"
  Mary is a vivacious and determined ten-year-old — severely deaf, with limited speech and cerebral palsy. When she attends a "regular" class for the first time, she and her new classmates learn to "reach out" to overcome obstacles to communication.
- "Amy On The Lips" Parts I and II
  Adapted from the Disney feature film "Amy," this filmstrip tells the story of a concerned woman who undertook the challenges of teaching deaf children to speak at a turn-of-the century school for the deaf and blind.

THE TRULY EXCEPTIONAL PEOPLE SERIES (I, J, S)

Here are three inspiring stories that celebrate life. Each proves that everyone has the ability, no matter what his or her handicap, to achieve greatness. All your students will want to make the most of their talents after viewing these unforgettable stories of determination and drive.

Jill Kinmont Boothe, the former ski champion whose own remarkable story was told in "The Other Side of the Mountain," narrates each filmstrip.

Content:

- "The Truly Exceptional Carol Johnston" (two filmstrips)
  The achievements of a champion gymnast who was born with one arm.
- "The Truly Exceptional Dan Haley"
  Though gradually going blind, a determined teenager continues to enjoy an active life.
- "The Truly Exceptional Virl and Tom Osmond" (two filmstrips)
  Born with severe hearing impairments, the two eldest Osmond brothers contribute to the show business enterprise of their famous family.

Purposes:

- To motivate youngsters to strive for achievement despite problems or difficulties that may arisef
- To illustrate the rewards of perseverance and hard work
- To focus attention on the abilities of the handicapped

THE TRULY EXCEPTIONAL PEOPLE SERIES — SET 63-8092 FA **$147**

Filmstrip titles:
The Truly Exceptional Carol Johnston (2 filmstrips)
The Truly Exceptional Virl and Tom Osmond (2 filmstrips)
The Truly Exceptional Dan Haley

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes, teacher's guide, and catalog cards. **ONLY $147.**

Millions of Americans have met Carol "Lefty" Johnston through her television appearances on "The National Easter Seal Telethon" and NBC's "Real People."

Winner of numerous awards, including the CINE GOLDEN EAGLE

Help students make effective judgments in life

DECISION MAKING: CRITICAL THOUGHT IN ACTION (I,J) NEW!

One of the most important skills you can teach young people today is how to think critically. It will help them with future decisions in all areas in life! Through viewing a variety of dramatic situations, students learn to analyze what they hear, read, and see, and to reach a decision based on factual information and logic.

Students learn to consider their individual characteristics for effective decision making.

Purposes:

- To introduce the concept of critical thinking
- To encourage students to reach logical conclusions based on accurate sources of information
- To emphasize an understanding of one's own needs when making a decision
- To promote critical judgment as an attitude in life

Content:

Part I in this two-filmstrip set is the attention-getting introduction to the principles of critical thinking: the importance of truth, logic, and understanding one's individual characteristics and needs. Guided by a character inspired by Rodin's "The Thinker," students see elements of critical thinking applied to two dramatic decisions in a couple of humorous "silent movie" vignettes. This helps students grasp the significance of decision making in broad terms. Then in Part II, the same principles of critical thinking are put to use in practical situations with which your students will readily identify. In this way, they will begin thinking about how to apply critical thinking in their own decision making.

DECISION MAKING:
CRITICAL THOUGHT
IN ACTION SET 63-5012 FA **$72**

Filmstrip titles:
Part 1
Part 2

Single sound filmstrip $36

2 color filmstrips, 2 cassettes, teacher's guide, and catalog cards. **ONLY $72.**

MANAGING YOUR MONEY: BANKING AND CREDIT (J,S)

As your students approach adulthood, they need a firm understanding of the principles of money management. This timely filmstrip set helps you give them a solid grasp of those principles.

Teens learn how to handle their personal finances.

Purposes:

- To introduce teens to basic banking services
- To describe the processes of opening checking and savings accounts
- To familiarize students with interest and finance charges
- To encourage responsible money management
- To demonstrate the process for applying for loans and credit cards
- To discuss the benefits and drawbacks of borrowing money

Content:

Practical information and advice about credit cards, bank loans, checking and savings accounts are conveyed in realistic stories featuring teens just like your own students.

MANAGING YOUR MONEY:
BANKING AND CREDIT SET 63-8140 FA **$124**

Filmstrip titles:
Buying on Credit
Interest and Finance Charges
Opening a Savings Account
Opening a Checking Account

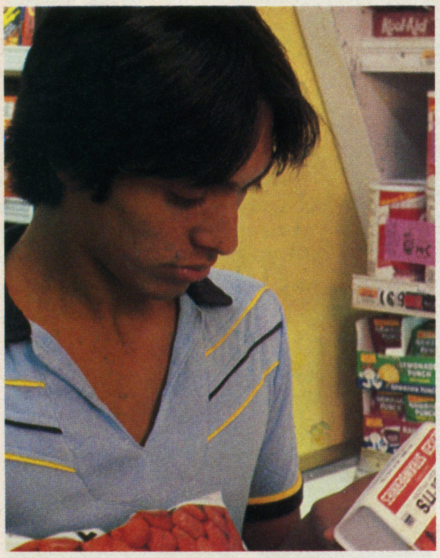
Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes, teacher's guide, and catalog cards. **ONLY $124.**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Teach your students "real life" skills

LIVING ON YOUR OWN: A DISNEY LIFE SKILLS PROGRAM (J, S)



Students learn to shop carefully for food and other goods.

Here are practical lessons to help prepare your students for the "business" of everyday adult living.

Purposes:

- To provide students with methods of handling real-life responsibilities
- To provide information that will help students become knowledgeable consumers
- To show practical applications of reading, writing, and math skills

Content:

Ten compelling "slice-of-life" stories provide vital consumer information.

Support Materials:

Ten original spirit masters include post-tests, exercises, and facsimiles of business and banking forms.

LIVING ON YOUR OWN: A DISNEY LIFE SKILLS PROGRAM — SET 63-8084 FA **$271**

Filmstrip titles:
- Starting a Budget
- Buying a Car
- Renting an Apartment
- Opening a Savings Account
- Opening a Checking Account
- Making a Major Purchase
- Buying on Credit
- Shopping for Food
- Planning for Health Care
- Consumer and Citizenship Responsibility

Single sound filmstrip $36

SAVE $89 on the complete set.
10 color filmstrips, 10 cassettes, 10 spirit masters, teacher's guide, and catalog cards. **ONLY $271.**

BECOMING AN ADULT: A DISNEY FAMILY STUDIES SERIES (J, S)

With these modern filmstrip dramas, you'll teach important relationship skills and help students achieve personal growth.

Purposes:

- To survey major stages of personal growth and development
- To help students develop decision-making and problem-solving skills
- To underscore one's prerogative to make choices according to his or her own needs.
- To explore attitudes about male/female relationships and roles
- To illustrate some of the responsibilities of parenting

Content:

Thoughtful stories warmly demonstrate the individual's responsibility for building and maintaining satisfying relationships as a friend, a partner, and a parent.

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

BECOMING AN ADULT: A DISNEY FAMILY STUDIES SERIES — SET 63-8085 FA **$147**

Filmstrip titles:
- Self-Awareness: Finding Out Who You Are
- Interpersonal Relationships: Getting Along with Others
- Commitments and Pairing: Choosing One Special Person
- Nurturing and Responsibilities: Being an Informed Parent
- Midlife/Senior: Looking Ahead

Single sound filmstrip $36

SAVE $33 on the complete set.
5 color filmstrips, 5 cassettes, 5 spirit masters, teacher's guide, and catalog cards. **ONLY $147.**

MANAGING ON YOUR OWN: A DISNEY LIFE SKILLS SERIES (J, S)

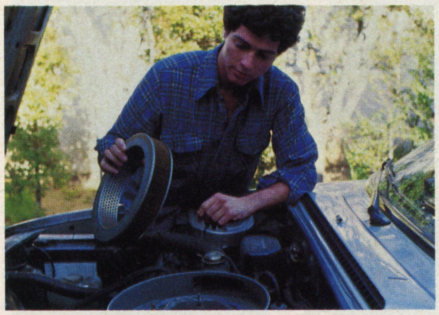
"Slice-of-life" stories feature young people in everyday situations.

Purposes:

- To familiarize students with certain consumer responsibilities faced in adult life
- To provide practical information that will help students meet these responsibilities
- To show real-life applications of reading, writing, and math skills

Content:

Ten vividly illustrated lessons help you prepare your youngsters for the consumer responsibilities of adult life. Easy-to-use, self-contained programs present information on income tax, contracts, auto insurance, and more.



Students learn how to perform simple auto maintenance.

MANAGING ON YOUR OWN: A DISNEY LIFE SKILLS SERIES — SET 63-8095 FA **$271**

Filmstrip titles:
- Understanding Income Tax
- Interpreting Advertising
- Understanding Contracts and Warranties
- Using a Newspaper
- Caring for Your Car
- Buying Automobile Insurance
- Using Energy and Utilities Wisely
- Understanding Interest and Finance Charges
- Using Leisure Creatively
- Shopping for Clothes

Single sound filmstrip $36

SAVE $89 on the complete set.
10 color filmstrips, 10 cassettes, 10 spirit masters, teacher's guide, and catalog cards. **ONLY $271.**

Enrich your holiday lessons with understanding

ETHNIC HOLIDAYS (P,i)

Now you can give your social studies lessons the gaiety and color of American ethnic holiday celebrations.

Purposes:

- To build an awareness of the United States as a multiracial, multilingual, and multicultural society
- To help students develop a sense of pride in their own ethnic groups
- To introduce students to the customs, music, and dances associated with each ethnic holiday

Content:

Each filmstrip story, told from a child's point of view, reflects the experiences of youngsters raised in diverse cultural environments. And each holiday portrayal is completely authentic—featuring the music, costumes, food, and fun of these ethnic festivals.

ETHNIC HOLIDAYS SET 63-8103 FA **$124**

Filmstrip titles:
Cinco de Mayo: A Mexican Celebration
Chinese New Year
Native American Ceremonial
In Celebration of Black History

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

The pageantry and color of a Chinese New Year's festival will add to your students' knowledge of Oriental culture.

HOLIDAYS AROUND THE WORLD (P, I)

Now your holiday lessons can increase your students' cultural understanding and appreciation with this exciting Disney filmstrip set. Your youngsters will discover how other countries and cultures celebrate holidays. As your students learn more about other countries and cultures, they'll develop positive attitudes and feelings toward other peoples. They can expand their horizons and have a great time doing it.

Purposes:

- To show students how harvests, winter, the New Year, and birthdays are celebrated in other countries and cultures
- To illustrate the differences and similarities of holiday celebrations
- To demonstrate that celebrating holidays is a universal activity
- To explore the origins of holiday customs

HOLIDAYS AROUND THE WORLD SET 63-8128 FA **$124**

Filmstrip titles:
Harvest Festivals Around the World
Winter Holidays Around the World
New Year Celebrations Around the World
Birthday Celebrations Around the World

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes, teacher's guide, and catalog cards. **ONLY $124.**

Similarities among holiday celebrations help youngsters to learn how much we share in common with other cultures.

Content:

Your youngsters will travel around the world in these five color filmstrips. Take them places they've never been to see the differences and similarities among peoples and cultures as they celebrate holidays.

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Turn special occasions into

A HOLIDAY FESTIVAL (P,i)

"Pluto's Christmas Tree" shows that sharing is the real magic of Christmas.

The artists and storytellers of the Disney Studio help you add extra charm and excitement to all your classroom holiday celebrations with this colorful filmstrip collection.

Five color/sound sets provide a context for teaching important traditions and values lessons, creative arts and crafts, and language arts skills.

Purposes:

- To help develop moral and social values
- To reveal the meaning of cultural and religious symbols
- To foster respect for diverse cultural traditions

Content:

A HOLIDAY FESTIVAL SET 1

Halloween

- "Trick or Treat"
  Donald and his nephews learn that holiday pranks can hurt property and people's feelings.

Easter

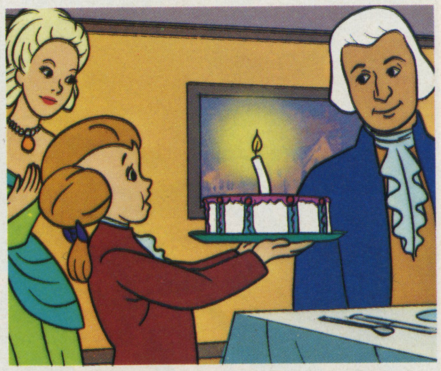
- "Easter Bunnyland"
  The Easter bunnies work in harmony, to the tempo of a simple rhyme, painting colorful eggs for the holiday.

Valentine's Day

- "The Twistyline Valentine"
  A simple twisty line who wants to be a red valentine heart learns the best way to realize your dreams is to be yourself.

St. Patrick's Day

- "The Lavender Leprechaun"
  An Irish leprechaun feels ashamed because he's lavender instead of green – until a little girl shows him why he's beautiful in his own right.



"Birthday at Mount Vernon" presents an unusual history lesson as George Washington is seen through the eyes of his stepson.

A HOLIDAY FESTIVAL SET 2

- "The Christmas Tree"
  A traditional Ukranian folktale teaches a touching Christmas message of faith and life.

Washington's Birthday

- "Birthday at Mount Vernon"
  George Washington is seen through the eyes of his young stepson.

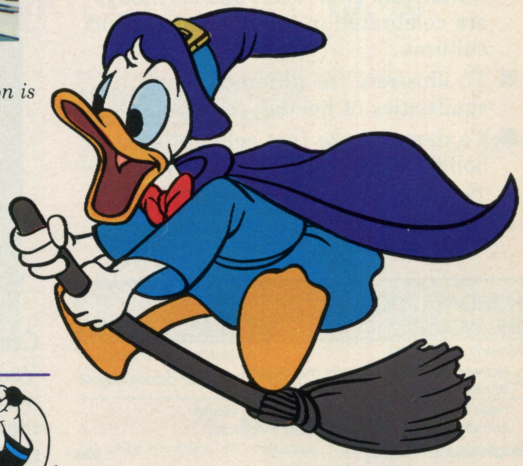
Lincoln's Birthday

- "A Man for All Ages"
  The story of our nation's 16th President is told through dramatic paintings and Lincoln's own words.

Thanksgiving

- "The First Thanksgiving"
  English settlers and Native Americans join together for the first Thanksgiving.

"Lincoln: A Man for All Ages" is a portrait of our 16th President told in his own unforgettable words.



For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

valuable learning experiences

A HOLIDAY FESTIVAL SET 3

Christmas

- "Feliz Navidad"
  The Christmas celebration in Mexico – Las Posadas.
- "Pluto's Christmas Tree"
  Mickey and Pluto discover Chip 'n' Dale hiding in their Christmas tree and learn Christmas is happier when it's shared.
- "Broken Toys"
  A Christmas fantasy about a group of broken, discarded toys that get a second chance to bring joy to children.

Hanukkah

- "Hanukkah, the Festival of Lights"
  The spirit of Hanukkah – a 2100-year-old holiday – is found to be alive today wherever people value freedom and liberty.

A HOLIDAY FESTIVAL SET 4

Mother's Day

- "A Special Mother's Day"
  A humorous story about a girl who learns to appreciate her mother for what she is.

May Day

- "The Merry Month of May"
  Different ways throughout the ages that people have celebrated the miracle of spring.

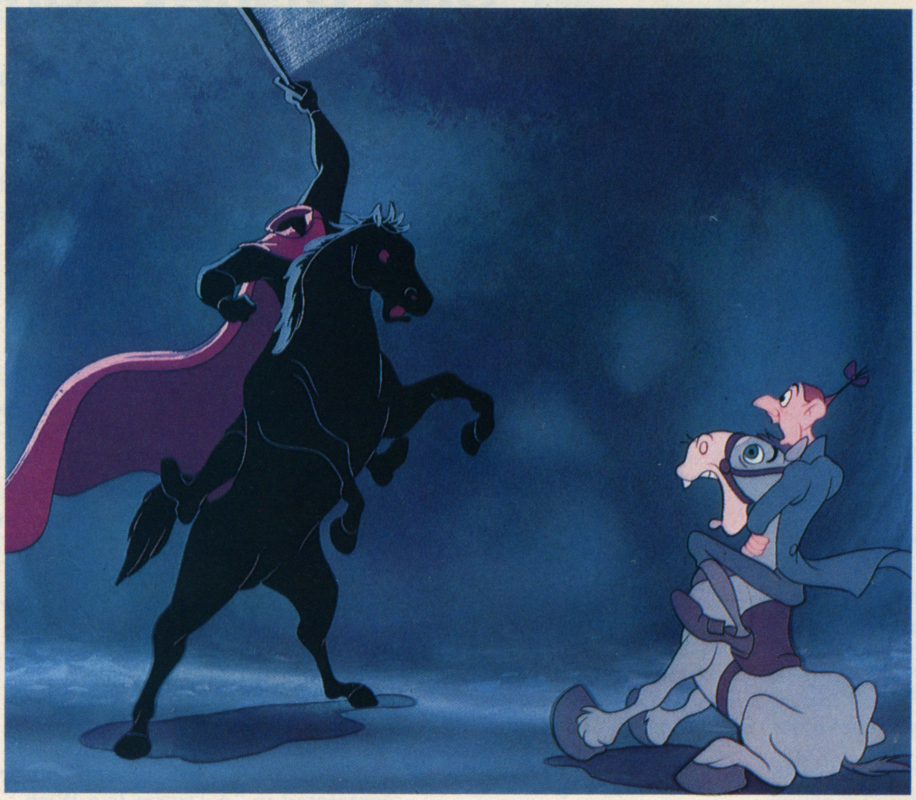
Arbor Day

- "Abelard and the Magic Tree"
  A fanciful tale about a boy named Abelard and a tree named Mr. Johnson.

April Fool's Day

- "Young Frollo Feather"
  A court jester learns that a joke that hurts someone is no joke at all.

"The Small One" is a treat for any season and will inspire your students to write stories of their own.



"The Legend of Sleepy Hollow" will add hilarious thrills to your Halloween festivities.

A HOLIDAY FESTIVAL SET 5

A Halloween Thriller –

- "The Legend of Sleepy Hollow"
  Here is Disney's famous cartoon version of Washington Irving's spirited story about Ichabod Crane, the gullible schoolmaster of Sleepy Hollow, and his encounter with the Headless Horseman.

  Features songs and narration by Bing Crosby.

A Christmas Classic –

- "The Small One"
  A very special story — adapted from the Disney animated film — about a boy who sells his beloved donkey to a gentle traveler on his way to Bethlehem. A tender, simple Christmas tale — as appropriate in July as it is in December. Enchanting music and rich Disney artwork make this heartwarming tale a treasure.

A HOLIDAY FESTIVAL SETS	**$124** each
SET 1	63-1305 FA
Filmstrip titles: Trick or Treat; Easter Bunnyland; The Twistyline Valentine; The Lavender Leprechaun	
SET 2	63-8036 FA
Filmstrip titles: The Christmas Tree; Birthday at Mt. Vernon; Lincoln: A Man for All Ages; The First Thanksgiving	
SET 3	63-8057 FA
Filmstrip titles: Broken Toys; Hanukkah, the Festival of Lights; Feliz Navidad; Pluto's Christmas Tree	
SET 4	63-1319 FA
Filmstrip titles: A Special Mother's Day; The Merry Month of May; Abelard and the Magic Tree; Young Frollo Feather	
SET 5	63-8090 FA
Filmstrip titles: The Small One, Part 1; The Small One, Part 2; The Legend of Sleepy Hollow, Part 1; The Legend of Sleepy Hollow, Part 2	
Single sound filmstrip.	$36

SAVE $20 on each complete set
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

Enhance your students' music appreciation lessons with basic theory, great images, and Disney songs!

DISNEY'S GREATEST MUSICAL MOMENTS (P)

Mickey Mouse hosts a joyful series of filmstrips featuring music and artwork from "Snow White," "Pinocchio," "Cinderella," and other Disney classics.

Related activities, outlined in the Teacher's Guide, let your youngsters play the parts of critic, composer, conductor, and performer.

Purposes:

- To encourage student participation in music through singing and movement
- To create awareness of melody, tempo, rhythm, dynamics, and tone color
- To build musical vocabulary

Content:

- *RHYTHM* is illustrated by the songs "Heigh-Ho, Heigh-Ho," and "Some Day My Prince Will Come."
- *MELODY* is explained with the help of "When You Wish Upon a Star" and "I've Got No Strings."
- *TEMPO* is measured in the theme from "Alice in Wonderland" and the song "I'm Late, I'm Late."
- The *TONE COLOR* of various instruments is heard in "Zip-A-Dee-Doo-Dah" and "The Bare Necessities."
- The *DYNAMICS* of loud and soft are contrasted in "A Dream Is a Wish Your Heart Makes" and "Give a Little Whistle."
- A classroom *SING ALONG* concludes the program as Mickey invites students to join in the performances of two happy songs from "Mary Poppins."

DISNEY'S GREATEST MUSICAL MOMENTS — SET 63-0315 FA **$170**

Filmstrip titles:
- Listen for Rhythm with Snow White
- Listen for Melody with Pinocchio
- Listen for Tempo with Alice in Wonderland
- Listen for Tone Color with Song of the South and The Jungle Book
- Listen for Dynamics of Loud and Soft with Cinderella and Pinocchio
- Sing Along with Mary Poppins

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, teacher's guide, and catalog cards. **ONLY $170.**

FUN WITH MUSIC: A MUSICAL TOUR OF DISNEYLAND (P,I,j)

Take your children on a classroom "field trip" to Disneyland – to experience music appreciation lessons they'll never forget!

Purposes:

- To build a basic music vocabulary
- To show how ideas and moods are communicated in music
- To illustrate the diversity and history of American music
- To examine the role of music as an international language

Content:

The initial filmstrip, "Fun with Music," introduces music vocabulary. Your students then experience five Disneyland attractions — "The Enchanted Tiki Room," with singing birds and flowers in a Polynesian fantasy . . . "America Sings," where a crooning animal chorus retraces the development of American music . . . "America the Beautiful," a stunning photographic essay that demonstrates the effects of dramatic background music . . . "Country Bear Jamboree," a humorous tour de force of country music . . . and "It's a Small World," with its international cast of singing children.

Lesson Support Materials:

A set of imaginative activity cards expands your students' musical knowledge with a host of entertaining exercises. A beautiful 33-page Teacher's Guide includes additional information and the words and sheet music to several of the songs in the series.

Disneyland's happiest musical attractions come to life in your classroom.

FUN WITH MUSIC: A MUSICAL TOUR OF DISNEYLAND — SET 63-8068 FA

Filmstrip titles:
- America the Beautiful
- Fun with Music
- Country Bear Jamboree
- It's a Small World
- America Sings
- The Enchanted Tiki Room

Components:
6 color filmstrips, 6 records OR cassettes, 28 acitivity cards, and teacher's guide. **$184**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

A comprehensive music education program to thrill students and teachers alike!

DISNEY'S MUSIC EDUCATION SERIES (I,J)

Clear graphics help students understand rhythm and notation.

The most complete musical program ever created by Disney! Made with the combined talents of more than 100 performers and technicians, this filmstrip series gives students the basics of music education from rhythm to melody to mood.

Purposes:

- To teach the various elements of rhythm, harmony, melody, and form
- To help students understand that "mood" is the key to the universal language of music
- To teach musical notation and how it is organized into various metric groupings
- To show how music has evolved over the centuries
- To foster an awareness and appreciation of music

** Also available in silent, captioned format. See page 4 for ordering information and index for complete listing.*

Content:

Musical examples presented range from primitive to pop to classical. Clear graphics instruct students in the concepts of note values, rhythm, and musical notation. A helpful Teacher's Guide has been designed for both non-music teachers as well as those musically trained. It supports each filmstrip with theory, projects, and exercises to help your class enjoy and understand the music they hear.

DISNEY'S MUSIC EDUCATION SERIES* SET 63-8115 FA **$170**

Filmstrip titles:
- Music All Around Us
- Rhythm and Notation
- Meter and Tempo
- Melody and Harmony
- Composition and Form
- The Many Moods of Music

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes OR records, 6 spirit masters, teacher's guide, and catalog cards. **ONLY $170.**

ADVENTURES IN MUSIC (I,J)

Students will be inspired by the dedication and perseverance of the great artists.

The powerful filmstrips, adapted from Disney films, give your youngsters a personal encounter with the geniuses of classical music and their immortal masterpieces.

Purposes:

- To foster an appreciation of classical music in a personal and historical context
- To familiarize students with the evolution and roles of orchestral instruments

Content:

Included in this biographical series are excerpts from Beethoven's Fifth and Ninth Symphonies and scenes from Strauss' "Die Fledermaus," and Tchaikovsky's "Sleeping Beauty" and "Swan Lake."

And . . . for a fun-filled look at the development of orchestral instruments, delight your students with "Toot, Whistle, Plunk and Boom," adapted from the Academy Award-winning Disney cartoon.

ADVENTURES IN MUSIC SETS **$124** each
SET 1A* 63-8010 FA

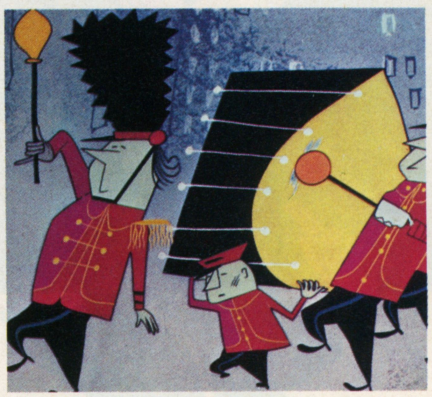
Filmstrip titles:
- The Waltz King (2 filmstrips)
- Beethoven, the Magnificent Rebel (2 filmstrips)

ADVENTURES IN MUSIC
SET 1B* SET 63-8011 FA

Filmstrip titles:
- Toot, Whistle, Plunk and Boom
- The Peter Tchaikovsky Story
- Ballerina (2 filmstrips)

Single sound filmstrip $36

SAVE $20 on each complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**



"Toot, Whistle, Plunk and Boom" shows the musical elements of bands and orchestras.

** Also available in silent, captioned format. See page 4 for ordering information and index for complete listing.*

"An excellent series for special education . . . materials offer good language arts enrichment, introduction to musical instruments in an entertaining and memorable way with good role modeling . . . could help broaden thinking about goals, stimulate further interest in music and the arts and pursuing music education."

Ms. Marguerite Cummings
Los Angeles, CA

Breathtaking images and thrilling scores combine to open your students' eyes to the power of great music!

MUSIC FROM FANTASIA (G)

Introduce your students to the excitement of classical music with lessons they'll never forget. Adapted from Disney's beloved feature film "Fantasia," each filmstrip complements a musical masterwork with spectacular Disney animation. By linking dazzling visual images with the music, the filmstrips powerfully communicate the emotional impact of great music.

Purposes:

- To instill an appreciation of classical music
- To awaken students to the emotional impact of classical music
- To develop listening skills

Content:

- "Sorcerer's Apprentice"
  Bored with his daily chores, Mickey Mouse, apprentice to a great sorcerer, uses magic to complete his housework and ends up in deep trouble. Paul Dukas' forceful score is perfectly complemented by Disney illustrations.

"The Sorcerer's Apprentice" awakens your students to the emotional impact of great music.

- "Dance of the Hours"
  Those delightful terpsichoreans from "Fantasia" – hippos and alligators, elephants, and ostriches – dance a colorful comic ballet to Amilcare Ponchielli's unforgettable music.
- "Night on Bald Mountain"
  Modeste Mussorgsky's music conjures up dark images as, on a mountain above a sleeping village, evil wakes at midnight and unleashes demons in a frenzied dance that lasts until dawn, when peace returns.
- "The Rite of Spring"
  The Earth's formation – violent and erupting – and the life and death of the great "thunder-lizards" are vividly depicted against the thundering background of Igor Stravinsky's powerful score.

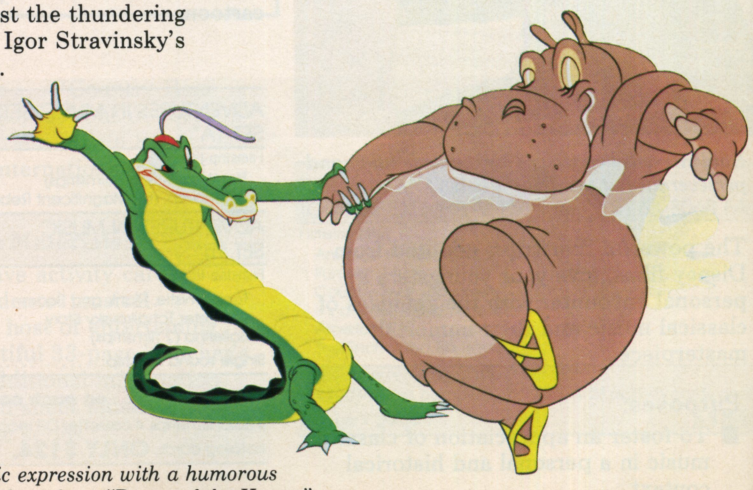
Ponchielli's score is interpreted in imaginative animation.

MUSIC FROM FANTASIA — SET 63-8138 FA **$124**

Filmstrip titles:
- The Sorcerer's Apprentice
- Dance of the Hours
- Night on Bald Mountain
- The Rite of Spring

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes, teacher's guide, and catalog cards. **ONLY $124.**



Inspire students' artistic expression with a humorous alligator-hippo pas de deux *from "Dance of the Hours."*

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Disney presents a practical guide to map reading your students will understand

DISNEY'S BEGINNING MAP SKILLS SERIES (P)

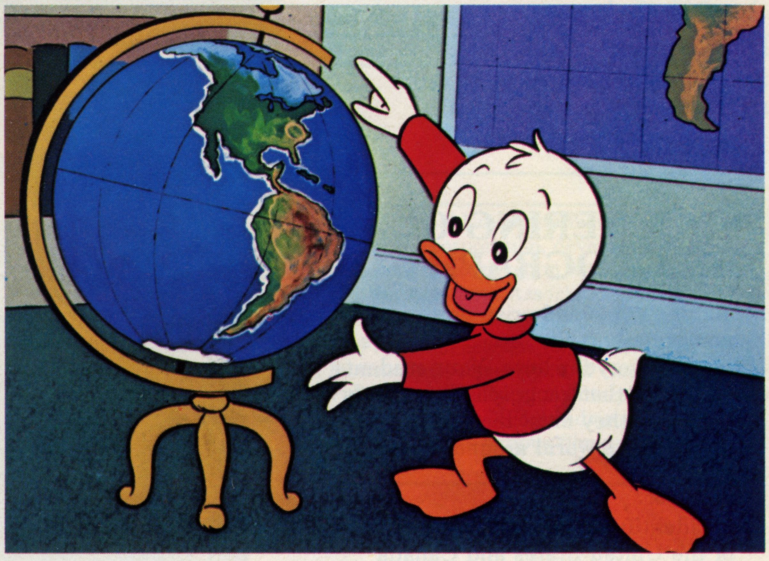
Colorful animation and favorite characters captivate youngsters while explaining basic map-reading concepts.

DISNEY'S BEGINNING MAP SKILLS SERIES SET 63-8134 FA **$170**

Filmstrip titles:
- What Is a Map?
- What Is a Globe?
- Map Skills: Direction
- Map Skills: Scale and Distance
- Map Skills: Symbols
- Map Skills: Putting It All Together

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, teacher's guide, and catalog cards. **ONLY $170.**



Youngsters will learn the difference between a map and a globe.

Youngsters are often confused by their first encounters with maps, globes, and their symbols. Now, you can help your students master basic concepts and develop good map-reading skills right from the start. In this captivating filmstrip series, Huey, Dewey, and Louie guide your students through the mysteries of map reading, making symbols and vocabulary easy to grasp and remember. Vivid animation illustrates all the basic information your students will need to read a map on their own.

Purposes:
- To introduce basic map concepts
- To define the four cardinal points: north, south, east, west
- To explain the connection between distance and scale on a map
- To show how symbols are used on a map
- To demonstrate some basic uses of map-reading skills

Content:
- "What Is A Map?" Introduction to basic map concepts.
- "What Is A Globe?" The globe and its relationship to maps.
- "Map Skills: Direction" How to distinguish direction and location.
- "Map Skills: Scale and Distance" The relationship between scale and distance.
- "Map Skills: Symbols" An explanation of map symbols.
- "Map Skills: Putting It All Together" Taking a trip using map-reading skills.

"Excellent content for primary map skills!"
Sheila Watson
Pekin Public School District
Pekin, Illinois

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Map out your geography lessons with these helpful programs

FINDING OUR WAY WITH MAPS AND GLOBES (I,j)

Attention-holding Disney characters and delightful artwork provide a step-by-step introduction to basic map reading and map making, clarifying difficult concepts and building students' confidence in their ability to read and create maps.

Purposes:

- To identify various types of maps — topographical, agricultural, climatic, etc.
- To illustrate how the grid system is used to locate areas on maps and globes
- To explain the importance of the legend, the compass rose, and the scale for successful map reading
- To teach students how to draw their own maps

Content:

Map expert Ludwig Von Drake explains latitude and longitude, the grid system, time zones, legends, scale, map projections, map landmarks; then provides step-by-step instructions for drawing an accurate map.

FINDING OUR WAY WITH MAPS AND GLOBES SET 63-8038 FA **$195**

Filmstrip titles:
- Getting Around the Earth (2 filmstrips)
- The Wonderful World of Maps
- What's on a Map? (2 filmstrips)
- Let's Make a Map (2 filmstrips)

Single sound filmstrip $36

SAVE $57 on the complete set.
7 color filmstrips, 7 cassettes OR records, 7 spirit masters, teacher's guide, and catalog cards. **ONLY $195.**

Ludwig Von Drake's clear explanations take the mystery out of reading and drawing maps.

Lesson Support Materials:

Seven spirit masters provide skills reinforcement for each lesson.

DISCOVERING OUR LAND: THE GEOGRAPHY OF NORTH AMERICA (I,J,S)

Stunning visuals and crisp narration demonstrate how the forces of nature affect our everyday lives. Your students will discover that geography is a timely subject, one they must master to understand the world around them.

Purposes:

- To identify major geographic regions of the United States and Canada
- To explain basic concepts of climate, the water cycle, soil composition, and the erosion process
- To illustrate how physical and cultural geographic factors influence land use
- To establish mankind's responsibility to properly manage the development of the Earth

Content:

In this comprehensive series, ten vivid filmstrips each form a self-contained lesson on such diverse topics as climate, soil formation, and influences on people's settlement patterns. Together they complete the fascinating geographic puzzle of North America. You'll find it as exciting as your students.

"The Dirt Show" illustrates the makeup of North America's soil groups.

DISCOVERING OUR LAND: THE GEOGRAPHY OF NORTH AMERICA SET 63-8088 FA **$271**

Filmstrip titles:
- Floor Plan for Spaceship Earth
- Regions of North America
- The Climate Machine
- Liquid of Life
- The Dirt Show
- The Frontier
- Using the Land
- Cities
- The Land and Technology
- The Future: Earth in the Time Machine

Single sound filmstrip $36

SAVE $89 on the complete set.
10 color filmstrips, 10 cassettes, 10 spirit masters, teacher's guide, and catalog cards. **ONLY $271.**

"Entire set is one of the best visual aids I have ever used in geography. The concepts, progression, and commentary are outstanding. Enjoyed the special sound and visual effects that were included."

Lewis E. Young
Social Studies Teacher
Swope Middle School
Reno, Nevada

Develop responsible citizens

LEARNING ABOUT GOVERNMENT WITH GOOFY (I,j)

Goofy takes your students on an illustrated tour of the American system of government. Colorful attention-grabbing artwork and humorous Disney characters make this an unforgettable lesson in government and responsible citizenship.

Purposes:

- To explain how our government was established
- To illustrate how the three branches of government check and balance each other
- To describe the process by which a bill becomes law
- To demonstrate how our government depends on a responsible citizenry
- To foster an appreciation of our government

Content:

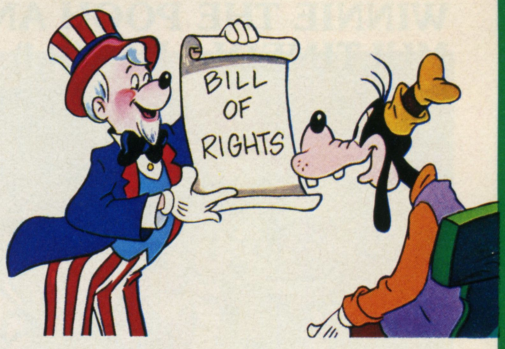
With Goofy as their guide, your students are introduced to the basic principles of American democracy and the three branches of government. The material is presented from the angle of a news team that Goofy joins as they cover our nation's capital city. This format will hold your students attention and spark their interest in real news reports from Washington, D.C.!

LEARNING ABOUT GOVERNMENT WITH GOOFY — SET 63-8127 FA **$170**

Filmstrip titles:
- Introduction to Government
- The President's Job
- Inside Congress
- Understanding the Supreme Court
- How Laws Are Made
- The Government Needs You

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes, teacher's guide, and catalog cards. **ONLY $170.**



Uncle Sam explains the basic principles of American democracy.

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

UNDER THE LAW (I,J,S)

Your students see how evidence found through police search and seizure can be used in court.

Help your students stay out of trouble with hard-hitting dramas that show the consequences of delinquent and criminal actions.

Purposes:

- To show the repercussions of criminal action
- To teach students their rights and responsibilities under contemporary law
- To present a realistic view of legal procedures and personnel

Content:

Inspired by the highly acclaimed film series developed by the National Education Institute, these nine real-life dramas give your students a realistic look at the price of breaking the law — from stories of willful crime like "Muggers" to "The Plea" in which an average person breaks the law under stress. Other stories like "Bad Guys/Good Guys," about cooperating with the police, and "The Matter of David J," about accepting the consequences for joining in a criminal act, teach students their legal responsibilities under the law. They also learn their legal rights.

The stories examine criminal situations from all viewpoints, and special freeze-frame segments invite viewer discussion.

The National Education Institute (NEI), a non-profit corporation, developed "Under the Law" in cooperation with The National District Attorneys Association, which served as the authoritative legal source.

The National Sheriffs Association, the International Association of Chiefs of Police, and their local counterparts cooperated with NEI as advisors on police practices in the various film production locales.

UNDER THE LAW SET 1 — SET 63-8072 FA **$271**

Filmstrip titles:
- Arrest and Seize (2 parts)
- Muggers (2 parts)
- The Hitchhike (2 parts)
- The Plea (2 parts)
- The Ripoff (2 parts)

Single sound filmstrip $36

SAVE $89 on the complete set.
10 color filmstrips, 10 cassettes OR records, teacher's guide, and catalog cards. **ONLY $271.**

UNDER THE LAW SET 2 — SET 63-8094 FA **$216**

Filmstrip titles:
- Vandals (2 parts)
- One Year in the County Jail (2 parts)
- Bad Guys/Good Guys (2 parts)
- The Matter of David J (2 parts)

Single sound filmstrip $36

SAVE $72 on the complete set.
8 color filmstrips, 8 cassettes, teacher's guide, and catalog cards. **ONLY $216.**

Introduce "consumer awareness" to primary students

WINNIE THE POOH AND THE VALUE OF THINGS MULTIMEDIA KIT (P,i)

Your students will become better consumers when they learn about purchasing priorities, budgeting, and the Earn - Spend - Save cycle from Pooh and his friends.

Pooh and his friends present basic economic concepts and give students valuable participatory experience in consumer awareness.

Purposes:

- To help students understand the elements of value and cost involved in every purchase decision
- To demonstrate spending wisely, planning ahead, and budgeting
- To introduce students to various bank functions: lending, savings accounts, checking accounts
- To examine the relationship between business and the consumer

Content:

Six colorful filmstrips, a board game, and a stimulating mix of class activities help children understand supply and demand, profit, credit, and other economic concepts.

Lesson Support Materials:

- The Winnie the Pooh Value Game is an entertaining board game that teaches youngsters economic decision-making skills as they travel with Pooh through the Hundred Acre Wood.
- Twelve spirit masters provide a variety of filmstrip-related activities, reward certificates for mastering economic concepts, and even a script for a class play!
- Twenty-four activity cards contain complete instructions for class projects that allow students to participate in the economic processes taught in the filmstrips.

WINNIE THE POOH AND THE VALUE OF THINGS MULTIMEDIA KIT — SET 69-0400 FA

Filmstrip titles:
- The Value of Things
- What Does It Cost?
- Plan Ahead
- The Job Is Yours
- You Can Bank on It
- Money Matters

Components:
6 color filmstrips, 6 cassettes OR records, 24 activity cards, a 12 spirit master set that includes a class play, game (board/score cards/game markers/game cards), and a teacher's guide. **$184**

DISNEY'S WIDE WORLD OF ECONOMICS AND ENTERPRISE MULTIMEDIA KIT (I)

Here are the basic principles of business economics, presented by the Disney characters in a format that makes sense to children.

Purposes:

- To demonstrate the principles of private enterprise
- To point out the impact of competition in a market economy
- To acquaint students with the roles of banks, credit, and stock sales in business financing

Content:

Huey, Dewey, and Louie go into the door stop business and discover some of the costs of starting a business — materials, rent, wages, and interest on borrowed money. Then, when market conditions call for diversification and expansion, they prepare to sell stock in the new company.

DISNEY'S WIDE WORLD OF ECONOMICS AND ENTERPRISE MULTIMEDIA KIT — SET 69-0500 FA **$170**

Filmstrip titles:
- Huey, Dewey and Louie Learn the Basics of Enterprise
- Huey, Dewey and Louie Learn the Cost of Starting a Business
- Huey, Dewey and Louie Learn How to Meet Consumer Needs
- Huey, Dewey and Louie Learn How to Expand Their Business
- Huey, Dewey and Louie Learn About Selling Stock in Their Company

Components:
5 color filmstrips, 5 records OR cassettes, teacher's guide, 35 comic books (one title), 1 game (board, game cards), and 12 spirit masters **$170**

Illustrate principles of the free enterprise system

FERGI BUILDS A BUSINESS (J,S)

The principles of business and free enterprise become lively realities as your students follow the progress of two teenagers who begin a simple T-shirt manufacturing business. What starts as a summer vacation "garage operation" eventually evolves into a thriving, diversified corporation.

Purposes:

- To develop a basic business/economics vocabulary
- To introduce basic principles of free enterprise as they apply to the production and distribution of a product
- To demonstrate that management skills are basic to success in business

Content:

- Basic business vocabulary . . . how businesses begin . . . concept, prototype, production, capital, outlay, and merchandising.
- Advantages of incorporation, problems of advertising, marketing, capital formation.
- Why corporations issue stock . . . establishing a distribution network . . . mergers with other companies.
- Coping with product successes and failures . . . importance of proper management . . . the need for creative and for detail-oriented people.

Your students witness the step-by-step process of starting and expanding a business.

* * * * * *
Original Film Awarded RED RIBBON at the American Film Festival
* * * * * *

* *Also available in silent, captioned format. See page 4 for ordering information and index for complete listing.*

FERGI BUILDS A BUSINESS — SET 63-8073 FA **$216**

Filmstrip titles:
- If the Fergi Fits, Wear It (2 parts)
- Fergi Goes Inc. (2 parts)*
- Fergi Diversifies (2 parts)
- Fergi Meets the Challenge (2 parts)

Single sound filmstrip $36

SAVE $72 on the complete set.
8 color filmstrips, 8 cassettes OR records, teacher's guide, and catalog cards. **ONLY $216.**

IT'S A CAPITAL IDEA (J,S)

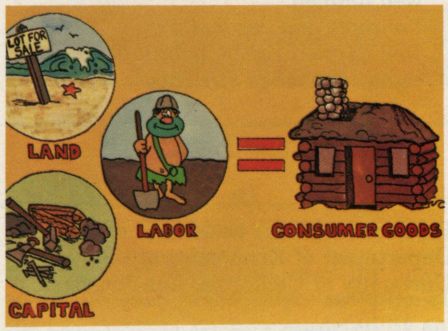
Humorous Disney cavemen trace economics from its humble beginnings, showing students how capital operates as a basic factor in all economic systems.

Purposes:

- To define the basic factors of production (labor, land, and capital)
- To show the relationship between economic and political systems
- To show the effects of inflation and recession on an economic system

Content:

Capital, capital formation, supply and demand, specialization, factors of production, capital reserves, inflation, recession, socialism.



Lively Disney illustrations demonstrate the basic factors of production in a way your students will remember.

IT'S A CAPITAL IDEA — SET 63-8046 FA **$124**

Filmstrip titles:
- Capital? What's That?
- What's It Good For?
- Capital: How Do You Get Some?
- It's a Matter of Choices

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Explain the economic issues behind the headlines

THE PEOPLE ON MARKET STREET (J,S)

Welcome to Market Street, U.S.A., which serves as a microcosm of our economy in fourteen sequential dramas that explain economic principles using everyday examples young people can relate to in their own lives. Entertaining characters and a twist of humor guarantee your students will pay close attention.

A 24-page Teacher's Guide includes detailed synopses, concepts and vocabulary, pre- and post-tests, discussion questions, and post-viewing activities.

Purposes:

- To help students develop a working vocabulary of economic terms
- To explain fundamental economic principles of the free enterprise system
- To illustrate how economic forces influence activities in everyone's life

Content:

- "Scarcity and Planning"
  Jeffrey, a doctor's son, considers the countless number of workers responsible for building and supplying his father's new medical clinic.
  Concepts and vocabulary:
  scarcity, specialization, coordination, decentralization, profit motive, incentive
- "Cost"
  Kathleen and George Donaldson must analyze the full cost of giving a party.
  Concepts and vocabulary:
  opportunity cost, interest cost, depreciation cost
- "Demand"
  Lester, gas station owner, explains how his rising fuel charges have altered neighborhood consumption.
  Concepts and vocabulary:
  shortage, surplus, personal valuation, amount demanded, price effect
- "Supply"
  An ant farm supplier named Steve learns the complexities of managing production and maintaining profits.
  Concepts and vocabulary:
  resources, technology, supply schedule, output, mass production, custom production
- "Market Clearing Price"
  Julia Perez, Market Street butcher, explains her pricing policies.
  Concepts and vocabulary:
  inventory, market clearing price, increased demand

Use this practical, sequential series to make economics easier to teach — more interesting to learn!

- "Wages and Production"
  Eleanor, furniture store owner, discusses how the principles of supply and demand affect the wages she pays.
  Concepts and vocabulary:
  wage-effect, going wage, demand for labor, input substitutions, additional value of output
- "Property Rights and Pollution"
  Examines the legal difficulties that can arise when property rights are not well defined.
  Concepts and vocabulary:
  well-defined rights, poorly defined rights, exchange of rights

Produced with the assistance of the Department of Economics at the University of California, Los Angeles.

THE PEOPLE ON MARKET STREET — SET 63-8066 FA **$380**

Filmstrip titles:
Scarcity and Planning (2 parts)
Cost (2 parts)
Supply (2 parts)
Demand (2 parts)
Market Clearing Price (2 parts)
Wages and Production (2 parts)
Property Rights and Pollution (2 parts)

Single sound filmstrip $36

SAVE $124 on the complete set.
14 color filmstrips, 14 cassettes OR records, teacher's guide, and catalog cards. **ONLY $380.**

Teach students memorable lessons about the relationships between product cost and actual value.

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

Bring U.S. history and law to life

STORIES IN AMERICAN HISTORY (I,j)

These filmstrip adaptations of famous Disney historical films add real-life immediacy to your lessons.

Purposes:

- To identify historical events that altered our history
- To present legendary figures as real people who faced uncommon challenges

Content:

- Johnny Tremain becomes involved in the Boston Tea Party.
- Union soldiers attempt to cut the Confederate railroad line.
- Four children travel by wagon train along the Oregon Trail.
- John Wesley Powell makes the treacherous scientific expedition down the Colorado.
- A young boy becomes involved in reconnaissance ballooning during the Revolutionary War.
- Davy Crockett emerges as Indian scout for Andrew Jackson.

The bravery of young Johnny Tremain in fighting for his country sets an example for all youngsters.

STORIES IN AMERICAN HISTORY SET 1* — 63-0400 FA **$170**

Filmstrip titles:
- The Great Locomotive Chase (2 filmstrips)
- Johnny Tremain and the Boston Tea Party
- Johnny Tremain—Minuteman
- Westward Ho! The Wagons (2 filmstrips)

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes OR records, teacher's guide, and catalog cards. **ONLY $170.**

STORIES IN AMERICAN HISTORY SET 2* — SET 63-0407 FA **$124**

Filmstrip titles:
- First Man Down the Colorado (2 filmstrips)
- High Flying Spy (2 filmstrips)

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

STORIES IN AMERICAN HISTORY SET 3* — SET 63-0412 FA **$124**

Filmstrip titles:
- Swamp Fox (2 filmstrips)
- Davy Crockett (2 filmstrips)

Single sound filmstrip $36

SAVE $20 on the complete set.
4 color filmstrips, 4 cassettes OR records, teacher's guide, and catalog cards. **ONLY $124.**

** Also available in silent, captioned format. See page 4 for ordering information and index for complete listing.*

MARTIN LUTHER KING, JR.: THE CHOICE TO BE GREAT (I,J,S)

In this moving filmstrip biography, students witness the struggles and triumphs of the early civil rights movement and see how these events have guaranteed the greater freedom of all men and women.

Purposes:

- To give insight into the character of an important figure in U.S. history
- To show the impact of the civil rights movement on modern history
- To demonstrate how one man can make a difference

Content:

The story follows Dr. King from his boyhood days in Atlanta to his immortal "I Have a Dream" speech on the steps of the Lincoln Memorial in 1963.

MARTIN LUTHER KING, JR.: THE CHOICE TO BE GREAT — SET 63-1805 FA

Filmstrip titles:
- Martin Luther King, Jr.: The Choice To Be Great

Components:
1 color filmstrip, 1 record OR cassette, and teacher's guide **$36**

The life story of Dr. King will inspire your students and enhance their understanding of modern American history.

THE MACHINERY OF JUSTICE (I,J,s)

Easy-to-understand filmstrips show students how our legal system operates in the typical community.

Purposes:

- To define the functions of various professionals involved in the legal process
- To define basic legal terms
- To foster respect for our legal system
- To provide a close-up look at an actual trial

Content:

Shows history and functions of the jury; responsibilities of the judge; evolution of the police force; services rendered by an attorney; history of criminal punishment; parole and probation; trial procedures.

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

THE MACHINERY OF JUSTICE — SET 63-1400 FA **$170**

Filmstrip titles:
- The Jury
- Judgment
- Attorney-at-Law
- The Cop on the Corner—Who Needs Him?
- Prisons, Parole, Probation
- Trial

Single sound filmstrip $36

SAVE $46 on the complete set.
6 color filmstrips, 6 cassettes OR records, teacher's guide, and catalog cards. **ONLY $170.**

New ways to prepare students

EPCOT Educational Media Personal Computer Software

As an extension of the educational resources of EPCOT Center, these innovative, interdisciplinary adventures are designed to let students make decisions about events that simulate real-life situations.

INTERNAL JOURNEY (J,S)

In this ingenious adventure, your students travel throughout the digestive system following the incredible journey food takes during the digestive process. Along the way they discover how the digestive organs work together to break down carbohydrates, proteins, fats, vitamins, minerals, and water into elements needed for energy by the body cells. They also learn why good nutrition is so important to their own health.

The student helps two microscopic explorers travel through the body, directing digestive activity for a "mystery food." If the food is digested and absorbed properly, the player must then guess the name of the food based on the nutrient analysis given.

Purposes:

- To make students aware of how the body uses carbohydrates, proteins, fats, vitamins, minerals, and water
- To help students understand how each of these nutrients is routed through the digestive system
- To help students learn the steps involved in the digestive process

Color/Dikette/$59.95
Code: 61-034

Includes Player's Guide
For Apple II and IIe computers with with 48K RAM.

Life Science, Physical Education

TRIATHLON (J,S)

In this challenging training simulation, students put the principles of physical fitness training to the test in the exciting Triathlon event (combined long distance swimming, running, and bicycling).

Students become the coaches of triathlon athletes and determine each athlete's training schedule, including the method of training — like running, bicycling, swimming, or weights — and the duration of the training. Using the computer, students carefully monitor the athletes' progress. At the end of the training program, students can test its effectiveness by entering their athletes into a competition. When two students play the game together, they can race their athletes against each other. A single student player can choose to race his athlete against the computer. It's a challenge to be a winning coach!

Purposes:

- To develop an understanding of exercise as it relates to physical changes
- To stress the importance of individualized training in achieving optimal physical fitness
- To highlight objective measures of physical fitness (i.e., strength, flexibility, endurance, etc.)
- To encourage students to aim toward achieving goals while stressing cooperation and constructive competition

Color/Diskette/$59.95
Code: 61-035
Includes Player's Guide
For Apple II and IIe computers with 48K RAM.

Life Science, Physical Education

for tomorrow's world . . .

COSMIC CARNIVAL (J,S)

Students see the relationship between energy costs and the operating expenses of a business by managing a computer-simulated amusement park. The simulation also introduces students to the concept of supply and demand and enhances their decision-making abilities.

Students are given an "on the job" test trial for the position of manager for three amusement park rides. They set the ticket prices, length of the ride, seating capacity, and hours of operation for each ride. They also have the opportunity to react and adjust their strategy to consumer response. A report lets students see their progress in profitability and energy efficiency. If the report is favorable, they are rewarded with the opportunity to play an arcade-style game, "Cosmic Probe."

Purposes:

- To increase student awareness of the relationship between energy cost and operating expenses of a business
- To introduce the economic concepts of supply and demand
- To help students develop decision-making skills

Color/Diskette/$59.95
Code: 61-036
Includes Player's Guide
For Apple II and IIe or ATARI 800 and XL computers with 48K RAM. Please specify with order.

Math, Economics, Science

For Instant Ordering or information call toll-free at
1-800-423-2555.
In California, Alaska, or Hawaii, call collect 818-840-1726.

GALACTIC PROSPECTOR (J,S)

In this imaginative simulation each student becomes an energy scientist who conducts geological and meteorological tests and evaluates data to determine what energy sources are available to be developed.

Due to a change in the planet's orbit, people from Earth must find a new home in the galaxy NRG10. As captain of an energy survey ship, the student scouts energy sites on the planet Avatar. He must familiarize himself with potential energy resources and the technology used to locate these resources in order to conduct appropriate tests. He must then evaluate the data and make decisions about developing a particular energy resource. The additional challenge is to complete these tasks before energy prospectors from a rival galaxy claim all the best sites.

Purposes:

- To acquaint students with energy resource alternatives
- To acquaint students with energy-related careers
- To develop evaluative and decision-making skills

Color/Diskette/$59.95
Code: 61-037
Includes Player's Guide
For Apple II and IIe computers with 48K RAM.

Career, Math, Science, Social Studies

Disneys brings you the "student friendly"

Walt Disney Personal Computer Software

Here's the software designed to supplement your basic curricula and make your students eager and enthusiastic to learn with the computer. Only Disney has their favorite characters — Mickey and the rest — characters that make our software "student friendly" and different from any other software. All with helpful teacher's guides, activity linemasters, computer literacy posters, and comic books.

RADIO SHACK TRS-80 Color Computer, 16K RAM. Available on Cassette Only.

SPACE PROBE: MATH (I,j,s)

This computer learning game involves important lessons in problem solving. Focusing on multiplication and division, area and perimeter, this highly interactive computer tutorial helps students to determine which math operations best suit the problem at hand.

Math / Code: 61-003 / $34.95
For Radio Shack Color Computer

SPACE PROBE: READING (I,J)

Effective reading means comprehending the author's ideas and intentions. That requires an understanding of causes and effects and an ability to draw conclusions. Here are two computer learning adventures that help your students develop these essential reading skills.

Language Arts/English
Code: 61-018 / $34.95
For Radio Shack Color Computer

TELLING TIME WITH DONALD (P)

Consists of two learning adventures: "Telling Time: Hours" and "Telling Time: Half Hours." In the first adventure Mickey Mouse and the people of Mountainview Village become familiar with clocks and learn the importance of telling time. In the second adventure Donald Duck and his cousin learn how to tell time in half-hour intervals.

Math / Code: 61-009 / $34.95
For Radio Shack Color Computer

MICKEY'S WORLD OF WRITING (I)

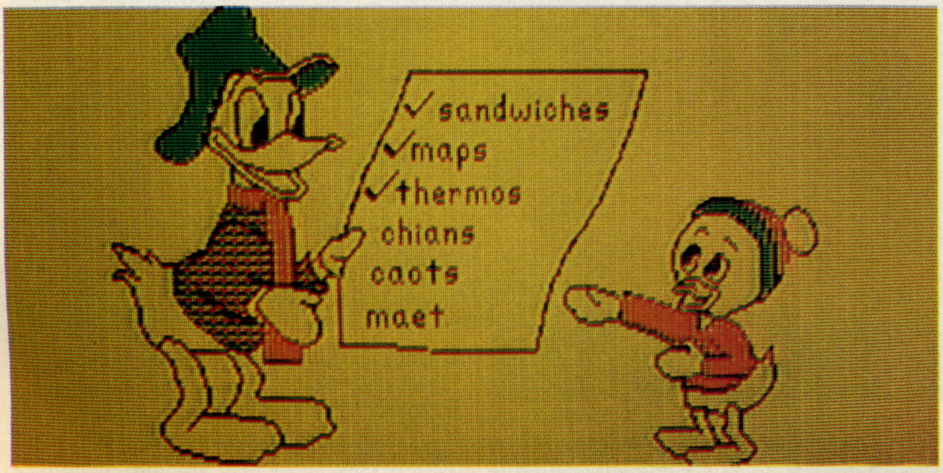
In two charming, interactive learning adventures, Mickey Mouse and his friends demonstrate the basic rules of capitalization and sentence structure. The tutorial format motivates students to improve their writing skills.

English/Language Arts
Code: 61-015 / $34.95
For Radio Shack Color Computer

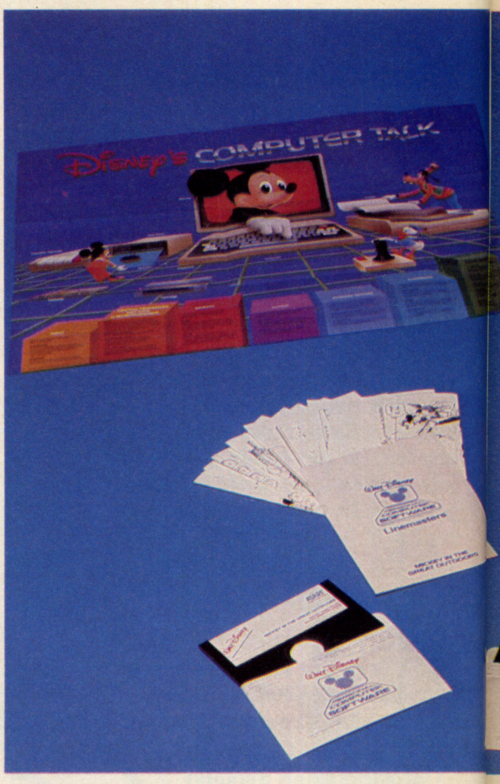
MATH ADVENTURES WITH MICKEY(I,j)

Two charming adventures that reinforce students' abilities to add and subtract whole numbers and decimals. "Problem Solving with Mickey" shows your students how much fun basic problem solving can be. And "Decimals with Donald and Dewey" delightfully demonstrates the proper way to use decimals.

Math / Code: 61-002 / $34.95
For Radio Shack Color Computer



Help students improve their spelling skills with "Mickey's Alpine Adventure."



Each Disney software program comes with plenty of helpful supplementary materials to reinforce skills and concepts.

GOOFY COVERS GOVERNMENT (I,J)

In two learning adventures, Goofy takes your students on a tour of our American system of government. Your students will get a close look at Congress and the President, seeing how they operate separately and interact together.

Social Studies
Code: 61-016 / $34.95
For Radio Shack Color Computer

MICKEY'S ALPINE ADVENTURE (p,I)

Two learning adventures help students recognize common patterns in spelling and reinforce proper use of long and short vowels. They'll also learn why correct spelling is the basis for clear writing.

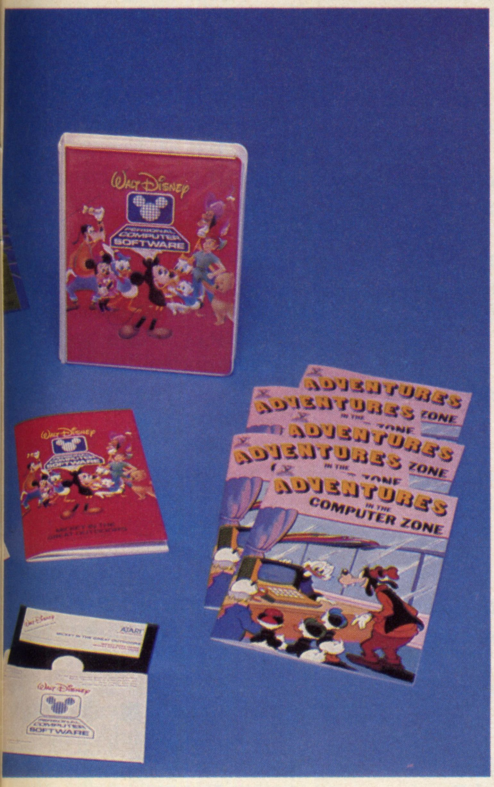
English/Language Arts
Code: 61-010 / $34.95
For Radio Shack Color Computer

PROBLEM SOLVING WITH SCROOGE McDUCK (I,j)

An original way to clarify key math concepts like estimating and reading graphs. Two adventures starring Mickey's pals Scrooge McDuck and Goofy illustrate how math skills apply to students' everyday lives.

Math / Code: 61-017 / $34.95
For Radio Shack Color Computer

software you've been waiting for!



ATARI Home Computers and XL Computers 48K RAM. Available on Diskette Only.

MICKEY IN THE GREAT OUTDOORS (p,I)

Adventure one: "Mickey Goes Hiking." This game develops and reinforces essential grammar and spelling skills. Students help Mickey along on his expedition by finishing incomplete sentences and creating words out of random letters.

Adventure two: "Mickey Goes Exploring." This computer learning game turns equation solving and number sequencing into a rousing educational adventure. The goal is to move Mickey along on this outdoor excursion by finishing incomplete equations and rearranging numerical sequences into their correct order.

Language Arts/Math
Code: 61-001 / $49.95
For ATARI Home and XL Computers
(Joystick required)

CAPTAIN HOOK'S REVENGE (J)

Adventure one: "Pirates Cove." This game takes the formula Distance = Rate X Time and makes it the basis for a new educational adventure. Learn how Distance, Rate (Speed), and Time relate to each other.

Adventure two: "Perilous Passage Through Never Land." This game provides you with a practical demonstration of how latitude and longitude work. By maneuvering Peter Pan and his band of Lost Boys around the island of Never Land, students learn firsthand how to read, identify, and locate exact points on a map.

Math/Science/Computers
Code: 61-007 / $49.95
For ATARI Home and XL Computers
(Joystick required)

THE MYSTERIES OF WONDERLAND (I)

Adventure one: "Caterpillar's Magic Letters." This learning adventure helps you introduce your students to the computer keyboard while developing and reinforcing essential typing skills.

Adventure two: "The Crazy Maze Race." This game motivates students to improve their skills in three critical areas — visual perception, logical thinking, and problem solving.

Computers/Typing/Visual Discrimination
Code: 61-008 / $49.95
For ATARI Home and XL Computers
(Joystick required)

DONALD'S DAY IN NATURE (P,I)

Adventure one: "Donald's Magic Forest." This learning adventure provides an innovative new way to teach three basic language arts skills — word knowledge, spelling, and vocabulary.

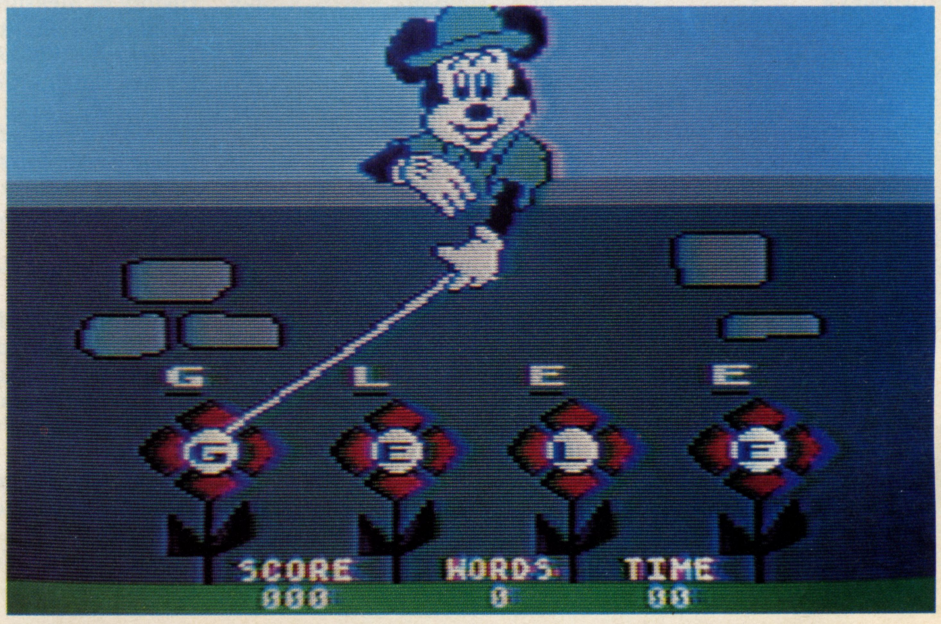
Adventure two: "Donald Goes Fishing." This is an excellent way to introduce youngsters to the computer while improving their spelling, word recognition, and reading skills.

English/Language Arts
Code: 61-103 / $49.95
For ATARI Home and XL Computers
(Joystick required)

DISNEY'S MAGICAL COLORING BOOK (G)

This colorful multi-activity game guides students' artistic development. A few of the many creative activities include coloring Disney characters and their backgrounds using four primary colors and color pattern variations; creating cartoons by assembling characters and objects from 45 selections together with a caption; and adding drawings to captioned pictures to complete story scenes. The variations are as limitless as the player's imagination!

Art/Language Arts
Code: 61-014 / $49.95
For ATARI Home and XL Computers
(Joystick or Atari Touch Tablet required)



"Mickey in the Great Outdoors" helps develop spelling skills.

KEY TO SUBJECT AREA

- **Health/Safety**
- **Language Arts**
- **Math/Science**
- **Career/Guidance**
- **Social Studies**
- **Holidays/Music**

KEY TO GRADE LEVELS

- **P,p = Primary**
- **I,i = Intermediate**
- **J,j = Junior High**
- **S,s =Senior High**
- **G = General (all ages)**
- **A = Adult**

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Amazing World of Dinosaurs Multimedia Kit	53	P,I			114
American Legendary Characters Study Prints	38				29
Atom: A Closer Look, The	54	J,S			124
Back to School with Winnie the Pooh	68	P			147
Bambi Discovers the Five Senses	12	P			147
Basic Math Program, Disney's	58	P			170
Basic Spelling Skills, Disney's	43	P,i			147
Basic Writing Skills Program, Disney's	43	I			136
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Beginning Career Adventures, Disney's	64	P			170
Beginning Map Skills, Disney's	83	P			170
Beginning Visual Reading Skills with Winnie the Pooh	29	P			170
Bilingual/Careers: Basic Skills for a Changing World	48	G			304
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Bilingual/Goofy Goes to Work	48	G			195
Bilingual/Walt Disney Read-Alongs	48	G			136
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Careers: Basic Skills for a Changing World	66	J,S			271
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Cheeseburger: This Is Your Life: A Multimedia Kit About Food Origins	6-7	P			184
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Library Media Center, The	45	I,j			170
Library Skills: The Biblio Files	46	J,s			170
Life of Fishes, The	57	I,J,s			170
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*Available Captioned

*Available Captioned

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Machinery of Justice, The	89	I,J,s		170
Managing on Your Own: A Disney Life Skills Series	76	J,S		271
Managing Your Money: Banking and Credit	75	J,S		124
Martin Luther King, Jr.: The Choice to be Great	89	I,J,S		36
Math All Around Us	61	I,j		170
Math for Everyday Living	62	J,S		170
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Nutrition Around the Clock Multimedia Kit	5	P		184
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Restless Sea, The	57	I,J,s		147
Rivers: Roots of the Ocean	57	I,J,S		147
Safety at School with Winnie the Pooh	22	P		147
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Sing Long Vowels with Winnie the Pooh	30	P		147
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Space Mission: Reading	42	I,j		147
Stories in American History Set 1 (6 filmstrips)	89	I,j	*	170
Stories in American History Sets 2, 3 (4 filmstrips)	89	I,j		124
Tales of Jiminy Cricket	32	P		170
Tall Tales in American Folklore Set 1A (4 filmstrips)	38	P,I,j	*	124
Tall Tales in American Folklore Set 1B (3 filmstrips)	38	P,I,j	*	97
Telling Time Program, Disney's	58	P		170
Triangle of Health	16	I,J	*	124
True-Life Adventures (4 filmstrips)	49	I,J		124
True-Life Adventures (5 filmstrips)	49	I,J	*	147
Truly Exceptional People Series, The	74	I,J,S		147
Tuning in to Good Writing Skills	44	I,J,s		216
Undersea Exploration	56	I,J,S		124
Under the Law Set 1 (10 filmstrip set)	85	I,J,S		271
Under the Law Set 2 (8 filmstrip set)	85	I,J,S		216
VD Attack Plan	18	J,S		124
What Should I Do?	68	P		147
Wide World of Economics and Enterprise Multimedia Kit, Disney's	86	I		170
Winnie the Pooh and the Right Thing to Do	70	P		170
Winnie the Pooh and the Value of Things Multimedia Kit	86	P,i		184
Winnie the Pooh Discovers the Seasons	50	P		147
Winnie the Pooh, Nutrition, and You	8	P		170
Winnie the Pooh on the Way to School	23	P		170
Wonders of the Solar System, The	51	I		124
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Disney's Magical Coloring Book	93	G	49.95
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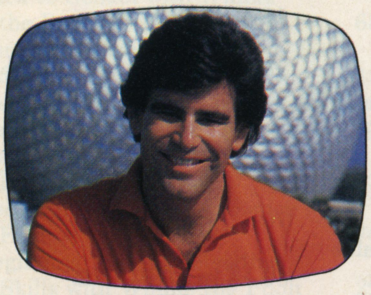

EPCOT Magazine

Welcome to Pooh Corner

The National Education Association and the PTA have both commended The Disney Channel for its outstanding family programming.

The Disney Channel is receiving recognition as a new concept in cable television. But most important to you, it's a wealthy source of imaginative, entertaining and highly instructive movies, series and specials.

So look to The Disney Channel as a dynamic new educational tool with wholesome, high-quality family entertainment you can trust.

THE DISNEY CHANNEL

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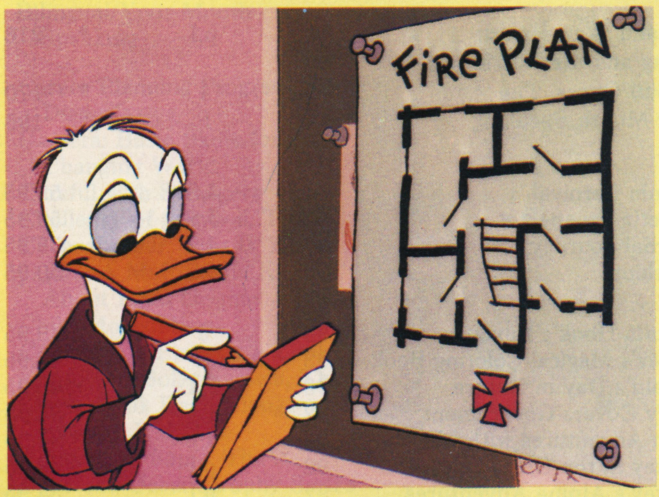
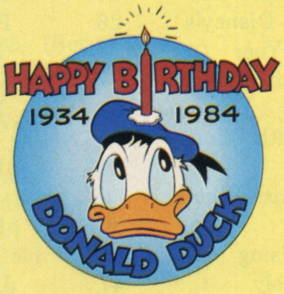
Join Donald Duck's 50th Birthday Celebration!

This year marks a milestone in the life of that irresistible, irascible duck, loved around the world — Donald Duck is 50 years old!

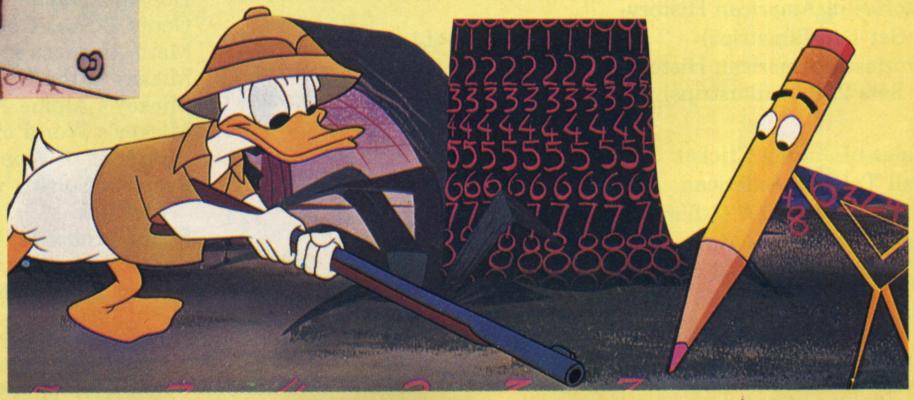




Throughout his long and illustrious career, Donald the entertainer has been equally committed as Donald the teacher — dedicated to safety awareness and education. Join the birthday celebration by bringing media featuring Donald Duck to *your* classroom.

Donald's Fire Survival Plan (Revised) p.26
Donald in Mathmagic Land p.61
Donald's Elementary Guidance Series p.71
Holiday Festival Set 1 p.78

And other media with Donald and the Disney gang!



EPCOT TEACHER'S CENTER

A Special Place For You

The Teacher's Center is a special facility designed to help you explore the full educational value of EPCOT Center in Florida. Devoted exclusively to the needs of educators, the Teacher's Center features:

- ***A trained staff of former educators who are available to help you incorporate the EPCOT ideas into your own classroom curriculum.***
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